



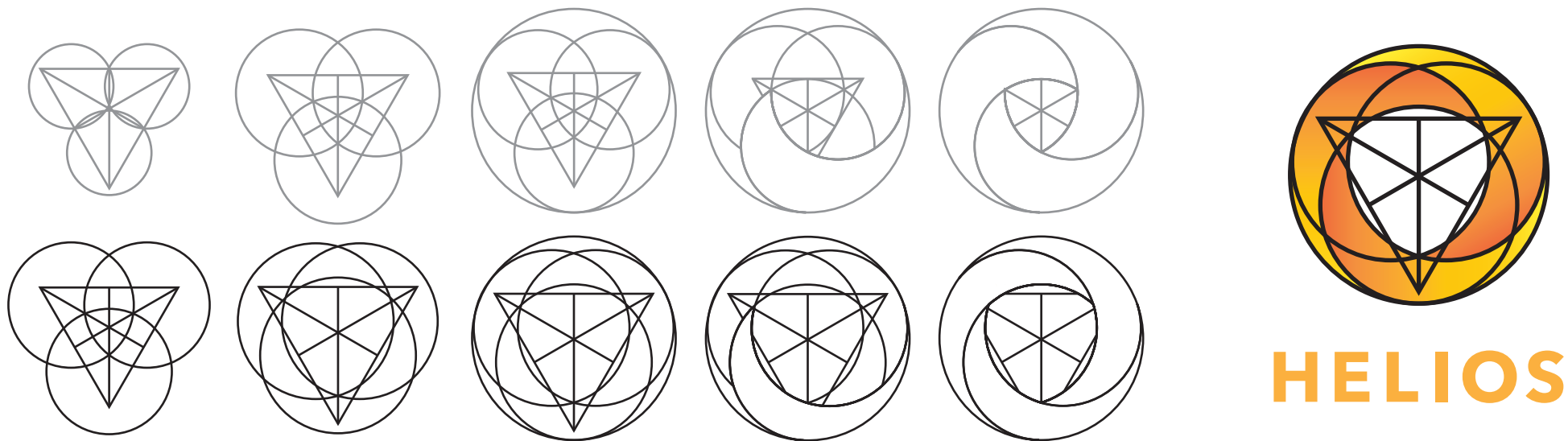
HELIOS

CONSTRUCTION

Our logo radiates in a blockchain ecosystem that draws inspiration from sacred geometry and the interconnectedness of technology, nature, community, and self.

Derived from the ancient symbolism of the Sun, Helios (Greek: "Sun") our logo invokes the ancient symbol of the triple spiral, or triskelion, merging spirit, energy, and matter.

Its fiery glow encircles a protective inner space that provides for the emergence of resilient collaboration and sustained development for the mutual flourishing of all.



CLEAR SPACE



COLOR

SUPERNOVA ORANGE



CMYK 0,35,85,0

RGB 29,29,27

HEX #FFA626

SPACE BLACK



CMYK 0,0,0,100

RGB 29,29,27

HEX #000000



HELIOS



HELIOS

STAR WHITE



CMYK 0,0,0,0

RGB 255,255,255

HEX #FFFFFF

SUN GRADIENT



CMYK

0% 0,00,86,0

44% 0,52,84,0

84% 0,52,84,0

100% 0,73,84,0

RGB

0% 255,239,38

44% 254,200,0

84% 243,144,52

100% 235,96,49

HEX

0% #FFFF24

44% #FF7A29

84% #FF7A29

100% #FF4529



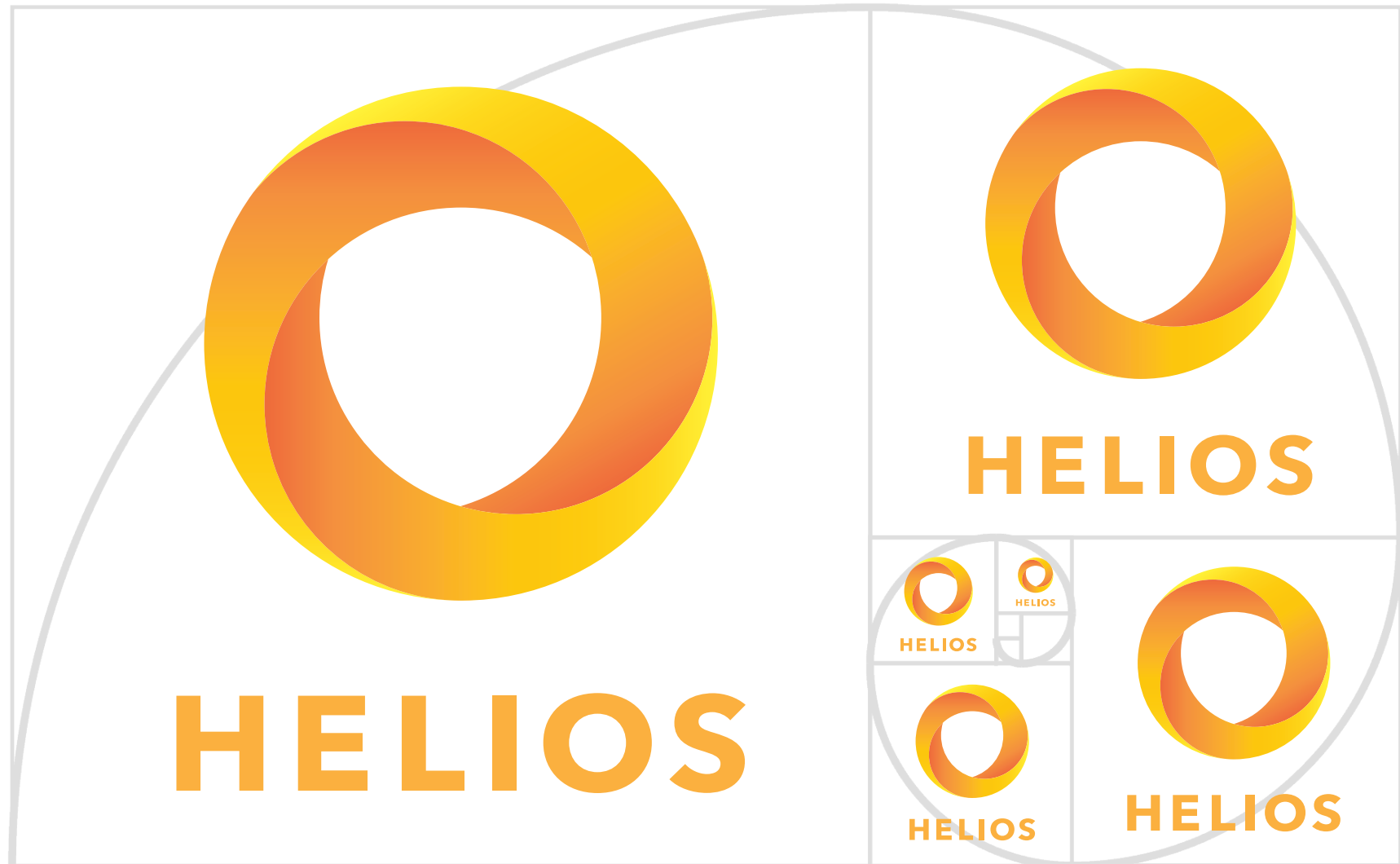
HELIOS



HELIOS

SCALE

Our logo is designed to scale to small sizes on print and screen.
Smallest size: 18 pixels wide/0.25 inches wide/0.635 centimetres wide.





ALT USE

Our logo is flexible for all use cases and can be utilized as the sun icon alone.

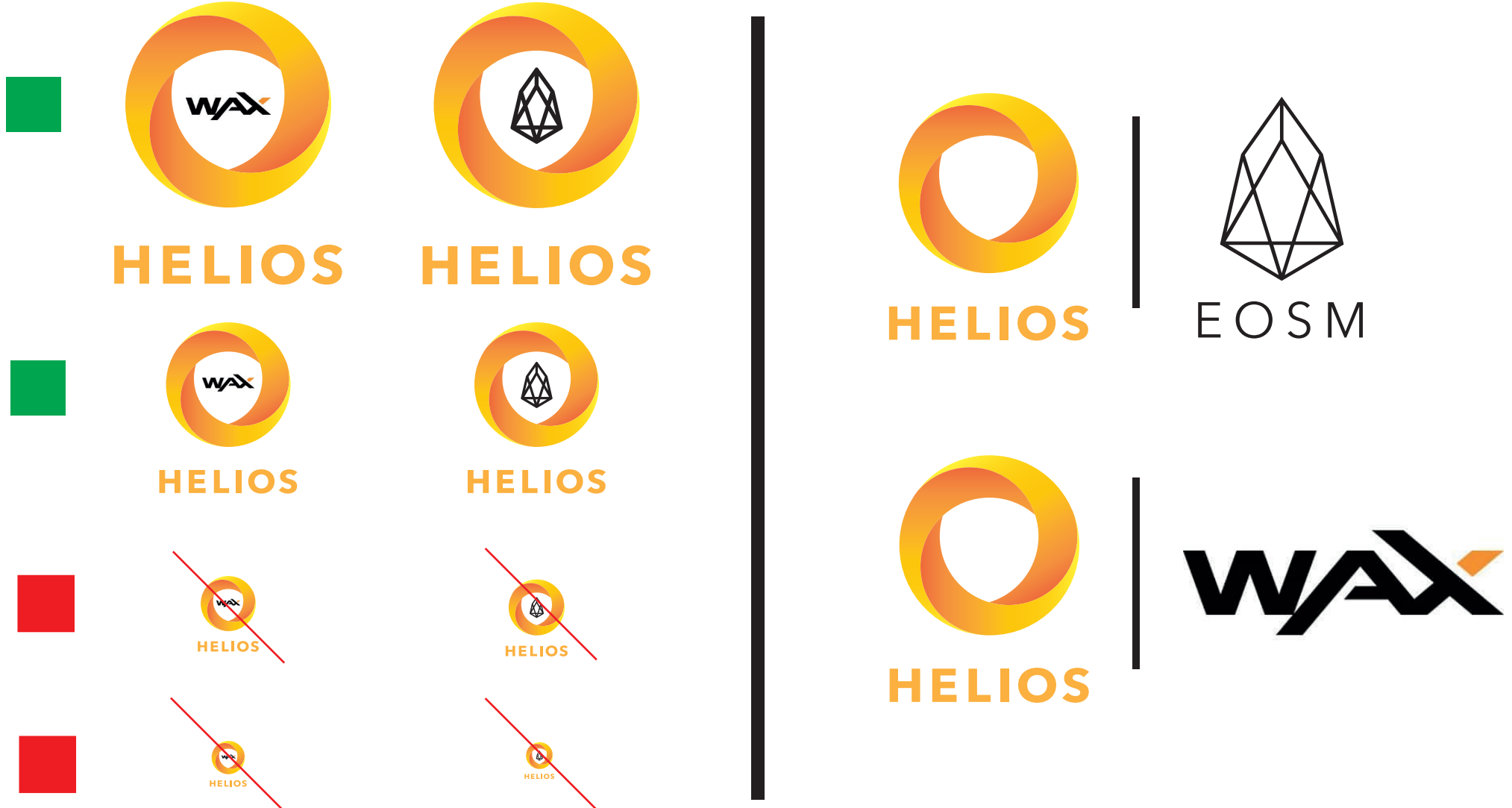
If the logo is landscape ensure the sun symbol is on the left of the writing.



SOCIAL ICONS



THE CENTRE OF OUR SYSTEM



FONTS

THIS IS AN EXAMPLE TITLE

This is an example paragraph, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. ut wisi enim ad minim veniam, quis nostrud

TITLES

For titles we use: Avenir Next LT Pro Bold
Kerning set to 100. All capitals.

SHORT PARAGRAPHS

Short Paragraphs use Avenir Next LT Pro Regular.
With a kerning of 50.

LONG PARAGRAPHS

Long paragraphs use Avenir Next LT Pro Regular.
With a kerning of 0.
Puismod tincidunt ut laoreet dolore magna aliquam erat volutpat. ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit. uismod tincidunt ut laoreet dolore magna aliquam erat volutpat. ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit.

AVENIR

NEXT

LT PRO

BE

BOLD

WHO WE ARE

Relatable

Empathetic / Generous / Humble /
Friendly / Intimate / Personal

Future Facing

Industrious / Ambitious /
Transparent / Thoughtful / Creative



Magnanimous

Bold / Courageous / Untactful /
Unwavering / Charitable / Benevolent

Genuine

Realistic / Earnest / Discrete /
Upfront / Unpretentious

Trustworthy

Truthful / Honest / Knowledgeable /
Collaborative / Cooperative

Pragmatic

Integral / Reliable / Deliberate /
Accomplished / Cognizant /
Professional