



CHRISTOPHER 2X
GAME CHANGERS
TARGET EDUCATION • CRUSH VIOLENCE

Apr. 1, 2021

Media Contact:

Christopher 2X

502-379-5292

healing2X@yahoo.com

Zimmerman, Gimmel join board and advisory team named

Lee Zimmerman, founder and CEO of The Kidz Club, and Rich Gimmel, former chairman of Atlas Machine Co., have joined the board of the non-profit Christopher 2X Game Changers which has also assembled a team of volunteer advisors.

“These two outstanding additions to our board and the team of advisors to enhance our programs will further advance Christopher 2X’s work for education, non-violence and justice,” said Board Chairman David Nicklies.

“I’m honored to have such dedicated, successful people join our team, and look forward to working with them to further our mission of building a movement for social justice through education and non-violence,” said 2X, who has fought for peace and justice for two decades and founded the Game Changers organization in 2018.

As board members, Zimmerman and Gimmel bring a wealth of business and volunteer leadership experience.

Zimmerman, whose company provides comprehensive community pediatric health services in a daycare-like setting, has been active with The Homeless Coalition and The Healing Place.

“I’ve long admired the work of Christopher 2X, and look forward to contributing to his efforts for social justice, and to help kids and families whose challenges are compounded by the trauma of exposure to violence,” Zimmerman said.

Gimmel, a former member of the Kentucky Board of Education, is the volunteer executive director of the Kentucky Racetrack Chaplaincy serving backside workers at thoroughbred racetracks in Kentucky and Southern Ohio.

“For two decades Christopher 2X has been a voice for non-violence and a support for families and kids. I have a passion for kids and education and am delighted to be joining the board to lend my support in any way I can,” Gimmel said.

Advisory members

The volunteer advisors are: Jerron Jones, a behavioral therapist who will work with kids traumatized by gun violence; JaQuaz Terrell, a UofL Dental School student who works with kids in the before and after school program at the Chestnut Street YMCA, and will focus on engagement of children from kindergarten through 8th grade; and Dr. Keith Miller, a UofL Hospital Trauma Team surgeon, who will advise the Future Healers program of UofL medical students who develop and teach a curriculum for children primarily from underserved neighborhoods.

A team of young African American women will serve as a Youth Advisory Board, working with 2X and Deputy Director Christie Welch to develop programs and efforts to combat violence and support families and kids impacted by violence.

The members are: Kendra Ford, a supplier citizenship program manager with GE who has a bachelor's in chemical engineering and a minor in criminal justice and mathematics from UofL; Alexa Wilson, a UofL graduate who is working on a master's degree in forensic psychology at Grand Canyon University and has experience working with young children at Home of the Innocents; Ashya Watkins, a Western Kentucky University graduate who works as a registered behavioral technician for children with disabilities and is assistant track and field coach at St. Francis Schools; and Zion Bonds, a Tennessee State University student from Louisville who is majoring in mass communications.

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