

# Land Betterment Exchange

TICKER: LBX (A BEP20 TOKEN)



# Environmental impact of the fossil fuel industry has never been greater

We estimate there is currently

**\$15 billion**

of environmental impact in the United States underlying permitted fossil fuel industry properties (coal, oil & gas, processing, etc.).

Current government-based model utilizing negative incentives is ineffective and inefficient at cleaning up environmental impact.

- The system is bogged down with red tape, legalese and loopholes to kick environmental harm down the road.
- Negative incentives purely slap wrists and impose penalties, used to fund government pet projects, versus clean up impacted lands and environmental harm.

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Do we want environmental progress or a mechanism to fund government?

# The solution: The Land Betterment Exchange (Ticker: LBX)

Land Betterment Exchange (Ticker: LBX) is an environmentally-driven token built off Binance's Smart Chain framework to provide a financial incentive to pull forward and complete environmental cleanup of impacted lands from the fossil fuel industry.

The LBX token is a freely tradable market-based system that will create a market value on the physical cleanup of negatively impacted lands as well as marginal or irrational fossil fuel operations.

Token issuances are through an auditable decentralized process to reward environmental remediation and cleanup of impacted lands through the LBX Token Issuance Process.

## THE LBX TOKEN IS:



Established to provide a positive incentivize for environmental cleanup and expedite the transition to a green energy solution.



The first mechanism ever created to provide a positive incentive to actually clean up the environment and pull forward the closure of the fossil fuel industry.



A solution that creates a win for all parties involved.



# Commercializing environmentalism

LBX token is flipping the table on how we look at environment solutions.

The LBX token provides a positive economic incentive to actually clean up the environment and remediate impacted lands.

Token structure establishes a marketplace where participants wanting to see environmental improvement can provide a market incentive for the work to be completed.

As the LBX token price appreciates, so does the value of expediting environment cleanup and shutting down of irrational fossil fuel properties.



# Establishing a market-based incentive program to environmental improvement

As the price of the currency appreciates, driven by society's desire to move away from fossil fuels and the adoption of LBX as a currency, the value of remediating impacted lands increases in tandem, resulting in the expedited environmental improvement of impacted lands and closure of irrational fossil fuel properties.

## THE VALUE OF THE TOKEN WILL BE ESTABLISHED



As the currency is accepted in the marketplace and able to be used to buy goods and service from environmentally-driven commerce partners.



As the trading market of the currency is established in the marketplace based on the supply & demand curve.



As the market value is established for environmental activism to clean up the environment and pull forward the closure of irrational fossil fuel properties.

# Fixed LBX issuance rate versus variable market rate

The key to the LBX system is the exchange rate of 1 token issued per \$0.25 of environmental surety bond releases from the closure and cleanup of fossil fuel properties.

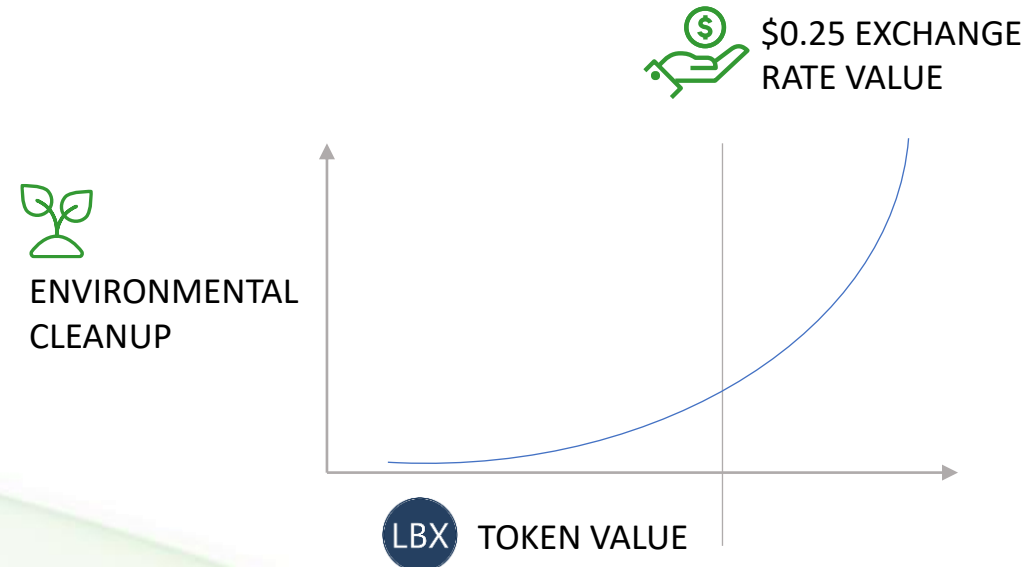
As the market exceeds the exchange rate the token value would be worth more than the cost of the environmental cleanup.

\* On May 26, 2024 and continuing thereafter, Land Betterment, at its sole discretion, has the option of increasing the Exchange Rate up to \$1.00 with a 30 days' advanced notice. On May 26, 2026 and continuing thereafter, Land Betterment, at its sole discretion, has the option of increasing the Exchange Rate up to \$4.00 with a 30 days' advanced notice. There will be no changes to the Exchange Rate other than those predetermined adjustments identified above.

For the first time ever, the market can dictate the value of achieving environmental improvement.

## Jobs Gold Rush

As the LBX token price rises above \$0.25 per token a gold rush effect in the community could exist; where people will rush in to hire locals and close / clean up fossil fuel sites to receive tokens due to the market value.



# LBX token issuance process

The LBX Token Issuance Process (LBX TIP) framework was designed by industry experts, established to ensure an auditable compliance and governance process, to issue tokens based on achieving actual environmental cleanup of impacted lands from the fossil fuel industry.

Land Betterment Corporation, our token issuance partner, utilizes the guidelines outlined in the LBX Whitepaper [thisislbx.com/whitepaper](https://thisislbx.com/whitepaper) that dictates the process and protocols required for an LBX token issuance.

LBX TIP is a multi-step process architected by field and legal experts that understand the intricacies of the environmental remediation process, how it works and how to ensure tokens are only issued as a result of actual environmental work and improvement.

The Token Issuance Process partner:



# LBX token issuance process: Application and process

## APPLICATION SUBMISSION

LBX Token Issuance Application

Company Name:  Contact Name:   
Permit Holder:  Contact Email:   
Pre-Approved: ☐ Post-Approved: ☐ Contact Phone:   
Contract For Right of Token Issuance (if Different Than Permit Holder):  Upload Notarized Agreement:   
Permit Face (Including Permit Number, Post Mine Land Use, etc.):  Upload  
Environmental Surety Bonds to be Released (in US Dollars):   
Type of Bond Held (Surety, Cash, CD, etc.):   
GPS Coordinates or Google Map Link:   
State Inspection Reports:  Upload  
LBX Applied For Amount (Bonds to be Released):   
Land Betterment Corporation Deposit Amount:  Self Calculating  
Before Imagery (Date Stamped):   
Progress Imagery (Date Stamped):   
Confirm you have read the terms and conditions of the LBX Token Issuance Process: ☐  
SUBMIT



AUDIT PROCESS  
Initial data review



AUDIT PROCESS  
Application interview



AUDIT PROCESS  
Site Visit



AUDIT PROCESS  
Progress monitoring  
Confirmation of environmental  
surety bond release



Approval / Denial



Token Issued



# Commerce partners doing their part

Commerce partners can assist in pulling forward environmental cleanup and closure of irrational fossil fuel properties.

As with Bitcoin, the value of the LBX token will benefit from the adoption in the commerce marketplace for goods and services.

LBX token is in conversations with numerous small and large retailers that may offer LBX as a mechanism of payment on their platforms.

## WHY WOULD RETAILERS SIGN UP?



The currency is the first to establish an actual market for environmental progress.



They can help expedite environmental cleanup by increasing the liquidity and market value of the token itself.



The LBX they receive as payment can be sold in the market for dollars or held as an environmental investment.

# Sponsoring the environmental work and creating jobs

Sponsors do not have to be an environmental specialists to receive tokens.

Land Betterment Corporation can match sponsors with approved environmental specialists that hire locally and are looking for a sponsor to provide working capital for environmental cleanup.

The sponsor and the environmental specialists will mutually agree on economics and split of token benefit from approved projects.



## How it works:

Sponsors can pre apply and fund the work to achieve the cleanup of \$1,000,000 of environmental surety bonds.

Hypothetically, if the LBX token appreciates to \$2.50 per token.

The token value upon release of the \$1,000,000 environmental surety bonds would be worth \$10,000,000.

Sponsor and the environmental specialists receive their pre negotiated split of the tokens and economics.

# The environmentally positive Bitcoin

LBX Token has a maximum of 80,000,000,000 tokens that will ever be in circulation.

As the price of the token appreciates, the value of cleaning up the environment increases as well.

Given there is a fixed number of tokens to ever be issued, participants will look to expedite closure and environmental cleanup in risk of missing out on the rise in value of the tokens as the market is developed.







# Social benefits

Beyond the benefit to the communities from a healthier and strong environment, the token can create significant job benefits for the local community for decades to come.

By providing an economic incentive, versus negative incentive, companies of all shapes and sizes will move into the communities impacted the most and hire individuals to clean up the environment with decades worth of work available in the region.

The result is a better environment and a massive job creation program transitioning from fossil fuel extraction and processing to remediation and environmentalism.



# LBX token ESG benefits



## ENVIRONMENTAL

Provides a market-based system to increase value for environmental clean up of the fossil fuel industry.



## SOCIAL

The job creation resulting from a positive incentive-based system will result in companies and individuals rapidly expanding their environmental workforce to complete remediation by providing a positive economic result to do such work.



## GOVERNANCE

The token issuance process has been established under strict governance protocols to only reward actual environmental clean up through our token issuance partner Land Betterment Corporation.



# The math is simple.

The Higher the Value of the Currency, the  
Higher the Return of Cleaning up the Land.

