

# Optimise your customer journey with versatile API solutions

Expertly designed and documented to facilitate effortless workflow orchestration through record creation and population, automated customer due diligence, and ongoing monitoring and data maintenance.

# What can you use our APIs for?

Our versatile API integrates with a range of use cases, offering a comprehensive and tailored solution for acquiring new customers, streamlining onboarding procedures with robust compliance and verification checks, and ensuring the ongoing monitoring and retention of your valued customers.

# 1: Identify & Acquire

- + Form pre-population
- + Pre-qualification
- + Record creation
- + Data augmentation



# 2: Verify & Onboard

- KYC/KYB checks
- Credit checks
- AML checks
- Fraud prevention

#### 3: Retain & Grow

- Compliance
- Credit monitoring
- + CRM maintenance





# **Identify & Acquire**

Our Origination and CRM Population modules enable you to reduce data entry errors, streamline processes and significantly enhance customer experience.

# + Form Pre-population

Pre-populate forms and enrich applications by automatically retrieving customer information, making the application experience more robust and valuable.

# + Pre-qualification

Easily pre-qualify leads using real-time data and automated, rule-based checks, ensuring that only qualified leads proceed.

#### + Record creation

Automatically populate your CRM or similar back-office systems with the latest company profile data, saving time and ensuring data consistency.

### + Data augmentation

Enrich existing records with up-to-date, relevant information, enhancing the quality and value of your data.



# Verify & Onboard

Our Onboard module enables seamless integration with existing systems, making incorporating verification and compliance checks into your workflow easier, providing a streamlined and scalable solution.

#### + KYB Checks

Gain quick access to up-to-date and accurate data required to perform KYB checks.

#### + Credit Checks

Check credit scores, payment data and CCJ history to assess customers' creditworthiness and manage risk.

#### + KYC Checks

Enable frictionless customer onboarding with our fully automated global KYC solution available in 160+ countries.

#### + AML Checks

Unify global sanctions, Politically Exposed Persons (PEPs), watchlist, and adverse media data through a single access point.

#### + Fraud Prevention

Combine fraud prevention services through custom workflows to identify potentially fraudulent activities during onboarding.



#### **Retain & Grow**

Our Keep up-to-date module enables real-time data retrieval, providing awareness of changes in a customer's profile to ensure businesses can proactively identify and address potential risks and compliance issues.

#### + Compliance

Stay ahead with continuous monitoring of customers to flag suspicious activity in real time.

# + Credit Monitoring

Enhance credit monitoring with real-time access to credit information to monitor and manage credit risk effectively.

#### + CRM Maintenance

Keep your CRM master records up-to-date with accurate information updated daily.



# Advantages of the FullCircl API



# **Built for scalability**

Our API is built with scalability in mind, equipped to handle increasing workloads effortlessly. With over 16 million requests being serviced daily, you can trust that your integrations will perform reliably, no matter the scale.



# Reliable and stable service

With industry-leading 99.5%+ guaranteed uptime, our API is built for reliability to ensure minimal disruptions and consistent performance.



# **Security**

We prioritise the highest standards of security to ensure the integrity of our services. Our commitment to information security has earned us the ISO 27001 accreditation, giving our users peace of mind as they leverage our services.



# **Dedicated Developer Space**

Our Developer Space is the go-to-destination for our developer tools created to simplify the integration process and enhance your overall experience with our API.



# Santander

"We rely on FullCircl's state of the art APIs to onboard and remediate our multiple customer segments making millions of API calls. FullCircl provide highly performant, fast and reliable access to the latest company and registered officer data and insights"

Jonathan Hollman, Santander





