CANNADAO

Decentralized protocol for the cannabis industry

The Future of Finance is **Green**

Learn,
Fund,
Earn,
Play

⚡ Powered by **N** NEAR

Branching cross-chain governance with canna-bridge

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The rapid legalisation of cannabis as a legal drug for medical and recreational use is occurring across the world led by the United States of America, Canada, Portugal and other forward thinking jurisdictions.

Those who previously operated illegally are now able to apply for licences in their jurisdictions to grow, produce and distribute cannabis.

But new entrants face high barriers of entry, caused by significant red tape, expensive licences and operational costs. Organising growers, fundraisers, cannabis lovers into a collective with decentralized governance ruled by crypto, will tear down those walls and further democratize the process.

CANNADAO

CannaDAO is a decentralized, member-governed platform for cannabis growing and operations. Governance managed on the NEAR blockchain with a cross-chain bridge to other decentralised communities.

The platform is a hub for "Growers" **(= its individual members),** to develop and participate in real world grow operations, both large and small, and educate new Growers to plant their own cannabis. Growers will earn rewards from harvest yields by staking tokens.

Growers, through the platform, will play a role in shaping the legal cannabis industry with one united front representing the will of the majority, and not the voice of a few early actors controlling the industry.

The platform will also represent a breeding ground for educating the world about cannabis benefits, for pursuing scientific research, and for continuing to raise awareness and further promote the acceptance of cannabis in today's world.

Inside the **CannaDAO universe,** Growers will have the opportunity to explore the Cannaverse, a virtual world based on the utility of the crypto token, $CANNA, and NFTs.

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CANNA**PRENEURS**

THE WALL

Countries or US states who have legalized cannabis usage for medical purposes, and in some cases, for recreational usage, impose licences for production and distribution. More tolerant countries permit individuals to grow their own weed for personal consumption.

Every corner of the cannabis business is licensable. From the cannabis grows, to the distributors, to the associations and dispensaries.

There are some jurisdictions that restrict the number of available licences, such as the Netherlands and Portugal. In others, the cost of getting licensed can significantly vary depending on the venture. Prohibitive costs are increased with the requirement for engaging third party service providers to navigate the bureaucratic application process.

This can represent an insurmountable wall for many "cannapreneurs" wanting to set foot in the industry.

CANNADAO

Cost of
CANNAPRENEURS

In the US, the average cost state by state:

- Per large manufacturing application: $125,000
- Per large grow application: $100,000
- Service provider costs: $20,000 - $50,000
- Land costs: per square m: $150

In Portugal, there are only 19 active licences and 2 manufacturing licences. Whilst the application fees range from €1200 to €3000, the requirements to successfully apply for a licence are stringent, including a well defined supply chain, experienced team, and means to execute the investment plan (greenhouses or indoor in terms of cultivation licences).

In Canada, the average licence cost ranges between 1.2M and 4M CAD.

Anyone
can now grow cannabis
CannaDAO.org

A Decentralized Autonomous Organization

CannaDAO is a cross-chain community governed and funded decentralised platform opening access to real world cannabis growing operations for all its members without any discrimination.

CannaDAO minimises jurisdictional bureaucracy, start-up costs, and distribution headaches related to cannabis growing and production.

Members will participate in the governance by making proposals and voting for real world legal cannabis opportunities.

Access to legal cannabis grow licences
CannaDAO will launch with a globally decentralised network of real world cannabis grows connected to the member's grow platform. Member's focus will be on available grow opportunities in jurisdictions that have legalised cannabis growing with granted permits.

Raise funds, earn harvest yields, transparency
New ventures: Members can source and propose additional cannabis grow opportunities, peer reviewed by other community members. Funds are released when votes are in favour of the proposals.

Transparency: The progress tracking of each grow´s harvest timetable and yield will be recorded on-platform.

Earn a share of the harvest: Harvest yields will be collected and distributed to members who have participated in the relevant cannabis grow´s governance.

The CannaDAO
Mission Statements

Decentralisation of cannabis growing is the core purpose of the CannaDAO. The collective structure of the CannaDAO promotes broader purposes and objectives that can be achieved by the CannaDAO members. CannaDAO is launching on NEAR and building a cross-chain bridge to join all crypto communities together.

Objectives

CannaDAO broader's vision include social, environmental and scientific promotion as well as bridging the cannabis and cryptocurrency communities.

CannaDAO social objectives are:

- Build a universe for decentralised cannabis growing and operations.
- Expand the understanding and recognition of the medicinal properties of cannabis, with the goal of achieving increased, if not total, legalisation across all global jurisdictions.
- Provide open access and funding to cannabis services for the benefit of all members.
- Develop a platform for members to learn, research, and contribute to the advancing knowledge of cannabis cultivation, with a motive to support lean, clean and green production.
- Members will be empowered to create their own organisations inside the CannaDAO, representing their specific interests and objectives, with their own internal governance structures.
- To develop and sustain the utility of the $CANNA token.

Lean, Clean and **Green**

Central to the CannaDAO´s purpose is to promote greener cultivation practices: Durable and ecological technologies, reducing waste, water resources, reducing emissions, responsible crop selection and land management, etc. As practices and technologies evolve, researches rooting out improvements, CannaDAO can play an active role in sustainable production in the long term.

Supported Chain

CannaDAO will launch on and be powered by the NEAR protocol. $CANNA will be minted on the NEAR blockchain. NEAR is made for innovation and diverse community building for specialist interests, with a dedication to making a social impact.

CANNADAO

Powered by **Ⓝ NEAR**

CannaDAO ecosystem

Real World Development

Cannaverse Development
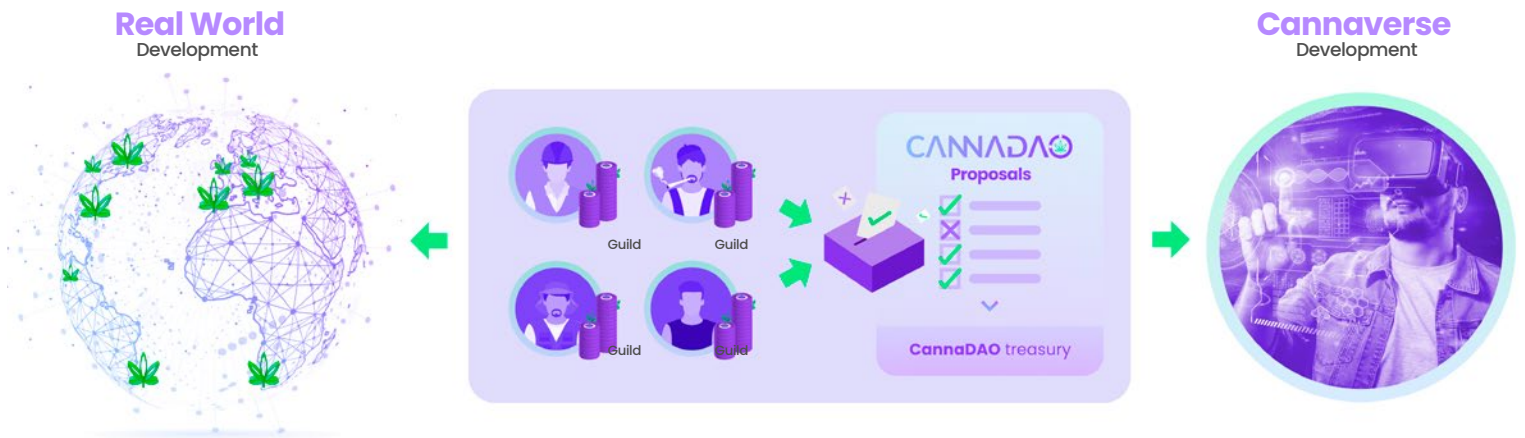
The CannaDAO universe is composed of 3 distinct entities:

- The CannaGuild: Governance collective.
- Real world grow: Cannabis production, distribution, harvesting, shop, educational material, etc.
- Cannaverse: Virtual world representing the cannabis metaverse, with games, exploration, crypto activities like farming the $CANNA token, NFT minting, etc.

CannaGuild

The collective grouping the CannaDAO members
Organized in Guilds representing special interests inside the CannaDAO
Votes as a collective on the Guild's proposals
Members of the guilds are also members of the CannaDAO treasury
Powered by the NEAR protocol for its governance mechanism and ruled by the $CANNA token

REAL WORLD
Grow

The CannaDAO universe is composed of 3 distinct entities:

- Cannabis production, distribution, derivatives in jurisdictions that have legalised cannabis growing with granted permits.
- Educational material for learning to grow cannabis, how to mount a grow operation.
- Scientific studies
- E-commerce offering home growing kits for small operations, merchandising, cannabis derivatives, etc
- Linked to the crypto world through the $CANNA token: Yields of the harvest rewards depend on each members´s staked $CANNA and contributions to governance in the CannaDAO

ENTER THE
CANNAVERSE

PLAY-TO-EARN grower game allowing you to own seeds with $CANNA, which can then be bred into different NFTs

LAUNCHING SOON

CannaGuild
Collective

Successful decentralisation of cannabis growing will be achieved by the CannaDAO´s members. The CannaDAO will bring together all cannabis stakeholders from the toker and medical user, to those working, growing and developing cannabis businesses around the world. The CannaDAO is split between the CannaDAO, which has a treasury function, and the CannaGuild and sub-guilds which have a governance function for the projects and special interests of members.

CannaGuild
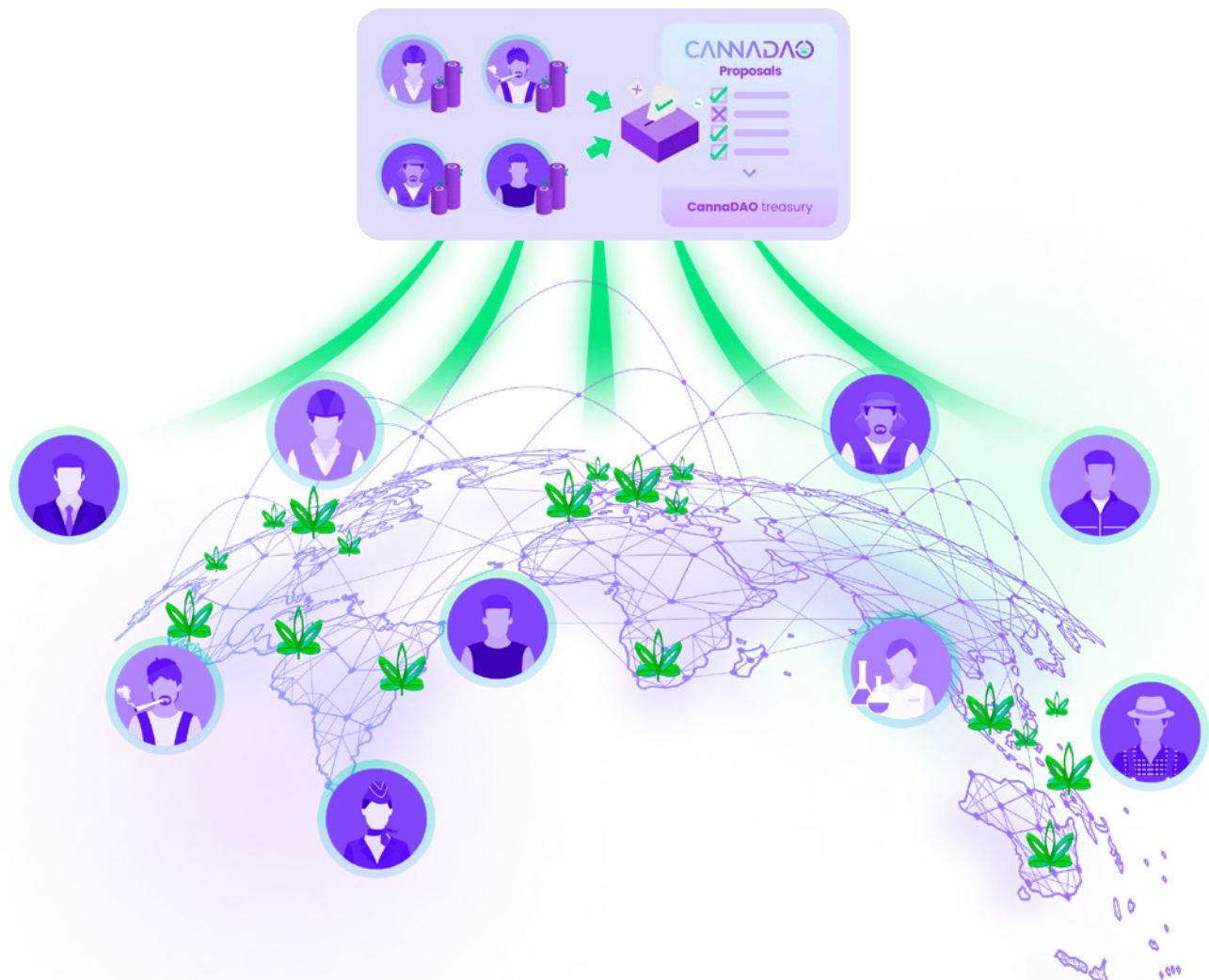
MEMBERSHIP

The decentralised autonomous organisation function of CannaDAO is the mechanism used for governance and funding that supports the CannaGuild or special interest Guilds. The CannaDAO will support all Guilds and the CannaGuild through its treasury.

CannaGuild and Special Interest Guilds

Built on the NEAR protocol, the CannaDAO will be represented as a global members' collective, called the "CannaGuild" in NEAR speak. Inside that guild, members can organize themselves into subgroups, called "Guilds", each representing corners of different members´ interests.

Membership and Governance

Membership of the CannaDAO, CannaGuild and special interest Guilds will be granted through ownership of the $CANNA governance utility token.

Every $CANNA holding member has a say and a vote on proposals that further the purpose and objectives of the CannaDAO represented by the CannaGuilds. Members will collaborate together using governance and funding mechanisms powered by the $Canna token. The CannaDAO, with its treasury function, will reward members and guilds for their contributions to the advancement of the objectives.

Members of the CannaDao will receive, debate, and vote on all proposals from members and guilds in accordance with its constitution and governance principles. The forum for the CannaDAO and the CannaGuild will be their respective governance forums (gov.cannadao.org).

CANNADAO

Canna**FARM**

Through the $CANNA token, the CannaDAO platform will allow members to participate in the governance (propose new cannabis growing opportunities, vote on proposals to request funding, approve funding), participate in grow operations harvest yield by staking their tokens, earn harvest yield if $CANNA tokens are staked and through participation in the governance of the CannaDAO.

Staking for harvest yield
- Members stake their $CANNA token on-platform to participate in harvest yields. Harvest staking periods will be linked to available real world cannabis grow opportunities equal to 3, 6 and 9 month staking periods ("Harvest Yield Cycles") (subject to change)

- $CANNA tokens are locked by smart contract for the selected staking period.

Governance and Harvest Yield
- Member qualification for Harvest Yield rewards require participation and contribution to CannaDAO governance and staking of $CANNA holdings.

- Members are responsible for cannabis grow operation management and progress tracking.

- Members are encouraged to propose new cannabis grow opportunities for review by the community.

New Proposals and Governance Weighting
- Each member is empowered to submit proposals for new cannabis growing opportunities.

- Harvest Yield rewards motivate member contribution to peer review new member proposals.

- Each member of the grow platform will have 1 vote per proposal. If the proposal achieves 51% of the membership vote, the proposal will be sent to the CannaDAO for funding approval by CannaDAO members.

CannaWARDS

The platform wants to encourage participation in the CannaDAO governance with rewards, as well as distribute harvest yield of real grow operations to its community members, staking their tokens in exchange for a share of the harvest yield.

Participation in a guild

3 – 6 – 9 – 12
Months

3 – 6 – 9 – 12
Months
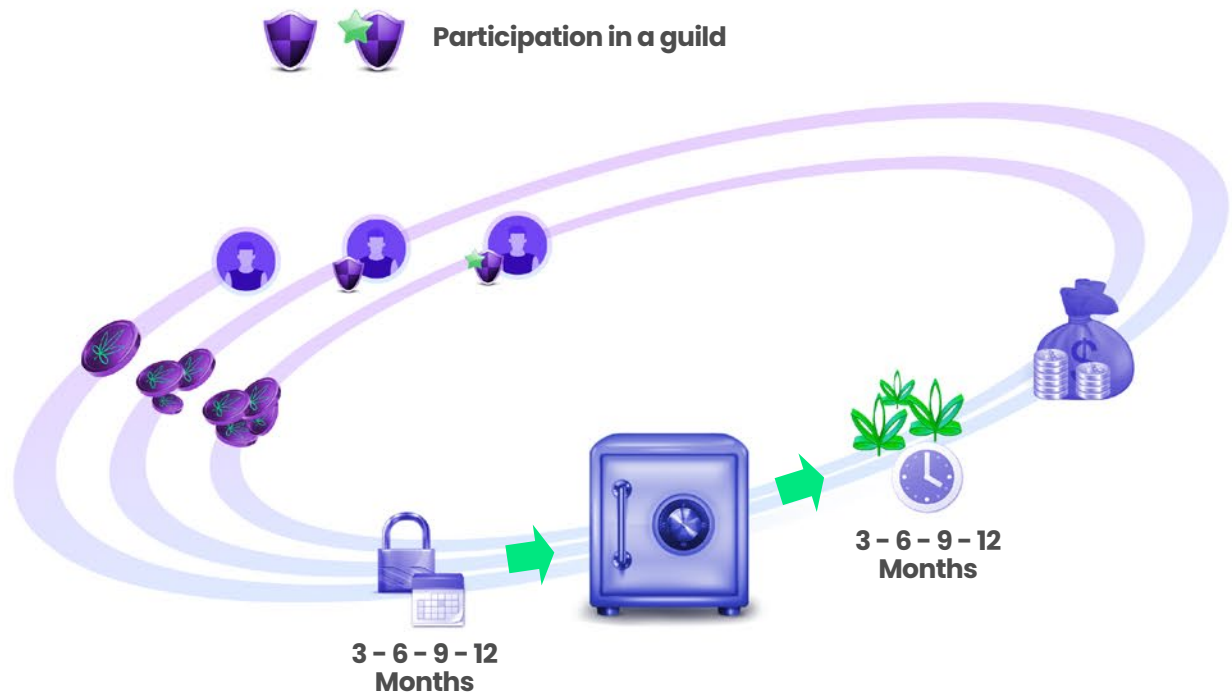
Rewards Structure

- Members qualify for rewards in $CANNA or other cryptocurrencies for maintaining staking obligations and contributing to the governance of the CannaDAO and its objectives.

- Rewards may be received by members in the form of grants for proposal funding or reward payouts from harvest yields collected.
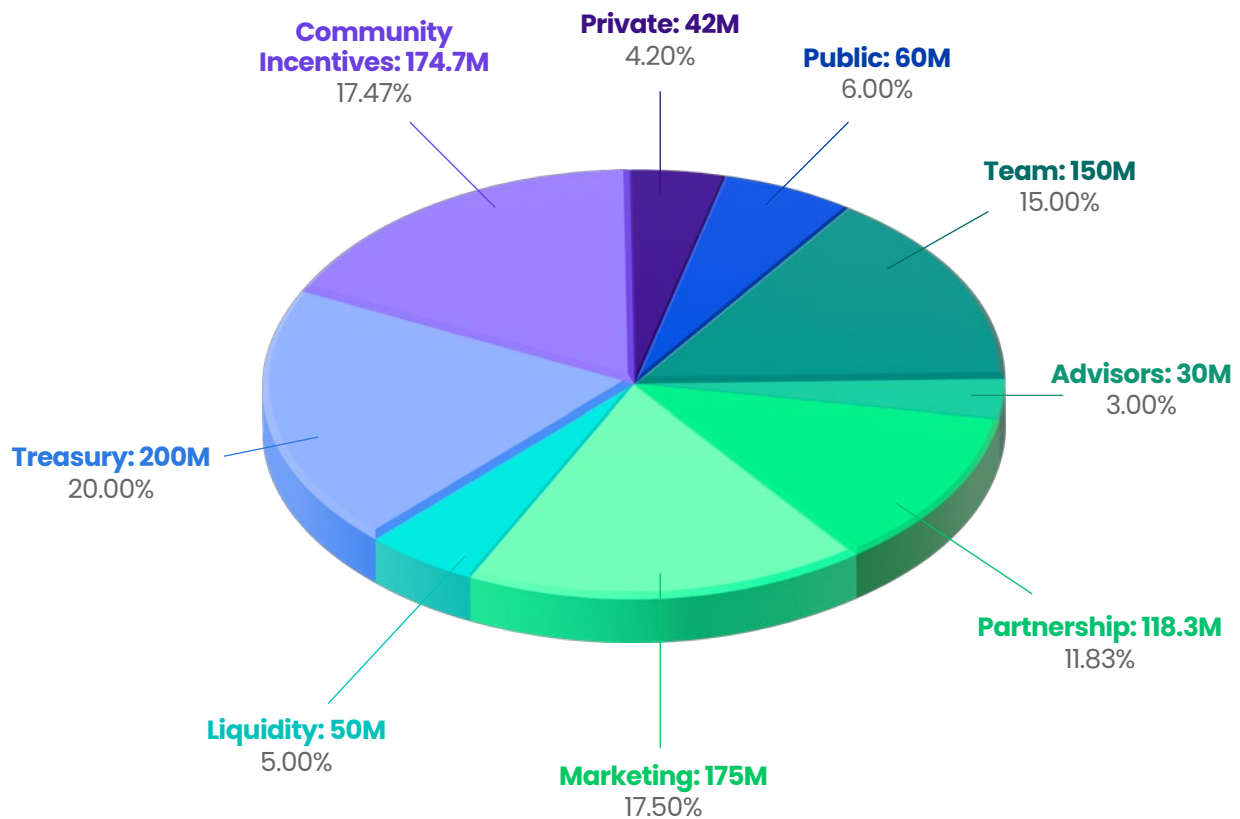
Tokenomics

$CANNA Token Utility

• Governance utility interaction within the CannaDAO ecosystem.

• Submission of proposals and member voting mechanisms.

• Membership access to platform and membership prestige levels.

• Payment modules for cannabis related services on and off chain.

• Transaction transparency and accountability.

$Cannanomics
Total supply: 1,000,000,000 $CANNA

Community Incentives: 174.7M 17.47%

Private: 42M 4.20%

Public: 60M 6.00%

Team: 150M 15.00%

Advisors: 30M 3.00%

Treasury: 200M 20.00%

Partnership: 118.3M 11.83%

Liquidity: 50M 5.00%

Marketing: 175M 17.50%

Vesting

	TGE UNLOCK	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	24	25	37
PRIVATE	–			CLIFF				LINEAR VEST: 12 MONTHS														
PUBLIC	6.0%																					
TEAM	–				CLIFF									LINEAR VEST: 12 MONTHS								
ADVISORS	–			CLIFF				LINEAR VEST: 12 MONTHS														
PARTNERSHIPS	–			CLIFF				LINEAR VEST: 12 MONTHS														
MARKETING	–	CLIFF	LINEAR VEST: 36 MONTHS																			
LIQUIDITY	12.5%	LINEAR VEST: 12 MONTHS																				
TREASURY	10.0%	LINEAR VEST: 24 MONTHS																				
COMMUNITY INCENTIVES	–	CLIFF	LINEAR VEST: 24 MONTHS																			

Circulating tokens

Roadmap to
Growth

Q3 2022
Cannabis investment
platform

March 1, 2022
DAO platform MVP

Feb 2, 2022
Play-to-Earn game

CANNADAO

Jan 21, 2022
$CANNA token launch & staking
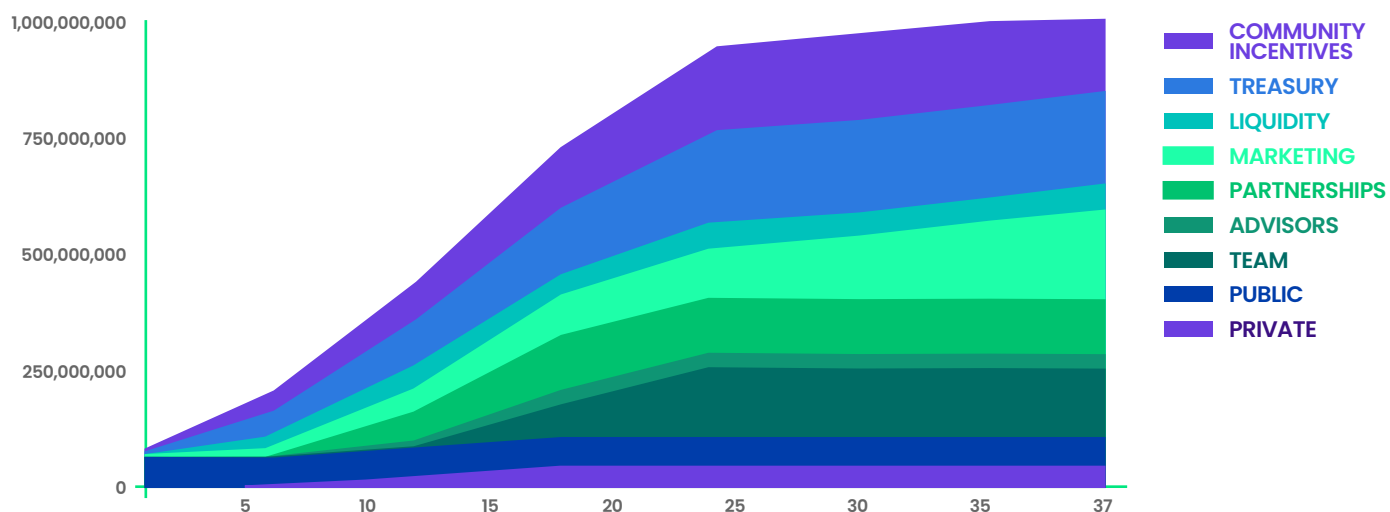
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Decentralized protocol for the cannabis industry

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Built by Distributed Labs