



KeyOps Inc.
Nucleus at MaRS Waterfront - Waterfront Innovation Centre
Suite 200 Box-87 155 Queens Quay E
Toronto, ON M5A 0W4

Job Description: UX Designer

About Us

We are an early-stage health tech company. Our vision is to advance patient care by improving the information exchange between healthcare practitioners and life sciences companies. At KeyOps, we access untapped insights from healthcare professionals using state-of-the-art software solutions. For our life sciences partners, we are the catalyst that drives digital transformation from traditional market research to an ecosystem where healthcare practitioners and life sciences companies collaborate.

How we will work together

At KeyOps, we are human first. This means having an enjoyable, vibrant work environment where your skills & experiences are valued. We embrace the power of diversity within our team and in our network of healthcare practitioners. You are empowered with autonomous decision-making and encouraged to dig deep and ask 'why'. We encourage experimentation, learning, and growth. KeyOps is a remote-first environment where you have the flexibility to decide where you are most productive. When you are meeting with your teammates in person, you can enjoy our state-of-the-art waterfront facility in downtown Toronto.

What we are looking for:

We are looking for a UX Designer who will design compelling and intuitive physician and life science company with deep empathy for our users. You will meet with internal stakeholders, conduct user research and translate them into prototypes, user flows and customer journey maps. You will steward the company's design style guide that will be employed across our product, website and customer communications.

You will:

- Champion our user experience by researching, conceiving, sketching, prototyping and testing designs
- Design and deliver wireframes, user stories, user journeys, and mockups optimized for a mobile and traditional interfaces.
- Make strategic design and user-experience decisions related to existing and new functions and features. Communicate processes, ideas, and solutions to PMs, developers and early adopters.
- Take a user-centered design approach and rapidly iterate your designs.
- Identify design problems in our existing flows and devise new elegant solutions.
- Plan and conduct user experience research and usability testing.



KeyOps Inc.
Nucleus at MaRS Waterfront - Waterfront Innovation Centre
Suite 200 Box-87 155 Queens Quay E
Toronto, ON M5A 0W4

Qualifications

You have:

- 3+ years of relevant hands-on design experience and a deep understanding of mobile-first and responsive design
- Basic understanding of HTML5, CSS3, and JavaScript.
- Knowledge of design software tools like Sketch, InVision, Adobe InDesign and Illustrator
- A solid grasp of user-centered design, planning and conducting user research, user testing, A/B testing, rapid prototyping, heuristic analysis, usability and accessibility concerns.
- Ability to clearly and effectively communicate design processes, ideas, and solutions to teams and clients.
- Be passionate about all things UX and other areas of design and innovation and being part of a fast-growing SaaS company
- Research and showcase knowledge in the industry's latest trends and technologies.
- Degree in Design, Computer Science, Engineering or a related field

If this resonates with you, then please email us at join@keyops.io and include a copy or link to your design portfolio.