



# **CORPORATE SPONSORSHIP OPPORTUNITIES**

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## VISION



BEST strives to help create a world in which no one is trafficked. BEST believes that every person has the right to be free from commercial sexual exploitation and forced labor.

## MISSION



BEST educates employers to prevent human trafficking and creates pathways to employment for survivors.

## OUR PROGRAMS



**Employer ACTS** is the overarching program that includes all of the different services BEST provides for employers. ACTS represents:

- 1 AWARENESS:** BEST raises awareness about how employers can help stop human trafficking.
- 2 CONSULTATION:** BEST consults on best practices and provides model policies for employers.
- 3 TRAINING:** BEST trains employees to implement best practices and stop exploitation before it happens.
- 4 SAFE JOBS:** BEST enables employers to provide jobs for survivors of trafficking and people considered at-risk.

## THE SCOPE OF THE PROBLEM:



**Human trafficking** is (1) the use of force, fraud, or coercion to compel a person into work or prostitution or (2) engaging a minor in a commercial sex act.

**13,594 calls from victims and survivors** of trafficking were made to the National Human Trafficking Hotline in 2020.

**500-700 youth** are exploited in the sex trades in greater Seattle.

**Black and Indigenous girls and LGBTQ2IA+ youth** are disproportionately targeted by human traffickers.

**Foreign nationals** account for **57% of victims** in active forced labor cases in the US.





## OUR IMPACT

*Over the past decade BEST has impacted millions with awareness and training on human trafficking:*

- **122 million** media impressions to raise awareness about human trafficking
- **116,642 people trained** to identify and assist victims
- **500+ survivors** and at-risk individuals achieved employment



## SOCIAL CHANGE

*Our training sparks social change:*

- **97%** of training respondents said BEST's training will help staff to prevent sex trafficking
- After training, respondents' understanding that most prostituted people are forced, coerced, or abused into prostitution **increased from 53% to 84%**



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*“We highly recommend BEST for custom workplace training. They are truly experts in the realm of human trafficking prevention. They facilitated a training on not just how to spot a potential trafficking situation—but how businesses can put that learning into action to assist people in need.”*

*Lanie Clark, CPCU, ACSR, AIC, ARM  
Park, Smith, & Feek*



**BEST sustains its work through the generosity of individuals, foundations, and corporations.**

**ORGANIZATIONAL FACTS** • Year Founded: 2012 • 2021 Budget: \$808,220 • 2022 Budget: \$1,016,044

### BOARD OF DIRECTORS

Mikaela Kiner, *Board President, Reverb*  
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### AWARDS AND RECOGNITION

2017 Pooled Fund Grant Award Winner  
*Washington Women's Foundation*  
2015 Allied Member of the Year Award  
*Washington Lodging Association*  
2013 Award for Leadership and Contribution to the  
Lodging Industry *Washington Lodging Association*  
2012 Leadership Award for Change Agent  
*Sustainable Seattle*

EIN # 45-5046786



# CORPORATE SPONSORSHIP OPPORTUNITIES

## Sponsorship Benefits

	CHAMPION	AMBASSADOR	MENTOR	PARTNER	ADVOCATE	FRIEND	SUPPORTER
Contribution	\$50,000	\$25,000	\$10,000	\$5,000	\$3,000	\$2,000	\$1,000
Social media mentions (Facebook, Twitter, or LinkedIn)	4	4	3	3	2	1	1
Company logo featured on corporate sponsorship page	✓	✓	✓	✓	✓	✓	✓
Hyperlink to your company website	✓	✓	✓	✓	✓	✓	✓
100-word description of your company	✓	✓	✓	✓	✓	✓	
Blog post recognizing and linking to your company on BEST website	✓	✓	✓	✓			
License to access BEST online training for up to # employees	40,000	20,000	5,000	1,000	100		
Customized presentation to your employees or executive team	✓	✓					