



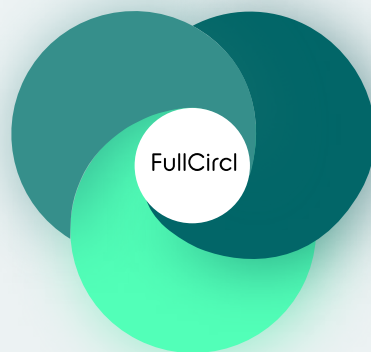
## Why **FullCircl**?

We created FullCircl to solve 3 big challenges we see for the regulated industry sector we serve

- 1** Customers expecting more
- 2** Competition from challengers
- 3** Spiraling regulation & cost to serve

### Win the right customers

The tools you need to profile your market and engage top targets with rich insight on more than 5 million businesses in the UK and Ireland.



### Accelerate onboarding

Access trusted information on every company to create a frictionless onboarding journey that satisfies both customer and compliance expectations.

### Keep for life

Spot issues and opportunities through engagement signals that help you build, strengthen and expand customer relationships over time.



#### B.I.G. & API

Super-connected enriched-data and insights on companies and the officers inside them – updated daily.



#### Rules Based Decision-Engine

Configurable, low-code decision engine to screen and onboard in seconds based on your specific risk profiles.



#### Monitoring and Business Development

Continuous monitoring and timely intelligence for proactive first engagement and remediation.



## A **customer-connected** future



Complexity is SIMPLIFIED



COST to serve is REDUCED



You really KNOW your customers



Compliance is ASSURED



Your customers genuinely TRUST you



Sustainability is EMBEDDED

Trusted by 600+ companies



We started working with FullCircl to explore ways we could introduce greater efficiency to the customer onboarding journey. We loved the idea of being able to aggregate data from a number of different sources and map our risk appetite to FullCircl's rules framework to flag issues immediately. The result meant we could deliver a process which in some cases was **94% quicker** than our existing process.

Ronan Heeran  
Financial Crime Risk & Control Manager at Metro Bank

## Get Started



Get access to FullCircl across the whole customer lifecycle



Review our API documentation



Arrange a structured pilot

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