The label of all kratom-containing products must:

- On the Primary Display Panel (panel most likely to be viewed by a consumer at the time of display for retail purposes), include:
  - A statement of identity that provides consumers with the name or a description of the product,
  - the net quality of contents must be declared in numerical count (e.g., 30 capsules), or in volume or weight in both metric and U.S. Customary System terms).
- On the Information Panel (the panel to the immediate right of the Primary Display Panel), include:
  - nutrition labeling in the form of a properly formatted Nutrition Facts label (if a food) or Supplement Facts label (if a dietary supplement);
    - including a recommended serving size and the servings per container or package
  - all ingredient contained in the product that are not already included in the Nutrition Facts label or Supplement Facts label,
    - include the amount of mitragynine and 7-hydroxy-mitragynine;
    - the amount of 7-hydroxy-mitragynine shall not exceed 2.0% of total alkaloid content.
  - a declaration of any Major Food Allergens; and
  - name, and place of business of a manufacturer, packer, or distributor of the product.
- On any panel of the product, include:
  - directions or conditions for use that include the maximum number of servings recommended daily;
  - any appropriate warnings required for the safe use of the product; and
  - full domestic street address or phone number for receiving adverse event reports.