Membership Plan Information

Hi Dr.Umoren,

We have customized your marketing materials and they are now ready for use. Included are:

* A PDF for an 8.5” X 11” front/back brochure
* A PDF for an 8.5” X 11” trifold brochure
* A Widget for your website
* Content for your website’s homepage and New Patients / For Patients page

All assets are available for download here on Dropbox:

[https://www.dropbox.com/sh/agdl4xae7zjx3jx/AADPRDcp\_FE4L3hppC5mbcqva?dl=0](https://na01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.dropbox.com%2Fsh%2Fagdl4xae7zjx3jx%2FAADPRDcp_FE4L3hppC5mbcqva%3Fdl%3D0&data=04%7C01%7C%7C44ca1bb77c0649a6a66c08d9837d0bd1%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637685395361078935%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=iHS8oOPQBjx2q1jTiNdgmngI21%2BXztWAU9pAZ7evMKY%3D&reserved=0)

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There are two Word documents within the above Dropbox link containing the **Website Content** and **Widget Instructions** for your web developer.

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The **DentalHQ Website Content** Word document's **first section (**[**https://gyazo.com/ef6463e39d37d5b527866b5f3e253c89**](https://na01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fgyazo.com%2Fef6463e39d37d5b527866b5f3e253c89&data=04%7C01%7C%7C44ca1bb77c0649a6a66c08d9837d0bd1%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637685395361088930%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=anBRKhbeYqXPA30b5qoyuCqhJEXIMRiZHS0HnZkFJw4%3D&reserved=0)**)** is meant for your homepage, and the words in red are meant to link to a New Patients or For Patients page on your website.

The **second section (**[**https://gyazo.com/8cf98e52534fc3c1adf19bab38906e83**](https://na01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fgyazo.com%2F8cf98e52534fc3c1adf19bab38906e83&data=04%7C01%7C%7C44ca1bb77c0649a6a66c08d9837d0bd1%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637685395361088930%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=YepdyNSci9QTl0Plr6GJg3JhO4W9rl4mkOjnr6xEuRc%3D&reserved=0)**)** has content for that New Patients/For Patients page. From there, the two snippets in red text (**‘Enroll in Our Membership Plan’** and **‘Download Our Brochure’**) are intended to link out.

**‘Enroll in our Membership Plan’** is meant to link to your DentalHQ landing page, and **‘Download Our Brochure’** is meant to link to a downloadable version of your customized brochure. For this, you’ll need to provide your developer with a link to your landing page ([https://dentalhq.com/accounts/signup/my-dentist/8805](https://na01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdentalhq.com%2Faccounts%2Fsignup%2Fmy-dentist%2F8805&data=04%7C01%7C%7C44ca1bb77c0649a6a66c08d9837d0bd1%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637685395361098930%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Pjwz8HnRTWOxFJ713H3dGmkvrAM%2B8nXArEW8ngZNIj0%3D&reserved=0)) and a PDF of your brochure. It is up to you if you want to feature the front/back or trifold version of the brochure on the site.

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The **DentalHQ Widget Instructions** Word document provides instructions on how to add the DentalHQ widget to your website for your developer. Just send them the word document and they should be able to take it from there!