



# CYPRESS

## **PRIVACY POLICY**

### **TERMS OF USE AND PRIVACY**

The privacy practices of this statement establishes how Cypress Equities will use information gathered about you from your visit to our website (Site). By visiting this Site you agree to be bound by the terms and conditions of this Privacy Policy. If you do not agree, please do not use or access our Site.

This Privacy Policy describes the information, as part of normal operation of our services that we collect from you and what may happen to that information.

By accepting the Privacy Policy, you expressly consent to our use and disclosure of your personal information in accordance with this Privacy Policy.

### **1. INFORMATION AUTOMATICALLY COLLECTED**

We automatically collect certain information when you visit, use or navigate the Site. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our Site and other technical information. This information is primarily needed to maintain the security and operation of our Site, and for our internal analytics and reporting purposes.

Like many businesses, we also collect information through cookies and similar technologies.

### **2. COOKIES/TRACKING PIXELS/CLEAR GIFS**

This Site automatically certain information when you visit, use or navigate the Site. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our Site and other technical information. This information is primarily needed to maintain the security and operation of our Site, and for our internal analytics and reporting purposes.

### **3. INFORMATION WE COLLECT**

When you visit our Site, we may collect personal information about you that you voluntarily choose to share with us. In general, you can browse our Site without telling us who you are or revealing any personal information about yourself; however, once you give us your personal information, you are not anonymous to us.



## **4. USING INFORMATION COLLECTED**

Our primary purpose in collecting personal information from you is to assist us in contacting you regarding your questions or comments. You agree that we may use your personal information to contact you and deliver information that you have requested.

As a general rule, we do not share your personal information with unaffiliated third-parties. We may, however, share your information with our own personnel in order to respond to your questions or comments. We may also share your information with our affiliates, but we will not share it with unaffiliated third parties for direct marketing purposes. Cypress Equities reserves the right to disclose your personal information under limited circumstances, such as to cooperate with law enforcement or judicial authorities as required by law or legal proceedings in order to protect our own legal rights, or to protect the public good.

## **5. HOW LONG DO WE KEEP YOUR INFORMATION?**

Your information is safely stored in our secured system for seven (7) years unless a different retention period is required by law.

## **6. SECURITY**

Although we implement and maintain reasonable security procedures and practices to safeguard your information from unauthorized access, we cannot guarantee the security of any information you provide to us. "Perfect security" does not exist on the Internet.

## **7. ACCESSING THIRD PARTY SITES**

Except as otherwise expressly included in the Privacy Policy, this document only addresses the use and disclosure of information we collect from you. Our Site contains links to third- party websites. To the extent that you disclose your information to other parties throughout the Internet, different rules may apply to their use or disclosure of the information you disclose to them. Cypress Equities does not control the privacy policies of third parties, you are subject to privacy customs and policies of that third party. Cypress Equities does not make any warranties, either expressed or implied, as to the quality, or the content of any such site.

## **8. UPDATING OUR PRIVACY POLICY**

We may amend this Privacy Policy at any time by posting amended terms on our Site. All amended terms shall automatically be effective 30 days after they are initially posted on our Site.

## **9. ACCURACY AND INTEGRITY OF INFORMATION**

Cypress Equities makes various information available through its Site, including information relating to properties for sale and lease by and through Cypress Equities. Site plans, maps, dimensions, photographs and other similar property related information are presented solely for the purpose of identifying the approximate locations, sizes and other dimensions of property and buildings. This information may be estimates of current conditions or conditions contemplated in the future by Cypress Equities or other property owner. Building sizes, site dimensions, access and parking areas, existing tenant locations and identities are



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Although Cypress Equities attempts to ensure the integrity and accurateness of the Site, it makes no guarantees whatsoever as to the correctness or accuracy of the Site. It is possible that the Site could include typographical errors, inaccuracies or other errors, and that unauthorized additions, deletions and alterations could be made to the Site by third parties. In the event that an inaccuracy arises, please inform Cypress Equities so that it can be corrected. Information contained on the Site may be changed or updated without notice.

## **10. WARRANTIES AND LIMITATION OF LIABILITY**

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## **11. BUSINESS TRANSITIONS**

In the event Cypress Equities goes through a business transition, such as a merger, acquisition by another company, or sale of all or a portion of its assets, your personally identifiable information will likely be among the assets transferred. You will be notified of any such change in ownership or control of your personal information.

## **12. TRADEMARKS**

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## **13. COPYRIGHT NOTICE**

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## **14. APPLICABLE LAWS**

This Site (excluding linked sites) is controlled by Cypress Equities from within the state of Texas, United States of America. It can be accessed from all fifty (50) states, as well as from other countries around the world. As each of these places has laws that may differ from those of Texas, by accessing this Site both you and Cypress Equities agree that the statutes and laws of the state of Texas, without regard to the conflicts of laws principles thereof, will apply to all matters relating to this Site.

You and Cypress Equities also agree and hereby submit to the exclusive personal jurisdiction and venue of the state or federal courts located in Dallas County, Texas, United States of America with respect to such matters.