



# **SYNBIOTIC**

# **Company Presentation**

May 2022

Building the sustainable cannabis platform in Europe.

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## Today's topics

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**01** Update on the cannabis legalisation

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**02** Recreational cannabis - a multi billion market

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**03** Synbiotic platform ideally positioned

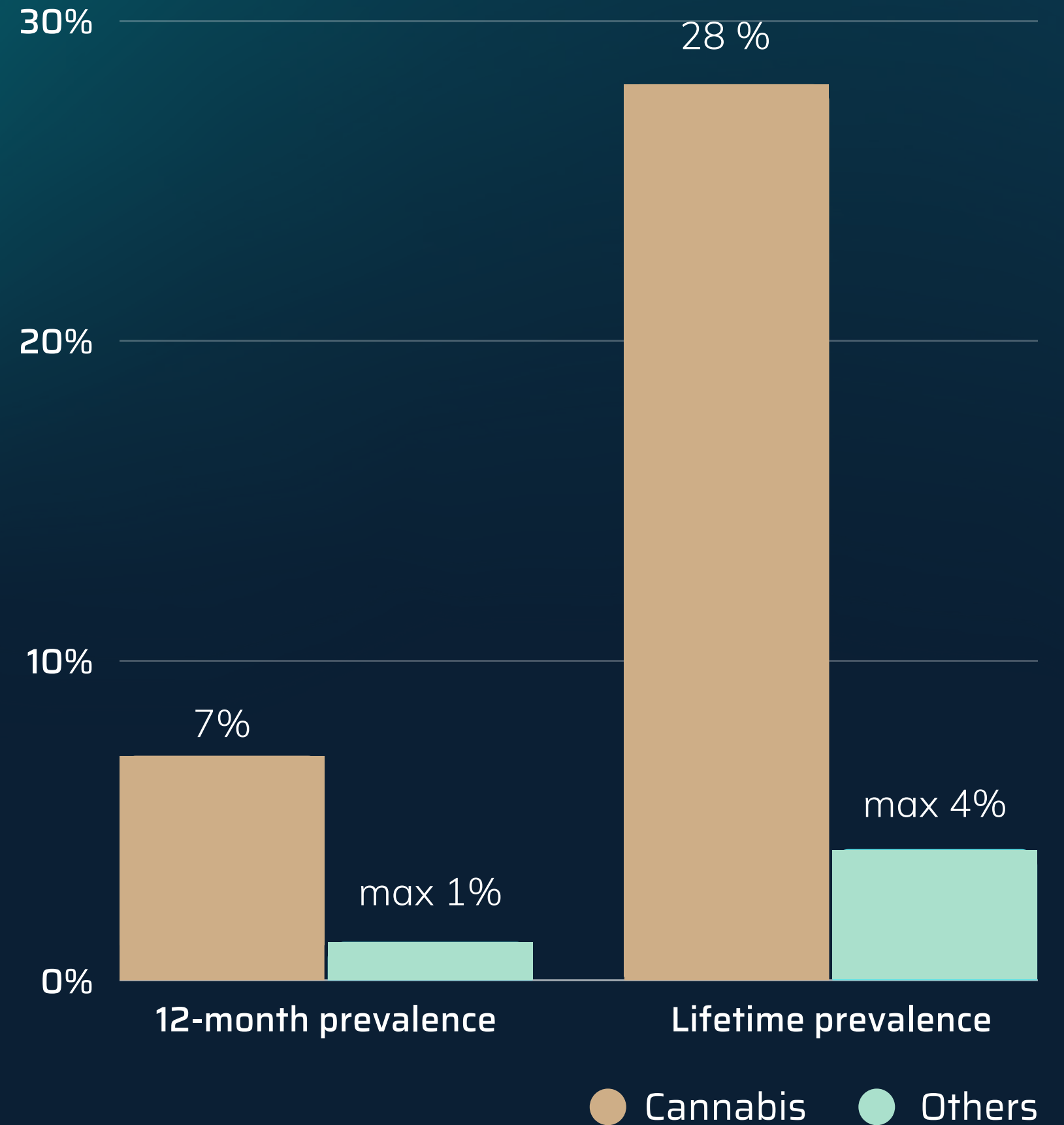
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**04** Investment highlights

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# Cannabis is reality in a wide field of society in Germany



Source: DICE Study - November 2021



# The legalisation of recreational cannabis in Germany is moving ahead



**Christian Lindner** ✓  
@c\_lindner



Eine Frage, die mir viele immer wieder stellen: „Wann Bubatz legal?“. Ich würde sagen: Bald. 🌿 CL

**RND** ✓ @RND\_de · 6T

Nach Ansicht des Bundesdrogenbeauftragte Burkhard Blienert soll es eine umfassende Vorbereitung für die geplante Freigabe von #Cannabis in Deutschland geben. Er plane einen „gründlichen Konsultationsprozess“ mit dem G...

13:56 · 06.05.22 · [Twitter for iPhone](#)

♡ 16,5K 💬 1.081



**Marco Buschmann** ✓  
@MarcoBuschmann



Die Legalisierung von [#Cannabis](#) kommt 💪

In Meseberg habe ich mit Cem Özdemir und Karl Lauterbach dazu beraten. Der Bundesdrogenbeauftragte plant nun bereits eine umfassende Vorbereitung der Freigabe und Karl Lauterbach hat einen ersten Gesetzentwurf noch für 2022 angekündigt.

15:22 · 06.05.22 · [Twitter for iPhone](#)

♡ 6.510 💬 1.198



**Prof. Karl Lauterbach** ✓  
@Karl\_Lauterbach



Genau. Der Gesetzentwurf wird vorbereitet. In Meseberg war das Konsens. Wir beschleunigen jetzt das Verfahren der Legalisierung

**Marco Buschmann** ✓ @MarcoBusch... · 6T

Die Legalisierung von [#Cannabis](#) kommt 💪  
In Meseberg habe ich mit Cem Özdemir und Karl Lauterbach dazu beraten. Der Bundesdrogenbeauftragte plant nun bereits eine umfassende Vorbereitung der Freigabe und Karl...

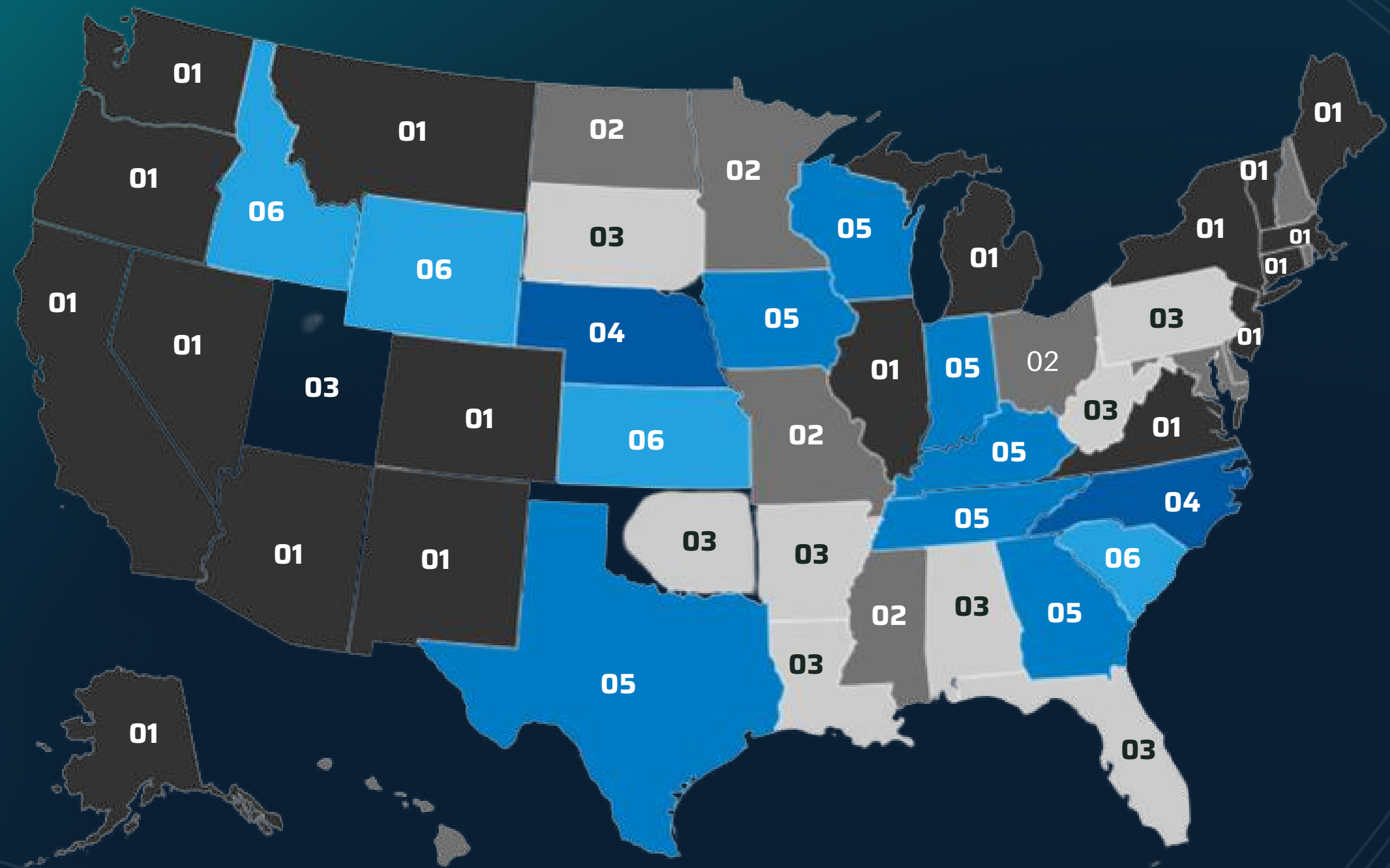
16:26 · 06.05.22 · [Twitter for iPhone](#)

♡ 3.763 💬 842



# Taking a step back and looking at the US

- 01** legal for consumption
- 02** legal for medical purposes and decriminalized
- 03** legal for medical purposes
- 04** decriminalized
- 05** only use of CBD extract legal
- 06** illegal



Source: DICE Study - November 2021

# Current situation in Germany



Today selling, owning and consuming Cannabis is illegal



In practice 'acceptance policy' in some states where charges are not pressed (between 6 and 15 grams)



Estimated black market in Germany of €4 billion



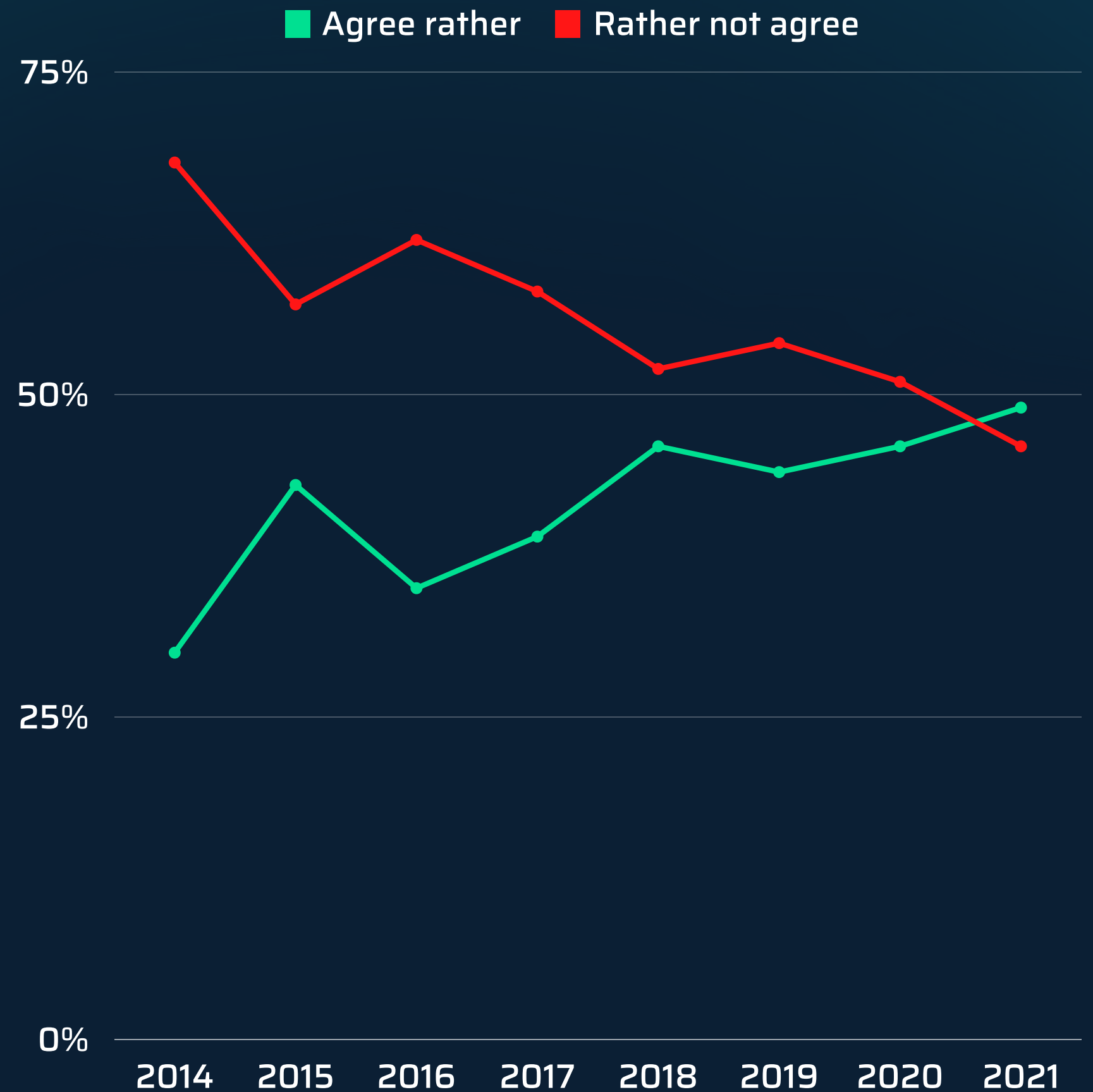
Cannabis is by far the most consumed illegal substance and the prohibition did not work - Cannabis is reality in a wide field of society



# Sentiment is changing...

...now more in favour than against legalisation

Source: Statista



# How can the legalisation concept look like?

## Portioning?

Limit disbursement to a certain dose or not? 20-30 grams available

## Data?

Is a registration and data storage required?

## Scope?

Full or limited legalisation? Criminal law (Strafrecht) vs. regulatory law (Ordnungsrecht)?

## Awareness?

Supported by awareness campaign?

## Sourcing?

Source of cannabis – Germany and/ or imports?

## Timing?

Processing and execution key

## Pricing?

Price setting and taxation?

## Buerocracy?

Too much buerocracy and a badconcept can make the legalisation and its desired effects ineffective



# Recreational cannabis in Germany - a multi billion market



Turnover estimates for  
recreational cannabis  
following legalisation

**€4-7+ billion**

based on Fiskalstudie - lower  
end conservative vs. upper  
end not conservative\*

**€5+ billion**

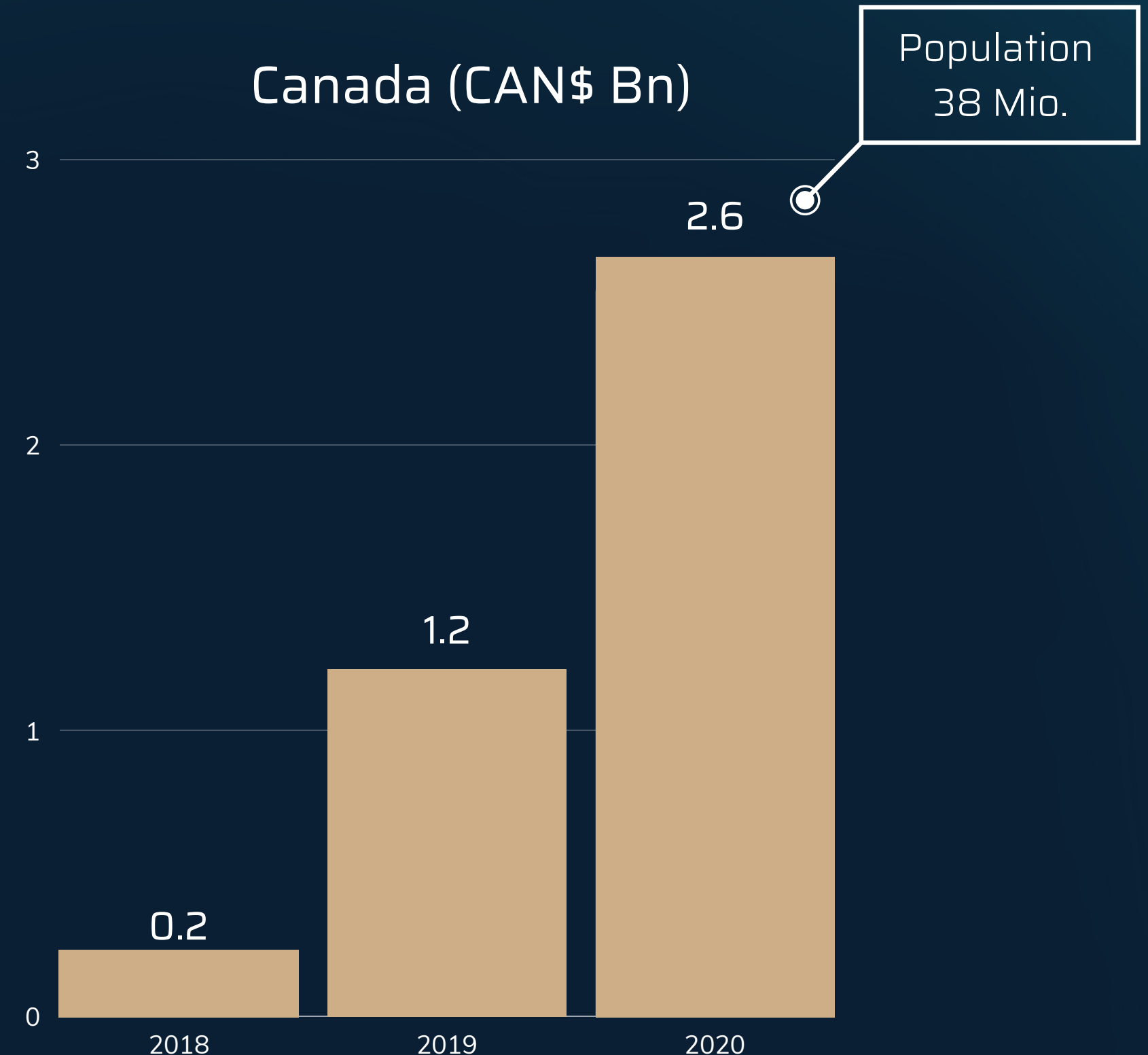
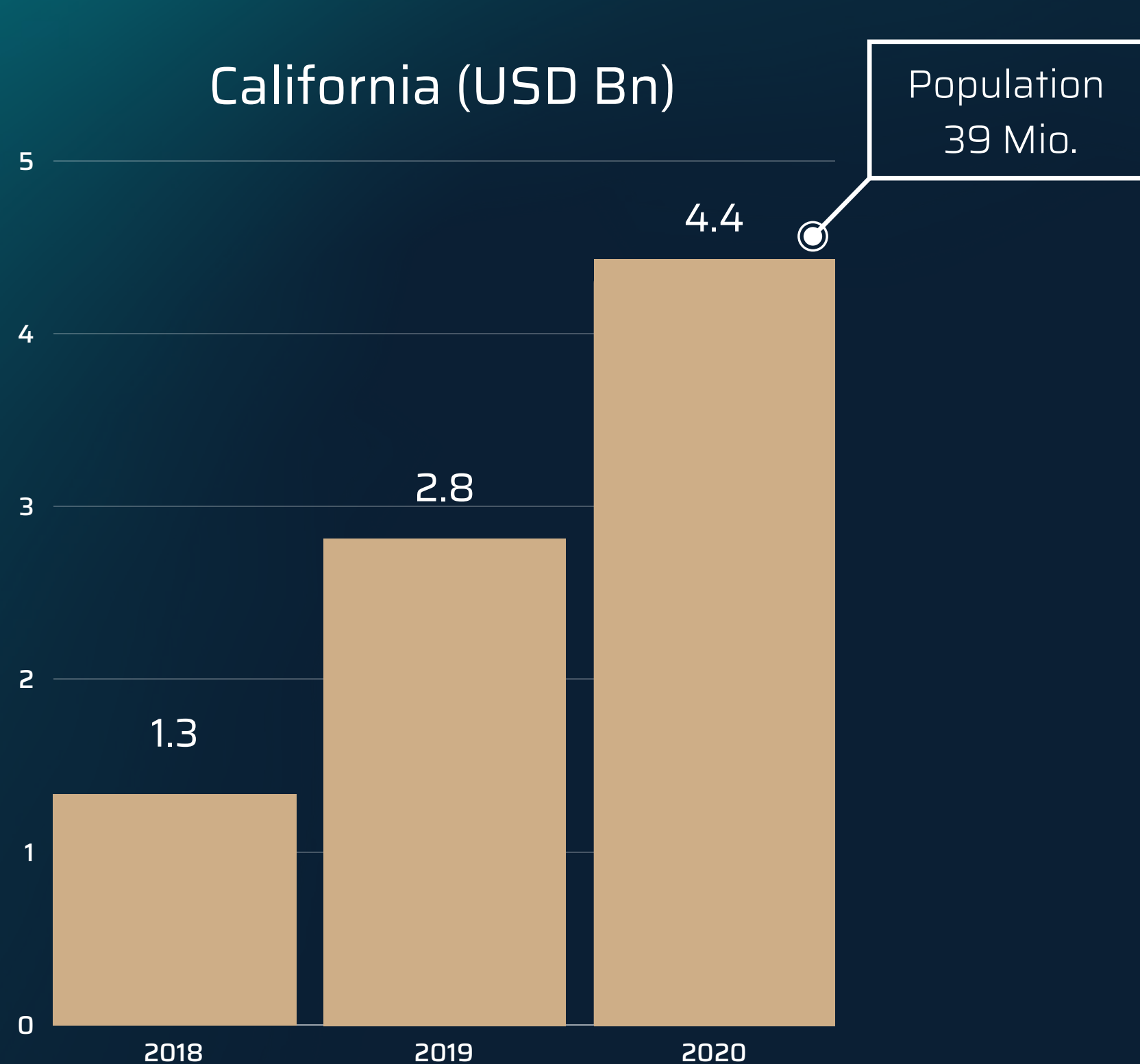
based on Colorado  
extrapolation\*  
Population: ~6 Mio.

**€4+ billion**

based on Canada  
extrapolation\*  
Population: ~39 Mio.



# Significant take up and growth of recreational cannabis sale in North America



Source: Statista

# SynBiotic perfectly positioned through platform approach

## Wellbeing & Health

Supplement, food and cosmetics based on sustainable and organic materials including CBD

Focus on Cannabidiol, estimated market share of +10% in Germany

## Medical Cannabis

Efficiency gains and improvement of unit economics through introduction of new proprietary product line

Built cannabis know-how

Established sourcing and distribution team

## Recreational Cannabis

Focus on a strong and efficient distribution network based on an integrated supply chain and platform

Working with stakeholders (industry, politics, associations, etc) to contribute to and ensure effective legalisation









## Innovation & Biotech

Ensuring product innovation and existing product and production improvement

Innovation of CBD 2.0 based on extract but without CBD and THC



# Wellbeing – coherent portfolio to cover the value chain and cater for customer needs

	<p><b>Solidmind Group GmbH</b> 100% Ownership</p> <p>Supplement expert Creation and launch of brand Hempamend Life</p>		<p><b>Hempro International GmbH</b> 50,1% Ownership</p> <p>Producer, wholesaler and retailer of crude/ raw material as well as finished products (Endverbraucherprodukten)</p>
	<p><b>Hempamed – a brand of Solidmind Group</b></p> <p>Since 2018 one of the top 3 CBD wellbeing brand in Germany</p>		<p><b>Hanf Farm GmbH</b> 50,1% Ownership</p> <p>Cultivation of organic/ biological hemp on over 870 hectare land</p>
	<p><b>Lean Labs Pharma GmbH</b> 100% Ownership</p> <p>CBD laboratory, production and extraction Based and made in Germany</p>		<p><b>Hemp Factory GmbH</b> 50,1% Ownership</p> <p>Factory for biological/ sustainable processing of hemp (cleaning, peeling, grinding, sieving)</p>
	<p><b>Princess Stardust GmbH</b> 25,1% Ownership</p> <p>CBD lifestyle brand</p>		<p><b>The Hempany GmbH</b> 25,1% Ownership</p> <p>Groceries and drinks on hemp basis, such as the brand „hemi" (organic, low CO2, low carb hemp milk)</p>



# Medical cannabis – Focus on distribution, network and know-how

	<b>GECA Pharma GmbH</b> <b>100% Ownership</b> Import & sales of medicinal cannabis products		<b>MH medical hemp GmbH</b> <b>50,1 Ownership</b> Production and sales of medicinal and pharmaceutical cannabis products
	<b>Canna Sales GmbH</b> <b>50,1% Ownership</b> Market access, sales and marketing of products in the medicinal cannabis area		<b>GreenLight Pharmaceutical LTD</b> <b>25% Ownership</b> Research platform to explore clinical studies with cannabinoids
	<b>NeuroTheryX Canada LTD</b> <b>Convertible</b> Think tank that leverages AI to research and improve effectiveness of user and medical products		

# Recreational cannabis – Giving legalisation a face



**Canna Abgabestellen  
Franchise GmbH  
50% Beteiligung SB**

Shop/ dispensary, IP and  
franchise licence holding

**Canna Abgabestellen  
Beteiligungs GmbH  
50,1% Ownership SB**

Operating investment vehicle  
for owning and operating  
different shops

# Key achievements & value creation





# Continued growth strategy in 2022 and beyond



## **Plant based health movements bake us**

Build on structural drivers in our markets due to ongoing awareness of mental health and wellbeing



## **Value added products**

Leverage our infrastructure and know-how to launch value added products



## **Invest**

Invest in acquisitions and joint ventures of core assets and brands



## **Capitalise legalisation**

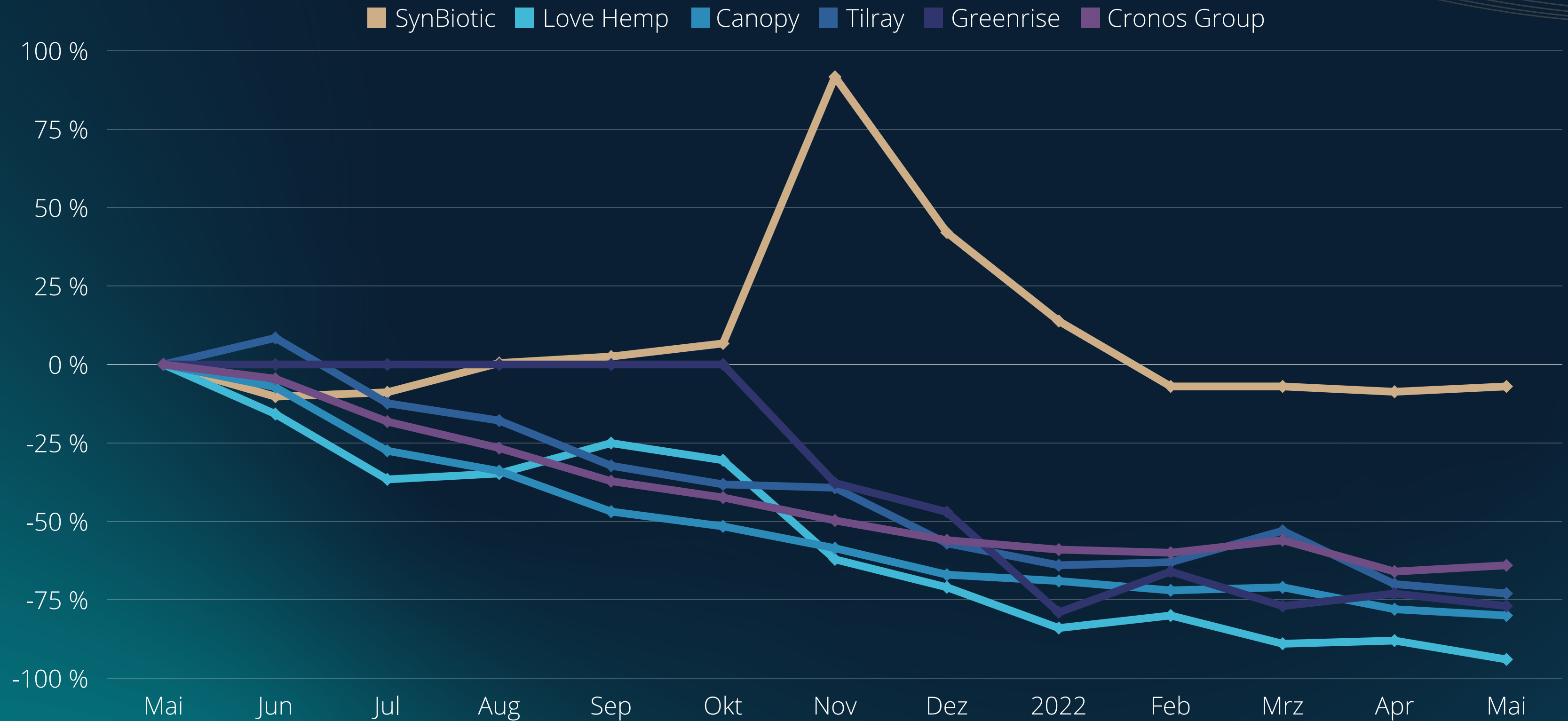
Capitalise on Cannabis legalisation as the industry and know how leader in this field



## **Expansion**

Geographic expansion across platform pillars

# Share price development LTM - SynBiotic and peers





# Thank you!

Contact us for any questions.

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