

NCR ATM as a Service

Voice of the Customer

Based on discussions with other FIs, we understand and want to help you **address the many challenges** encountered when running the ATM channel.

The challenges



Technology & tools

Having the right software and other technology to effectively run your ATM channel is vital for ensuring good customer experience and taking advantage of the advances of new technologies.



Job roles & skills

Employing specialists with the knowledge and expertise required to maintain, operate, and run your ATM channel is onerous and costly.



Management

Providing 24/7 monitoring and management of your ATM fleet is complex and difficult to achieve without a global workforce operating in multiple time zones.



Pace of change

Deploying the latest technology can be costly and keeping up to date with ever evolving hardware and software regulations, a challenge.



Buy & budget

Unexpected capital expenses can make budgeting difficult if not impossible and can divert resources from other areas of your business.

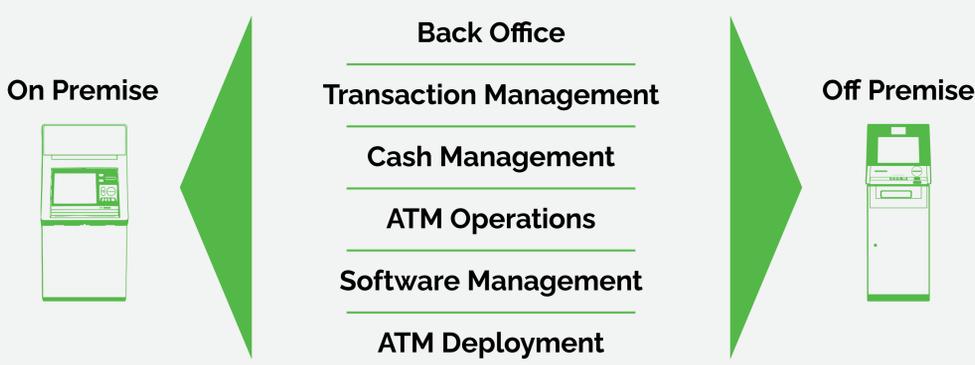


Risk

Security breaches not only impact your bottom line, but also negatively affect your brand's reputation in the eyes of your customers.

What does it take to RUN the end-to-end ATM channel?

ATMaaS **takes care of all** of the components that are involved in running the ATM channel.



What does that mean for you?

ATMaaS **rewards customers** with optimized service performance and a tangible reduction in TCO over the term of the agreement.

Meaning **you benefit from:**



So how do we achieve this?



ATMaaS Value Enablers

Manage

Superior uptime with **best-in-class processes**, operational transparency and single point of contact



Engage

Remotely deployed, **high-impact marketing campaigns** to the ATM channel, personalized and focused on the consumer



Secure

Securing your **ATM network**, company and client data at all levels



Transform

Overall business transformation through focus on ATM channel **growth, compliance, enhanced functionality and reduced TCO**



NCR wants to help you **RUN your ATM channel**, however that looks for you.

Let us climb the mountain for you, while you and your customers **enjoy the view**.

How it transforms your business

Delivering convenience and trust for your customers, reducing complexity; and letting you focus on your business priorities

Find out more

Contact NCR to find out how, with our combined hardware, software and services expertise, we can **make managing the ATM channel simple**.

ncr.com/banking/atm-as-a-service

