KeyOps Inc.
Nucleus at MaRS Waterfront - Waterfront Innovation Centre
Suite 200 Box-87 155 Queens Quay E
Toronto, ON M5A 0W4

Job Description: Product Manager

About Us

We are an early-stage health tech company. Our vision is to advance patient care by improving the information exchange between healthcare practitioners and life sciences companies. At KeyOps, we access untapped insights from healthcare professionals using state-of-the-art software solutions. For our life sciences partners, we are the catalyst that drives digital transformation from traditional market research to an ecosystem where healthcare practitioners and life sciences companies collaborate.

How we will work together

At KeyOps, we are human first. This means having an enjoyable, vibrant work environment where your skills & experiences are valued. We embrace the power of diversity within our team and in our network of healthcare practitioners. You are empowered with autonomous decision-making and encouraged to dig deep and ask 'why'. We encourage experimentation, learning, and growth. KeyOps is a remote-first environment where you have the flexibility to decide where you are most productive. When you are meeting with your teammates in person, you can enjoy our state-of-the-art waterfront facility in downtown Toronto.

What we are looking for:

As a product manager, you will collaborate across the company to ensure our products provide a remarkable, delightful experience for physicians and life science marketers. The work at KeyOps demands an ability to quickly learn and understand the nuances of various users and customers. You will sit at the intersection of business, technology and user experience. On any given day, your job may include researching user feedback, building a new product strategy, presenting to leadership, iterating on experiments, and planning or prioritizing initiatives.

You will:

- Help set the product direction, influence strategy, and establish practices to identify and address customer needs.
- Own the product roadmap and constantly evaluate and prioritize new opportunities as well as manage the backlog
- Lead the effort to develop clear user stories for new initiatives as well as take a data-driven approach to existing product enhancements
- Work closely with all internal stakeholders as well as external users to execute on the product roadmap
- Monitor product adoption, proactively identifying opportunities and making actionable recommendations to drive product uptake and user satisfaction
- Evaluate new market trends, assess the competitive landscape and make recommendations for how the product should evolve to win market share.
- Manage and communicate project schedules, goals, and dependencies, and drive cross-functional initiatives

You have:

- 3+ years of relevant hands-on product experience in high-growth SaaS companies
- Strong background in Product Management principles with a deep understanding of what it takes to design, build and launch SaaS products that users love
- Experience in the health tech industry
- Experience working with data analytics to understand product usage, identify opportunities, and design experiments that enable you to measure your products performance
- Experience delivering results through collaboration with cross-functional teams, through clear written communication.
- Passion for KeyOps mission and for solving complex problems.