

**ADA
NINJAZ**

**Building Utility
for the ADA Ninjaz**

**The ADA Ninjaz Scroll
(Whitepaper)**



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Overview and the Story so Far

Our Vision

To be a world-leading multimedia and entertainment company that is: **highly interactive, story-focused, and community-driven.**

Our Mission

1. Bringing together a global community of artists and manga-comic lovers to connect, engage, share ideas, and build long-lasting relationships.
2. Via the use of roleplaying and events, building an interactive and community-driven ecosystem.
3. To generate and integrate value around three core products:
 - ✦ **NFTs**
 - ✦ **Manga-Comic**
 - ✦ **Animation (Anime)**





To Date We Have:

- ✦ Released and sold 8,888 NFTs (The Aramar Clan).
- ✦ Airdropped a total of 633 NFTs over 4 Policy IDs to our holders.
- ✦ Onboarded 22 core staff including writers, marketers, illustrators, and developers.
- ✦ Set up operations to deliver 15 pages of manga-comics weekly. In 2022 we will deliver 1000 pages of manga-comics, split over 7 manga volumes, including our flagship manga-comic ADAn: The Eye of Our Storm.
- ✦ Launched the first community-driven music single of the ADA Ninjaz OST with over 80,000 streams on Spotify.
- ✦ Revamped our website and set up a wiki on Fandom to store all the ADA Ninjaz story, lore, and world information.
- ✦ Introduced weekly Clan Wars: Stories and Clan Wars: Districts and Duels events, delivering storytelling and role playing for our community to influence our manga.

Building Utility and the Road Ahead

Utility One: Voting Rights

Holders of ADA Ninjaz Clan NFTs are given voting rights to vote on two key elements:

1. General operations; and
2. ADA Ninjaz story, lore, and world creation.

This will be our biggest utility. ADA Ninjaz will be in the driver's seat on all major decisions. You get to choose the direction the business goes. You get to choose how the manga-comic story unfolds. We're taking the 'choose your adventure' framework and integrating it into the world of blockchain and NFTs.

Utility Two: Exclusive Access to Collaborations, Collections, Events, and Airdrops

In 2022, ADA Ninjaz will extend our focus and reach to collaborate with the NFT community, artist, and manga communities.



We will be collaborating with the intention of providing our holders with exclusive collections of NFTs, manga, merch, educational content, etc. Only Ninjaz holders will receive access to these collaborations, in the form of early access (whitelists), NFT airdrops, discounts, and giveaways.

We have also partnered with NFT-Link to deliver limited edition physical merchandise which includes NFT certificates of authenticity. ADA Ninjaz NFT holders will get first access to these items.

Utility Three: NFT Specific

✦ Unique clan utilities:

- Aramar Clan: As the Genesis or OG collection of ADA Ninjaz, Aramar Clan NFT holders will receive double the governance voting rights.
- Daisuke Clan: TBA
- Atsuko Clan: Double the voting rights for lore and world creation.

✦ The Great Ninjaz Burn: When all three seasons of NFTs have been released, the 'Great Ninjaz Burn' event will take place (estimated early Q4 2022). The Great Ninjaz Burn will directly align with the story in our ADAn manga titles, and as voted upon by the community. The stakes will be high... which clan will come out on top after the burn?

Utility Four: Commercial Rights

Although ADA Ninjaz holds all Intellectual Property (IP) rights of the ADA Ninjaz brand, all ADA Ninjaz NFT owners are given full commercial license rights to their specific ADA Ninjaz NFT. Just to reiterate - you own your ADA Ninjaz NFT(s), but you do not own ADA Ninjaz.

Utility Five: Other Ninjaz Community-led NFT Investments DAO (Decentralized Autonomous Organization) (Q1 2022)

This Ninjaz DAO will collectively work on purchasing NFTs that will benefit Ninjaz holders involved in the DAO. DAO members will receive the returns from sales of all NFTs purchased using the DAO's pool of funds. All decisions are voted upon by DAO members e.g. what NFT to purchase, when to sell, amount of contribution required by each DAO member, rewards system, etc.



Game - ADA Ninjaz: Clan Battles (Q1 2022)

ADA Ninjaz: Clan Battles is a rogue-like 2D 8/16 bit pixel style multiplayer game where ADA Ninjaz NFT holders get to battle it out 1v1 against other ADA Ninjaz NFT Holders. The game will include a leaderboard with weekly rewards being handed out to the most active and/or top performers. So... are you stuck in a heated exchange that ain't going anywhere? There's only one way to resolve it.... take it to ADA Ninjaz: Clan Battles!

The Endgame - Animation (Anime)

In 2022, we will do what we do best, delivering exceptional community engagement and high-quality manga-comics. It is the year for the team to prove to ourselves, our community, and the wider production agencies that we can deliver upon our promises and are ready to take things to the next level.

In late 2022/early 2023, we will pull our focus into turning our flagship manga-comic ADAn: The Eye of Our Storm into an anime. Work has already started on this but this is as much as we can say on this matter. Let's just say that big things are coming... and we cannot wait to share it with you all.

