



May 25-26, 2022



Centro Cultural de Belém  
Lisbon, Portugal

# Sponsorship and exhibitor prospectus

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Dear digital development supporter,

We are pleased to announce that Impact First - Digital Development Summit will convene in Lisbon, Portugal from May 25 - 26, 2022 from 9:00 - 17:00 at Centro Cultural de Belém (CCB).

Impact First brings together iNGOs, international agencies, governments, and the private sector where together we explore the possibilities of achieving impact through technology and data innovations. By showcasing not only cutting edge technologies, but tried and true approaches, we want to see both how and where scale and impact has been achieved within a variety of development sectors. We believe that technical approaches should not be applied to individual sectors alone, and by understanding the broad application of technologies across agriculture, health, education, governance, and environmental sectors, we can make meaningful gains.

Data is central to this discussion, be it big, open, real-time or consumer based. The rapidly changing data landscape means that we have more information, evidence, and insight than ever before. Yet, harnessing the power of data still remains within reach for many developing countries. We will explore how infrastructure, legacy systems, accessibility, and data science are critical parts of this discussion.

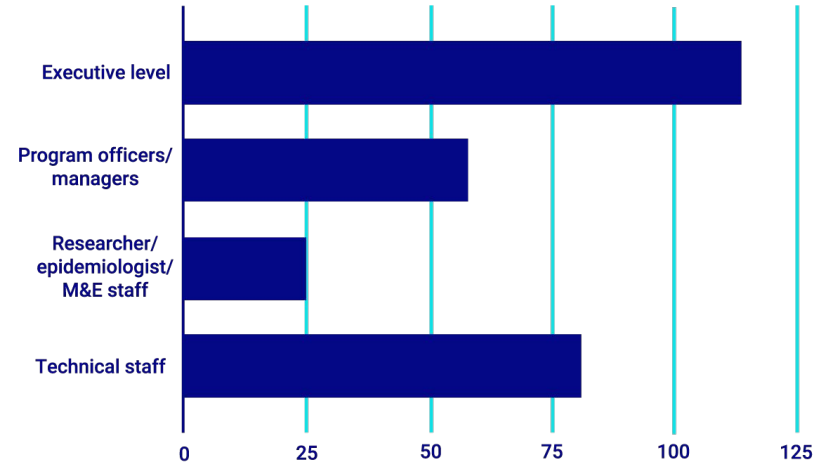
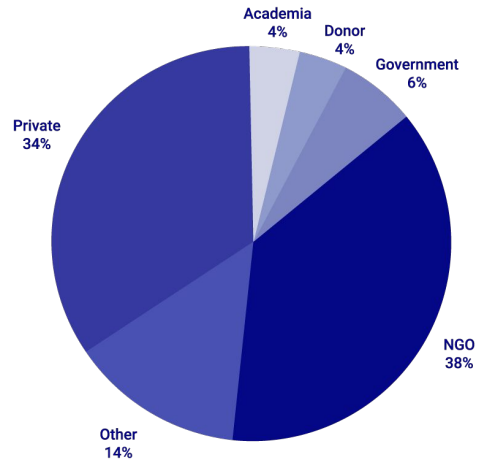
The 2022 Impact First Summit will connect implementers, government stakeholders, digital development technologists, researchers, donors, and field experts from across the globe and a variety of different sectors. The Summit program will include panel discussions, lightning talks, plenary and breakout sessions, exhibitor tables and networking opportunities.



# Who attends Impact First?

Impact First, previously known as the Global Digital Development Summit, was first introduced in Geneva, Switzerland in 2019. In 2021 we shifted to a virtual format in response to the COVID-19 pandemic, and engaged over 325 participants from over 50 countries.

## Who attends?



## Why become a sponsor

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Showcase your support for the digital development community by becoming a sponsor!

Impact First offers your organization the opportunity to demonstrate your commitment to digital development technology as an industry leader. As a partner and sponsor of the Impact First Digital Development Summit your organization will be showcased to industry leaders throughout the event. Along with brand visibility, efficient lead generation, targeted marketing, and community goodwill, your sponsorship makes it possible for us to keep participation costs low, enabling a much broader audience to attend.

**Maximize your organizational visibility** by sponsoring Impact First over a 20 week marketing campaign (January 1, 2022 - May 31, 2022).

BAO Systems marketing channels:

- Social Media (Facebook, LinkedIn, Twitter)
- [www.baosystems.com](http://www.baosystems.com)
- [www.impactfirst.org](http://www.impactfirst.org)
- BAO Systems mailing list
- Other Community based mailing lists



## Sponsorship levels

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### Premium/\$10,000

- Recognition as Premium sponsor on all onsite, online, email, and social media branding
- Exhibitor table and the opportunity to present during the Use Case Bazaar (poster session) or lightning talk on the Main Stage - \$1,200 value
- One (1) Plenary session slot
- Recognition during opening and closing remarks
- Five (5) complimentary Summit passes - \$4,250 value

### Gold/\$8,000

- Recognition as Gold sponsor on all onsite, online, email, and social media branding
- Exhibitor table and the opportunity to present during the Use Case Bazaar (poster session) or lightning talk on the Main Stage - \$1,200 value
- One (1) Breakout session slot
- Recognition during opening and closing remarks
- Four (4) complimentary Summit passes - \$3,400 value



### Silver/\$5,000

- Recognition as Silver sponsor on all onsite, online, email, and social media branding
- Exhibitor table and the opportunity to present during the Use Case Bazaar (poster session) or lightning talk on the Main Stage - \$1,200 value
- Recognition during opening and closing remarks
- Three (3) complimentary Summit passes - \$2,550 value

### Bronze/\$3,000

- Recognition as Bronze sponsor on all onsite, online, email, and social media branding
- Recognition during opening and closing remarks
- One (1) complimentary Summit pass - \$850 value

### Affiliate/\$1,000

- Recognition as a networking session sponsor on all onsite, online, email, and social media branding
- Recognition during opening and closing remarks

The deadline to become a sponsor is **April 25, 2022**.



# Become an exhibitor

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Would you like to showcase your project or solution to relevant actors within the digital development community? Is your organization doing exciting and innovative work the community should hear about?

We are excited to announce that you have the opportunity to demonstrate your product or service during the Impact First Summit by getting your own Exhibitor table. Exhibitor tables will be on display throughout the Summit (both days).

## Exhibitor benefits

- We will offer prominent exhibitor tables directly in the foyer, located outside the Main Stage and breakout rooms with premium visibility, accessible both days and during the networking reception
- Opportunity to present during the Main Stage lightning talk
- We encourage attendees to visit exhibitor tables at lunchtime and during morning/afternoon breaks on both days, and during the reception
- Complimentary attendance for one (1) individual
- The ability to participate in all Impact First Summit activities

Space is limited to 10 tables, so secure yours now!

Contact us at [events@baosystems.com](mailto:events@baosystems.com) for more information or purchase the exhibitor ticket directly on our [website](#).



## Get in touch with us

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Impact First provides a unique opportunity to showcase your products, services and leadership to diverse audiences of global health and development professionals, industry leaders, and policy makers. Select one of our predefined packages or contact us directly to create a customized sponsorship package that fits your current marketing goals and objectives. We would be delighted for you to become involved in this project and remain at your entire disposal for any further information.

Please contact us at [events@baosystems.com](mailto:events@baosystems.com) if you would like more information or a meeting to discuss collaboration opportunities.





**Thank you**

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