

## INCENTAGE PORTFOLIO DATA INTEGRATOR

Incentage leverages your competitive edge.

Our business solutions are the exact opposite of one-size-fits-all. Your prominence as a player in the financial services industry is based on proprietary know-how, so it's only natural that you want an intelligent message management solution which sets you apart from the competition. We have it. Exclusively for you.

Incentage business solutions allow you to preserve your individuality and focus on your client base without any tradeoffs in terms of message traffic streamlining. Uniqueness meets uniqueness.



Incentage Portfolio Data Integrator for asset managers

**Consuming portfolio data via a single and scalable interface from different asset custodians**

### SINGLE SEMANTIC WINDOW FOR PORTFOLIO DATA

The Incentage Portfolio Data Integrator is the industry leading solution to integrate custodian data into portfolio management systems. It allows asset managers to reap the full benefits of increased volumes (either by new client acquisition or in the form of increased trading), while costs per transaction are decreasing. At the same time, data quality is increased due to automated reconciliation with custodian portfolios.

### BANK PROPRIETARY DATA FEEDS

The Asset managers provide high quality and high value services to their clients through the provision of advice and the active management of their clients' portfolios. In order to maintain the maximum investment flexibility for their clients, they use the services of multiple asset custodians and other data service providers, e.g. market data providers. To ensure the quality of their offering and to raise the value of their portfolio management services, most asset managers have either bought a third party application or developed their own Portfolio Management System (PMS).

Usually the custodian does not deliver the data in a format that can be easily imported into the PMS. To enjoy the full benefits an interface needs to be developed by the asset manager himself. This alone is a daunting task, which needs to be repeated for every custodian, as they do not use the same formats for their data.

Once the solution is indeed implemented, the work is not over yet. Frequent changes to the transmitted formats by the custodians require a significant ongoing effort to maintain the solution. Any changes to the investment universe by the asset manager may lead to new types of information sent by the custodians (new transaction types, new corporate actions, etc.). Changes to the import interface by the PMS vendor also have an impact on the existing interfaces.

**PDI INTEGRATES CUSTODIAN DATA FEEDS**

The Incentage Portfolio Data Integrator allows to quickly integrate data feeds from custodians into an existing PMS. Built with a comprehensive data model, any data contained within a client's portfolio can be transformed to one common XML compliant format.

Preconfigured templates for the major custodians are available, allowing for a quick project start. New custodians can then be added using the existing interfaces as blueprints. By exploiting the power of IMS, the Incentage Middleware Suite, new interfaces can be set up with a minimum of technical knowledge. The interfaces' business specifications can be implemented by anyone with a moderate IT background as there is no programming required. Additionally, Incentage and its partners can provide experienced specialists to help during analysis, design and implementation.

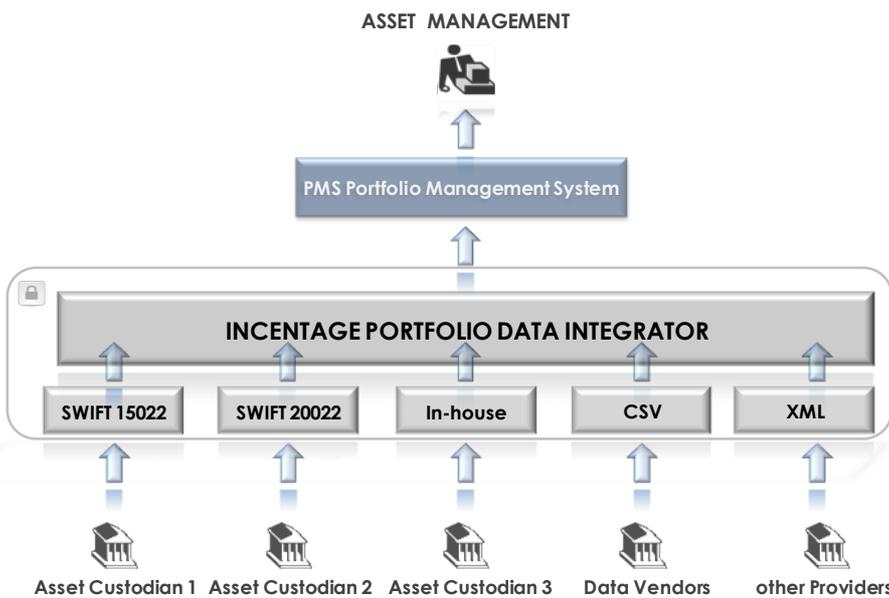


Illustration: Fully automatic integration of different source formats in a portfolio management system

**KEY FEATURES**

- Fully featured Incentage Middleware Suite platform with messaging standards, connectivity and security support
- A comprehensively rich data model with a common representation of positions, transactions, corporate actions, reference data and financial instruments etc., also supporting
  - new and evolving fund structures
  - new accounting regulations and tax code changes
  - the parallel use of multiple industry standards and/or proprietary alternatives for security identifiers
  - multi-site (asset manager) capabilities
  - initial load and reconciliations operations
- Reusability of rules-driven conversion components for message transformations and client specific customisations

**Welcome to the world of financial messaging!**

Incentage is a worldwide leader in messaging solutions for the financial services industry.

The hottest Incentage solutions:

- IMS Incentage Middleware Suite - The message STP guarantor
- ISB Incentage Service Bus - The message orchestrator
- IPC Incentage Process Cockpit - The message controller
- ITA Incentage Test Automation - The messaging regression testing
- Address Book for BIC, LEI, DN, SSI etc.
- Corporate Actions
- CSD Suite
- Intraday Liquidity Monitoring
- Managed Transformation Services
- STP Screener and STP Box
- T2S
- and more

**BENEFITS FOR ASSET MANAGERS**

- Up-to-date client portfolios, enabling informed investment decisions
- Providing investors access to current and error-free information
- Increased productivity thereby reducing operational costs
- Reduced risk of errors with automated reconciliation
- Improved client service
- Enhanced compliance
- Greater scalability
- Focus can be put back on value added functions in operations