

**Let's face it.
2020 was tough.
United, we forged
solutions that
improved lives
and strengthened
our community.**

LIVE UNITED



United Way of Lincoln
and Lancaster County

2020 ANNUAL REPORT

UNITED WAY OF LINCOLN AND LANCASTER COUNTY

OUR MISSION

To improve lives by mobilizing the caring power of the Lincoln and Lancaster County Community.

OUR VISION

United Way of Lincoln and Lancaster County will be the organization that inspires and engages all citizens to support and solve human services needs.

LET'S FACE IT.

2020 was a tough year.

For all of us.

For our friends, family members, coworkers and neighbors who have faced illness, increased stress and worry, reduced hours or unemployment, or struggled to pay rent and put food on the table.

We know that because of the compounding issues facing our community throughout 2020, there have been damaging effects on both physical health and emotional health for adults, as well as for our youngest residents. Students have been challenged to stay engaged in their education while simultaneously dealing with situations at home pulling their focus away from their education.

Not only was this year difficult for individuals and families in our communities, but for our partnering nonprofit agencies as well, as they were tasked with meeting exponentially greater need while experiencing shortfalls in funding and revenues.

As much as the challenges of this past year were a hallmark, so was our resilience and our drive to continue to hold one another up. United, we rallied the caring power of our community around the building blocks of prosperous lives: education, health and financial stability.

As always, it is the partnerships across the community that make this work successful. Nonprofit agencies, local businesses and public entities working together for the common good. And it's that continued partnership that gives us hope that we will emerge from a difficult year to reimagine and rebuild our community in a way that provides a pathway to success for all. The pandemic represented one of the many ways in which catastrophes (response to which has been core to United Way since its founding) can disrupt systems we didn't know were fragile. Fractured and alone, we might very well have experienced a far worse year than we did. Thankfully we didn't stay apart. We rolled up our sleeves and banded together.

Among the ways in which we came together, the caring power of Lincoln and Lancaster County this past year was most evident. For the first time, membership of the United Way Tocqueville Society (donors giving \$10,000 or more) surpassed 100 members. Women United and Emerging

Leaders United combined to surpass their goal and raise more than ever in support of **ENGAGE.EMPOWER.GRADUATE.** which is an initiative that partners with Community Learning Centers and Lincoln Public Schools. And 429 workplaces came together in support of the campaign in 2020. The power of caring was then extended when our nonprofit partners joined us in virtual roundtables to engage our community about their work. Grateful is an understatement for what we feel to those who contributed to the cause. Those of us who could, did. And for those of us who needed help, maybe for the first time, help was there. That's what it means to come together.

Let's continue this year with more of what we do best – partner, engage, hold one another up, stay United.

On behalf of all the individuals and families who received services from a United Way partner agency, thank you. However you are connected to United Way of Lincoln and Lancaster County, whether you are a donor, volunteer, staff member of United Way or a partner agency, you are making a concrete difference in the lives of so many in our community.

Sincerely,



William Mueller

President, Board of Directors

A handwritten signature in blue ink that reads "Bill Mueller".



Meagan Liesveld

Executive Director

A handwritten signature in blue ink that reads "Meagan K. Liesveld".

UNITED WE WIN

IN 2020:

**6,794 books
were distributed
to children.**

THANK YOU to our donors, volunteers, local government
and nonprofit partners for making this possible.

UNITED, WE ADVANCE THE COMMON GOOD

Our Partner Agencies

- American Red Cross of Southeast Nebraska Chapter

The Arc of Lincoln

Asian Community & Cultural Center

Big Brothers Big Sisters Lincoln

Boys & Girls Clubs of Lincoln/Lancaster County

CASA for Lancaster County

Catholic Social Services of Southern Nebraska

CEDARS Youth Services

Center for People in Need

Child Advocacy Center

City Impact

Community Action Partnership of Lancaster and Saunders Counties

Community Crops

El Centro de las Américas

Family Service Lincoln

Food Bank of Lincoln

Fresh Start

Friendship Home

Girl Scouts Spirit of Nebraska

Good Neighbor Community Center
- HopeSpoke

The HUB Central Access Point for Young Adults

League of Human Dignity, Inc.

Legal Aid of Nebraska

Lighthouse

Lincoln Literacy

Lincoln Medical Education Partnership

Lincoln Public Schools - Two Generation Family Literacy Program

Lutheran Family Services of Nebraska, Inc.

LUX Center for the Arts

Malone Community Center

Matt Talbot Kitchen & Outreach

Mourning Hope Grief Center

Northeast Family Center

People’s City Mission

The Salvation Army - Lincoln

St. Monica’s Life Changing Recovery for Women

TeamMates Mentoring Program of Lincoln

Voices of Hope

Willard Community Center

YWCA Lincoln

Combined Health Agencies Drive

United Way of Lincoln and Lancaster County and CHAD have been partners since 1989. Dollars given to the United Way Impact Fund directly benefit the federation’s 21 member health charities, who are providing care and support for those affected by a health diagnosis; funding education and prevention programs in our communities; and supporting advocacy and medical research.

HEALTH

Goal: Improve Lincoln's Well-Being Index score from 62.5 percent to 63.5 percent.

United Way invests over \$660,000 in community programs focused on the health and safety of our community residents. Physical environment, combined with social and economic determinants, can greatly affect an individual's physical and mental health. Evidence also strongly suggests that adverse childhood experiences such as exposure to trauma (violence, abuse or neglect) or lack of access to basic needs (food, clothing, shelter) cause lasting negative harm. United Way of Lincoln and Lancaster County supports programs that focus on safe and healthy homes and neighborhoods, as well as youth behavioral health, to achieve the greatest impact within this focus area.

When COVID-19 came into our community in the spring of 2020, schools made the tough decision to move learning online in order to limit children's exposure to the virus and keep them safe. This presented numerous challenges to students in their learning as they worked to stay engaged. For some, that included social and economic hardships that reinforced or brought on behavioral and mental health issues.

For first grader, Parker, learning from home because of the pandemic reinforced some behavior issues that his teacher had noticed when he had started school in the fall. Previously, with other supports in their lives, the behaviors were manageable, but now isolated from friends, family and community supports, Parker's mom needed help. Parker's teacher and the school psychologist made a recommendation to start family therapy.

Thanks to the United Way of Lincoln and Lancaster County's network of partner agencies, Parker and his mom started attending weekly therapy together. Since then their relationship has significantly improved, increasing Parker's ability to engage in school, and leading to an increase in the overall well-being for both Parker and his mom.

UNITED WE WIN

IN 2020:

**13,128 crisis
support calls
were answered
by United Way
funded partners.**

THANK YOU to our donors, volunteers,
local government and nonprofit partners
for making this possible.

INCOME

Goal: Reduce Lincoln's population living under 200 percent of the Federal Poverty Level from 35 percent to 30 percent by 2022.

There are currently 7 neighborhoods living in extreme poverty (in 2000 there were none). These neighborhoods have more than 40% of residents that fall below the poverty line.

In 2020, 114,233 shelter nights were provided to those experiencing homelessness.

United Way invests nearly \$450,000 in community programs that support individuals and families struggling with economic and financial pressures.

Among the most visible ways that United Way helps community members in need is through support of food distribution programs.

Because of COVID-19, our community partners had to innovate in order to connect struggling families with the food they needed. Thanks to this innovation from our nonprofit partners and generous support from United Way donors, struggling families in our community were able to access food they needed through mobile distribution sites.

For some families, getting to a mobile distribution site was unfortunately not possible.

But thanks to donor support, a United Way of Lincoln and Lancaster County partner agency was able to bring formula, diapers, and food to a family diagnosed with COVID-19. Without this help, made possible by United Way donors, this family would have had no way to obtain food while quarantined. **The family was so thankful!**





Your United Way of Lincoln and Lancaster County team volunteering on National Day of Service. In 2020, 6,069,222 pounds of food were distributed through United Way funded partners.

UNITED WE WIN

IN 2020:

2,043
students
improved
academically.

THANK YOU to our donors, volunteers,
local government and nonprofit partners
for making this possible.

EDUCATION

Goal: Increase Lincoln's public high school graduation rate from 85 percent to 90 percent by 2022.

United Way invests more than \$1 million in community programs focused on education because children who have a quality education grow into successful adults.

Anna and her family came to Lincoln as refugees. They were forced to flee their home in Iraq after the 2014 genocide of Yazidis by ISIS. Before arriving in Lincoln, the family spent two years in a refugee camp during which time Anna received no education.

When she began school in the United States, the new culture and language were a shock to her system. She found that she had forgotten how to study or even how to hold a pencil correctly. Watching YouTube videos and listening to music helped her learn English, as well as participating in a United Way funded after-school program.

Participating in the after-school program allowed Anna to speak with mentors and build friendships with peers. Her mother noticed a change in her daughter after she joined the youth program, noting that Anna previously spent more time alone, but now feels comfortable around friends and smiles more.

Anna plans to be the first in her family to graduate and attend both high school and college. She hopes to become a doctor.

ENGAGE.EMPOWER GRADUATE.

UNITED WE HELPED CHILDREN FIND SUCCESS IN SCHOOL.

In the summer of 2020, Women United and Emerging Leaders United's **ENGAGE.EMPOWER GRADUATE.** initiative began its seventh year at McPhee Elementary School and fourth year at Campbell Elementary School. This targeted initiative provides students and their families the opportunity to succeed in school and life through seven strategies:

Early Childhood Development

Prepares children for kindergarten

Family Engagement and Support

Engages parents with the school

Adult Education

Teaches both parents and students English

Mental Health and Family Support

Addresses behavioral and emotional barriers to learning through support of a school-based therapist

Extended Learning Opportunities

Educational enrichment outside of the classroom to enhance development opportunities and reduce summertime grade level loss

Youth Development

Provides students with strong role models through mentoring relationships to foster educational engagement

Prevention Services

Reaches out to families in their homes to build safe environments and prevent child entrance into protective services

VOLUNTEERING MIGHT HAVE BEEN CANCELLED, BUT OUR SUPPORT DIDN'T WAIVER!

As part of United Way's **ENGAGE.EMPOWER GRADUATE.** initiative, funded by United Way's Women United and Emerging Leaders United, Jump Start to Kindergarten aims to prepare pre-K students for their first year of school and helps to close the achievement gap often created by living in poverty. Historically, at McPhee and Campbell Elementary Schools, Jump Start to Kindergarten included activities aimed at building confidence, learning classroom structure and school rules. This year, due to the Coronavirus pandemic, Jump Start did not take place. Instead, funds from Women United and Emerging Leaders United helped provide a "welcome to school" kit filled with sensory stimulating and motor skills building objects. Thanks to this support, the kids have a strong foundation for academic success!

READ ALOUD LINCOLN AND ALLSTATE WOMEN'S "I" NETWORK

Allstate Women's "I" Network (AWIN) continued to support **ENGAGE.EMPOWER GRADUATE.** by supporting Read Aloud Lincoln at McPhee Elementary School. During the four months when students were in classrooms in 2020, each preschool student was provided two books each month. In addition to providing financial support to make this program possible, AWIN members recorded themselves reading the books so the students could enjoy virtual story time.

Women United and Emerging Leaders United combined to surpass their goal and raise more than ever in support of **ENGAGE.EMPOWER GRADUATE.** which is an initiative that partners with Community Learning Centers and Lincoln Public Schools.

COLLABORATIVE INITIATIVES

United, we make a Collective Impact.

Our common agenda and mutually reinforcing activities focus our efforts on the interconnected areas of health, education and financial stability. United Way's shared measurement systems and our focus on results-based accountability measures progress toward making real change in our community. The 41 partner agencies, the backbone support organizations, and special initiatives we support all work to serve Lincoln and Lancaster County.

Community Response

Lancaster County Community Response is a voluntary service that provides support, advocacy and real time action for families who find themselves needing basic assistance, social and emotional support, and help navigating other life challenges. United Way provides coordination of Community Response across the Lancaster County community, with the goal of increasing families' protective factors and decreasing both instances of neglect and entry into the child welfare system and high-end systems of care. United Way collaborates with many local agencies in the delivery of case management and behavioral health services for participating families and leverages the support of other local community partners in its operation. In October 2020, Community Response expanded to serve five additional school communities, while also receiving Response and Recovery funding to provide additional support to families negatively impacted by the pandemic. This initiative is supported through United Way's Stable, Strong, Successful initiative, and a portion of the funding may have been received through USDHHS, Nebraska DHHS and Nebraska Children and Families Foundation. This project or activity was supported by funding from the Coronavirus Aid, Relief, and Economic Security Act (CARES Act) from the U.S. Department of Treasury and the Nebraska Department of Health and Human Services, CFDA Number 21.019.

Attendance Matters!

Attendance Matters! provides a forum for conversation around how the community can collectively work to decrease chronic absenteeism, supporting Lincoln in its goal to increase the high school graduation rate to 90 percent by 2022. Attendance Matters! Is convened by United Way of Lincoln and Lancaster County in collaboration with Nebraska Children and Families Foundation, Lincoln Public Schools and Lincoln's Community Learning Centers. Throughout the year, members of this stakeholder group continued working through community-identified priorities to address this issue.

2-1-1

This nationwide initiative provides information and referrals for human services needs around the clock. **During 2020, trained staff helped 4,010 callers from Lincoln and Lancaster County. The number of callers looking for food support increased by 60 percent.**

Lincoln Community Learning Centers (CLC)

United Way of Lincoln and Lancaster County provides support for Lincoln Community Learning Centers. The CLC initiative is focused on achieving three major outcomes: improved student learning and development, strong and supportive families and engaged neighborhoods.

Data-Tracking Project

This jointly funded project of United Way of Lincoln and Lancaster County and the Joint Budget Committee of the City and County helps track food pantry and food distribution efforts. The University of Nebraska – Lincoln's Center on Children, Families and the Law is administrator of the data-tracking platform and provides annual reporting on food access trends in our community.

Early Care Quality Initiative

This initiative works with early child care settings in low-income neighborhoods in their efforts to achieve the Nebraska Department of Education's Step Up to Quality service delivery standards.

UNITED WE WIN

IN 2020:

**United Way of Lincoln
and Lancaster County
brought Ride United:
Last Mile Delivery to our
community, helping to
facilitate the delivery of
meals to those in need.**

CONSOLIDATING STATEMENT OF FINANCIAL POSITION

JUNE 30, 2020

ASSETS

	UNITED WAY OF LINCOLN AND LANCASTER COUNTY	UNITED WAY OF LINCOLN AND LANCASTER COUNTY FOUNDATION, INC.	ELIMINATIONS	CONSOLIDATED
CURRENT ASSETS				
Cash and cash equivalents	\$ 5,247,890	\$ 128,010	\$ -	\$ 5,375,900
Certificates of deposit	1,096,567	-	-	1,096,567
Investments	-	835,538	-	835,538
Unconditional promises to give from campaigns	2,592,514	-	-	2,592,514
Less allowance for uncollectible promises to give	(304,515)	-	-	(304,515)
Accounts receivable	118,843	-	-	118,843
Prepaid expenses	100,715	-	-	100,715
<i>Total current assets</i>	8,852,014	963,548	-	9,815,562
PROPERTY AND EQUIPMENT, net	46,392	-	-	46,392
<i>Total assets</i>	<u>\$ 8,898,406</u>	<u>\$ 963,548</u>	<u>\$ -</u>	<u>\$ 9,861,954</u>

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

Accounts payable	\$ 58,238	\$ -	\$ -	\$ 58,238
Accrued vacation	37,080	-	-	37,080
Accrued expenses	40	-	-	40
Operations payable	1,379,913	-	-	1,379,913
Community collaboratives payable	631,489	-	-	631,489
Custodial funds	28,463	-	-	28,463
Contract liability	141,445	-	-	141,445
Deferred revenue	134,440	-	-	134,440
Allocations payable	1,915,347	-	-	1,915,347
Designations payable	1,871,795	-	-	1,871,795
Current maturities of long-term obligations	105,588	-	-	105,588
<i>Total current liabilities</i>	6,303,838	-	-	6,303,838
LONG-TERM OBLIGATIONS, net of current maturities (note E)	107,412	-	-	107,412
<i>Total liabilities</i>	6,411,250	-	-	6,411,250

NET ASSETS

Without donor restrictions				
Undesignated	46,392	-	-	46,392
Designated				
Reserve for operations	2,292,101	-	-	2,292,101
Board designated for community impact	148,663	-	-	148,663
Board designated endowment	-	577,219	-	577,219
With donor restrictions	-	386,329	-	386,329
<i>Total net assets</i>	2,487,156	963,548	-	3,450,704
<i>Total liabilities and net assets</i>	<u>\$ 8,898,406</u>	<u>\$ 963,548</u>	<u>\$ -</u>	<u>\$ 9,861,954</u>

To further solidify our commitment to accountability, United Way of Lincoln and Lancaster County received an unqualified audit opinion from HBE LLP.

CONSOLIDATING STATEMENT OF ACTIVITIES

YEAR ENDED JUNE 30, 2020

	UNITED WAY OF LINCOLN AND LANCASTER COUNTY	UNITED WAY OF LINCOLN AND LANCASTER COUNTY FOUNDATION, INC.	ELIMINATIONS	CONSOLIDATED
CHANGE IN NET ASSETS				
Revenue and other support				
Total amounts raised	\$ 6,812,917	\$ 104,935	\$ (102,500)	\$ 6,815,352
Provision for uncollectible	(263,134)	-	-	(263,134)
Amounts designated by donors for specific organizations	(2,437,735)	-	-	(2,437,735)
<i>Total net contributions</i>	4,112,048	104,935	(102,500)	4,114,483
OTHER REVENUE				
Bank depository account interest	76,263	-	-	76,263
Investment performance, net	-	26,953	-	26,953
Service fees	144,365	-	-	144,365
Sponsorship and special events	55,424	-	-	55,424
In-kind contributions	243,683	-	-	243,683
Grant income, contribution	20,600	-	-	20,600
Grant income, exchange transaction	359,019	-	-	359,019
<i>Total other revenue</i>	899,354	26,953	-	926,307
<i>Total revenue and support</i>	5,011,402	131,888	(102,500)	5,040,790
PROGRAM DISTRIBUTIONS				
Allocations distributed to affiliated agencies	1,773,383	-	-	1,773,383
Community initiatives and other funds distributed to affiliated agencies	1,998,671	7,500	(102,500)	1,903,671
Funds distributed to nonaffiliated agencies	1,147,980	2,000	-	1,149,980
<i>Total program distributions</i>	4,920,034	9,500	(102,500)	4,827,034
Less: distributions funded through donor designations	(2,437,735)	-	-	(2,437,735)
<i>Net program distributions</i>	2,482,299	9,500	(102,500)	2,389,299
EXPENSES				
Community impact and grant distribution	836,547	-	-	836,547
Management and general	379,542	-	-	379,542
Resource development - fund raising	835,167	-	-	835,167
Marketing and communications	160,051	-	-	160,051
Foundation operating expenses	-	12,056	-	12,056
<i>Total functional expenses</i>	2,211,307	12,056	-	2,223,363
Other program expense adjustments	(29,331)	-	-	(29,331)
<i>Total expenses</i>	2,181,976	12,056	-	2,194,032
INCREASE IN NET ASSETS				
	347,127	110,332	-	457,459
<i>Net assets, beginning of year</i>	2,140,029	853,216	-	2,993,245
<i>Net assets, end of year</i>	\$ 2,487,156	\$ 963,548	\$ -	\$ 3,450,704



Volunteering in 2020 looked different. In some cases, it wasn't possible to carry on as usual. But together, local businesses, nonprofit agencies and United Way of Lincoln and Lancaster County made a positive impact.



LEADING VOLUNTEERS

Community Impact Committee

This committee oversees United Way's Impact Strategy Teams and makes recommendations to the Board for how the organization invests its Community Impact resources. These resources support programs, activities or initiatives in Lincoln and Lancaster County based on community needs and priorities.

Joy Citta, Community Volunteer, Chair

Brian Beck, Zoetis

Nancy G. Biggs, Community Volunteer

John Greving, Nebraska Wesleyan University

Kimberly Keller, Hausmann Construction

Bryan Marine, redthread

Alyssa Martin, Nelnet

Susan L. Martin, NE State AFL-CIO

William J. Mueller, Mueller Robak LLC

Bryan Robertson, U.S. Bank

Linda Robinson Rutz, Community Volunteer

Erin Stueven, Community Volunteer

Mark Stueven, Integrity Marketing Group

Chrissy Waido, Zoetis

Financial Review Team

This committee reviews the financial information of agencies receiving funding from United Way of Lincoln and Lancaster County. Team members are all professional or certified public accountants and/or certified management accountants. They review each agency's financials (audits, 990s and SAS115s) annually for reasonableness of audited figures to figures presented and agency financial stability.

Kimberly Keller, Hausmann Construction, Team Leader

Lucas Arndt, Union Bank & Trust

Tera Beermann, University Press

Ashley R. Bredthauer, Ameritas

Abigail Dobson, BKD, LLP

Cynthia Fulton-Serrano, Nelnet

Erin Harms, Nelnet

Joseph Meduna, Grafton & Associates, P.C.

Elizabeth Shelton, Nelnet

Chad Stutzman, Nelnet

IMPACT FUND REVIEW DIVISION

Brian Beck, Zoetis, Chair

Approximately 60 community volunteers serving on eight teams review funding requests from local 501(c)(3) human services agency programs.

Education Supports Review Team

Laura Uridil, Leadership Lincoln, Inc., Team Leader

Stephanie Dinger, Union Bank & Trust

Cindy Fulton-Serrano, Nelnet

Christopher Hodges, Lincoln Electric System

Brandon Lyons, Northcentral University

Nicole Regan, Lincoln Public Schools

Scott Zager, Zager Collaborative

Expanded Learning Review Team

Cheri Lenhoff, RAS (Risk Administration Services, Inc.),
Team Leader

Ralene Klostermeyer, Union Bank & Trust

Kyle Kramer, UNL Student

Kathleen Nelson-Simley, KNS Learning Solutions

Bart Peters, Security First Bank

Tom Wood, Inkelaar Law

Youth Behavioral Review Team

Amy Guenther, Pinnacle Bank, Team Leader

Jennifer Klutman, Community Volunteer

Heather Loewenstein, Cornhusker Bank

Nora Turner, Union Bank & Trust

Stephen Urbauer, Xotic PC

Dr. Susan L. Wortmann, Nebraska Wesleyan University

Shelter Review Team

Veronica Riepe, Ph.D, University of Nebraska
– Lincoln, Team Leader

Randy Arnold, Community Volunteer

Suzanne Borovich, Ameritas

Tony Lazarowicz, University of Nebraska - Lincoln

Virginia Nelson, Community Volunteer

Reba Schafer, Community Volunteer

Chad Scribner, Firespring

Patricia Taft, Community Volunteer

Economic Supports Review Team

Michelle Krehbiel, University of Nebraska- Lincoln,
Team Leader

Sara Hoyle, Lancaster County

Adam Lauderback, Duncan Aviation

Crystal Lillie, SCHEELS

Lacy Smith, Community Volunteer

Wade Walkenhorst, Cornhusker Bank

Victim/Youth Safety Review Team

Lori Cerveney, Olsson, Team Leader

Matthew Brase, Cornhusker Bank

Britt Hernandez, Community Volunteer

Michon R. Morrow, Lincoln Police Department

Brad O'Dell, Five Nines

Amber Tate, Lincoln Electric System

Youth Behavioral Health and Emergency Response Review Team

Andrea McFadden, Ameritas, Team Leader

Robert Birman, Community Volunteer

Joy Greve, Cornhusker Bank

Shane Jensen, Branched Oak Insurance & Financial Services

Jared Jones, Olsson

Caitlin Moore, Union Bank & Trust

Lance Odom, Duncan Aviation

Kristen Reimers, BancWise Realty

Sherry Stevenson, Farmers Mutual Insurance Company of Nebraska



Ronnie Green

University of Nebraska - Lincoln, Chancellor

"It gives me great hope that we will come out of this on the other side stronger than ever before. And United Way and its Campaign will be there to help." Scan the code for Chancellor Green's full video message.







Volunteers from Black Hills Energy make a difference for our community during United Way's Day of Caring.

LEADING VOLUNTEERS

Golf Committee

Tony Miller, Union Bank & Trust, Chair
Aaron Bell, City Bank & Trust
Jim Brestel, Swanson Russell
Tyler Denker, Buckley, Sitzman & Nielsen
Andrew Detlefsen, Wells Fargo
Chad Ideus, UNICO Group
Nate Keller, Cornhusker Bank
Trevor Knuth, Foundation Building Materials
Alex Kringen, Midwest Petroleum Equipment
Jake Muhleisen, Union Bank & Trust
Sarah Wischhof, Union Bank & Trust
Jennifer Wooster, Ameritas

Emerging Leaders United Steering Committee

Erin Hart, Duncan Aviation, Chair
Jay Rose, U.S. Bank, Vice Chair
Chrissy Waido, Zoetis, Past Chair
Adam Barrickman, Ameritas
Michelle Bring, United Way of Lincoln and Lancaster County
Steven Coleman, Assurity
Mark Feit, CHAD (Combined Health Agencies Drive)
Shawna Hightree, Nelnet
Taylor Hunt, Union Bank & Trust
Ashley Martin, City of Lincoln
Kaela Paseka, Duncan Aviation
Jenna Salomons, Wells Fargo
Peter Schnake, United Way of Lincoln and Lancaster County
Rachael Surmick, United Way of Lincoln and Lancaster County
Mia Wilken, United Way of Lincoln and Lancaster County

Emerging Leaders WingFest Committee

Steven Coleman, Assurity, Chair
Kaela Paseka, Duncan Aviation, Vice Chair
Michelle Bring, United Way of Lincoln and Lancaster County
Mark Feit, CHAD (Combined Health Agencies Drive)
Erin Hart, Duncan Aviation
Taylor Hunt, Union Bank & Trust
Whitney Lake, Union Bank & Trust
Ashley Martin, City of Lincoln
Jay Rose, U.S. Bank
Mia Wilken, United Way of Lincoln and Lancaster County



Scan this QR code for a video from Norwood Park Community Learning Center showing how WingFest made their creative learning space possible.

LEADING VOLUNTEERS

Women in Philanthropy Steering Committee

Natalia Wiita, Lincoln Journal Star, Chair
 Staci L. Hass, Nelnet, Vice Chair
 Michelle St.Clair, Community Volunteer, Past Chair
 Amy Argo, INSPRO Insurance
 Nancy G. Biggs, Community Volunteer
 Michelle Bring, United Way of Lincoln and Lancaster County
 Jenni Christiansen, Wells Fargo
 Amy Goodburn, Academic Affairs
 Angela Heitzman, Allstate
 Priscilla Henkelmann, Community Volunteer
 Paula Hodges, Ameritas
 Ashley Martin, City of Lincoln
 Sheila Odom, Eakes Office Solutions
 Vera Schneider, UNICO Group
 Rachael Surmick, United Way of Lincoln and Lancaster County
 Dr. Betsy Tonniges, Nebraska Wesleyan University
 Mia Wilken, United Way of Lincoln and Lancaster County

Women United Steering Committee

Nancy G. Biggs, Community Volunteer, Chair
 Michelle Bring, United Way of Lincoln and Lancaster County
 Jenni Christiansen, Wells Fargo
 Ashley Martin, City of Lincoln
 Sheila Odom, Eakes Office Solutions
 Michelle St.Clair, Community Volunteer
 Rachael Surmick, United Way of Lincoln and Lancaster County
 Natalia Wiita, Lincoln Journal Star

Women in Philanthropy Auction Task Force

Amy Goodburn, Academic Affairs, Chair
 Amy Argo, INSPRO Insurance, Vice Chair
 Mary Aldrich-Knight, United Way of Lincoln and Lancaster County
 Shelli Baldwin, United Way of Lincoln and Lancaster County
 Nancy G. Biggs, Community Volunteer
 Starlet R. Borecky, United Way of Lincoln and Lancaster County
 Michelle Bring, United Way of Lincoln and Lancaster County
 Jan Coy, United Way of Lincoln and Lancaster County
 Becky Ellis, United Way of Lincoln and Lancaster County
 Mark Feit, CHAD (Combined Health Agencies Drive)
 Staci L. Hass, Nelnet
 Angela Heitzman, Allstate
 Priscilla Henkelmann, Community Volunteer
 Ashley Martin, City of Lincoln
 Peter Oquist, United Way of Lincoln and Lancaster County
 Peter Schnake, United Way of Lincoln and Lancaster County
 Vera Schneider, UNICO Group
 Michelle St.Clair, Community Volunteer
 Sierra St.Clair, Community Volunteer
 Natalia Wiita, Lincoln Journal Star
 Mia Wilken, United Way of Lincoln and Lancaster County
 Jennifer Witherby, Nanonation, Inc.
 OHS Club

“We are always living in hardship and due to COVID, our hours at work have decreased. The diapers we get help so much, especially right now.” -a recipient of diapers through the Helping Hands Grant, funded by the United Way Women in Philanthropy Helping Hands Auction.



Bill Lester

“It comes down to people helping people. It really is just as simple as that,” says Bill Lester, President and CEO of Ameritas. Scan the QR code for Bill’s video message.



LEADING VOLUNTEERS

Tocqueville Committee

Larry Keiter, Ameritas, Co-Chair
 Laura Keiter, Community Volunteer, Co-Chair
 Linda Robinson Rutz, Community Volunteer, Co-Chair
 James Anderson, BKD, LLP
 Nancy G. Biggs, Community Volunteer
 Michelle Bring, United Way of Lincoln and Lancaster County
 Jim Cada, Cada, Cada & Jewson
 Geoff Cline, Orange Street Holdings
 Nick Cusick, Bison, Inc.
 Glenn Friendt, Community Volunteer
 Bob FitzSimmons, CFP, FP Wealth Management
 Robert Gevelinger, Ameritas
 Paula Hodges, Ameritas
 Meagan Liesveld, United Way of Lincoln and Lancaster County
 Ashley Martin, City of Lincoln
 William J. Mueller, Mueller Robak, LLC
 Philip S. Mullin, Garner Industries
 Bob Reynoldson, UNICO Group
 Kevin Wailes, Lincoln Electric System

Finance Committee

Bryan Robertson, U.S. Bank, Chair
 Brian Chaffin, Olsson
 Cynthia Fulton-Serrano, Nelnet
 Jan Garvin, Community Volunteer
 Eric Mooss, Bryan Health
 Ryan Nelson, NEBCO, Inc.
 Kris Rutford, Labenz & Associates, LLC
 Bryan Shank, Union Bank & Trust
 Drew Stange, NAI FMA Realty
 Wade Walkenhorst, Cornhusker Bank

UNITED WE WIN

IN 2020:

**Tocqueville
 Society surpassed
 the milestone
 of 100 members
 for the first time.**

THANK YOU to our donors, volunteers,
 local government and nonprofit partners
 for making this possible.

CAMPAIGN CABINET

The Campaign Cabinet, comprised of 23 volunteer business and community leaders, sets the goals and strategies for the annual United Way/CHAD Campaign.

Erin Stueven, Campaign Co-Chair/New Account Development & Cultivation, Community Volunteer
Mark Stueven, Campaign Co-Chair, Integrity Marketing Group
Phil Morgan, Vice Co-Chair, Nelnet
Tim Sabo, Vice Co-Chair, Nelnet
John T. Connor III, Generals, CFO Systems
Nick Cusick, Majors, Bison, Inc
Matt Firestone, Generals, Firestone Consulting Group
Erin Hart, Emerging Leaders, Duncan Aviation
Celsey Hinn, Campaign Coordinator Education, Security First Bank
Susan K. Hoover, Campaign Coordinator Education, Nelnet
Larry Keiter, Tocqueville Society, Ameritas
Laura Keiter, Tocqueville Society, Community Volunteer
Christina Linville, Professionals/Individuals, Alpha Media
Allisa Lovitt, Loaned Executives, HBE LLP
Katie McLeese Stephenson, United Way Agencies, HopeSpoke
Dianna M. O'Brien, Labor, Schneider Electric
Linda Robinson Rutz, Tocqueville Society, Community Volunteer
Curt Rohn, Communications/Marketing, Union Bank & Trust
Janice Sheridan, Professionals/Individuals, Union Bank & Trust
Kevin Wailes, Public Sector, Lincoln Electric System
Natalia Wiita, Women in Philanthropy, Lincoln Journal Star
Penny Williams, Campaign Coordinator Education, Gastroenterology Specialties and Lincoln Endoscopy Center
Lisa M. Workman, Campaign Coordinator Education, Security First Bank

New Campaigns for 2020

A Taste of Louisiana
 American Red Cross of Southeast Nebraska Chapter
 Autodesk Foundation
 Best of Big Red
 Blome Family Dentistry
 Capital Dental
 Caterpillar Inc
 City Clock
 Cobalt Credit Union
 Colby Ridge
 Columbia Insurance Group
 Conner's Architectural Antiques
 Consumer Title and Escrow, LLC
 Cornhusker Billiard Supply and The Bar Stool & Patio Gallery
 Country Sliced Ham & Cafe
 Custom Cooling & Heating
 David Mendoza Torres - Farm Bureau Insurance - Agent
 Doctors Outpatient Surgery Center
 El Potrero
 Eschliman Commercial Real Estate
 Fareway Meat Market
 Five Nines
 General Dynamics
 Harms Oil Company
 Hearst
 Heidi Wubbels-Nebraska Realty
 International Brotherhood of Electrical Workers - 2366
 J Boutique
 Keller Williams Lincoln
 Kia Motors America, Inc.
 Kwik Shop
 La Paz Mexican Restaurant
 Lexus of Lincoln

Licorice International
 Lincoln Orthodontics
 Luligrace Nails
 Marco, Inc. - Lincoln
 Mellow Mushroom
 Modern Real Estate
 National Association of Letter Carriers Branch 8
 Nebraska State Literacy Association Inc
 Paint Yourself Silly
 Paper Kite LLC
 Raising Canes
 Rocket Car Wash
 Scooter's Coffee House | Moxie
 Scooter's Coffee | Metalf Coffee, Inc.
 Scooter's Coffee House | Madge's Brew LLC Store #151
 SolutionOne
 Stauffer's Cafe and Pie Shoppe
 Stur 22
 The Cummins Foundation, Inc
 The Garage Sports Bar/Grill
 The Spa at Bryan LifePointe
 Turn To The Wonderful Fund
 UnbeWingable
 Valentino's of Lincoln Inc.
 White Castle Roofing
 Wilderness Ridge Golf
 Woods Bros. Realty Inc.

Marketing Committee

Curt Rohn, Union Bank & Trust, Chair
Shannon Ankeny, Nelnet
Natalia Wiita, Lincoln Journal Star



TOP 50 UNITED WAY SUPPORTERS

1. Nelnet - \$605,690
2. Union Bank & Trust - \$571,985
3. Ameritas - \$537,047
4. University of Nebraska - Lincoln - \$343,920
5. Duncan Aviation - \$214,835
6. NEBCO, Inc. - \$210,465
7. Assurity - \$194,930
8. State of Nebraska - \$187,264
9. Lincoln Public Schools - \$138,063
10. Bryan Health - \$120,742
11. City of Lincoln - \$116,702
12. SCHEELS - \$114,028
13. Lincoln Electric System - \$110,897
14. Crete Carrier Corporation - \$93,810
15. Olsson - \$80,671
16. Zoetis - \$80,169
17. Farmers Mutual of Nebraska - \$70,050
18. BNSF Railway - \$66,929
19. Nationwide - \$66,778
20. UNICO Group - \$63,967
21. U.S. Bank - \$63,308
22. Wells Fargo - \$58,825
23. TMCO, Inc. - \$48,933
24. BKD, LLP - \$46,126
25. West Gate Bank - \$46,016
26. Garner Industries - \$43,857
27. Cornhusker Bank - \$42,671
28. Bison Inc. - \$40,245
29. Continental ContiTech - \$40,197
30. Costco Wholesale - \$39,531
31. Security First Bank - \$37,699
32. Lincoln Journal Star - \$37,620
33. First National Bank - \$37,287
34. Pinnacle Bank - \$36,484
35. Black Hills Energy - \$35,887
36. Madonna Rehabilitation Hospital - \$33,548
37. Cada, Cada & Jewson - \$33,496
38. Kawasaki Motors Manufacturing Corp. - \$33,494
39. Swanson Russell - \$32,358
40. UPS - \$30,205
41. inSource Benefits Group - \$30,179
42. DuTeau Chevrolet/Subaru - \$29,013
43. Lancaster County - \$26,854
44. Foundation For Educational Services - \$26,095
45. HBE LLP - \$22,872
46. Cline, Williams, Wright, Johnson & Oldfather - \$22,252
47. Cooper Foundation - \$20,868
48. United Way of Lincoln and Lancaster County - \$20,857
49. Mapes Industries, Inc. - \$20,020
50. Commonwealth Electric Company of the Midwest - \$19,888

Thank you to these six businesses who gave an additional gift to help us provide stable support to United Way partners: Assurity, NEBCO, Inc., Nelnet, Olsson, Pinnacle Bank, Security First Bank

TOP 50 RESOURCES UNDER MANAGEMENT SUPPORTERS

1. Union Bank & Trust - \$531,233
2. Nelnet - \$530,306
3. Ameritas - \$407,134
4. NEBCO, Inc. - \$193,060
5. Assurity - \$159,495
6. Duncan Aviation - \$156,424
7. SCHEELS - \$108,051
8. Crete Carrier Corporation - \$79,376
9. University of Nebraska - Lincoln - \$76,103
10. Wells Fargo - \$58,825
11. Farmers Mutual of Nebraska - \$55,550
12. Olsson - \$53,478
13. U.S. Bank - \$51,200
14. Zoetis - \$47,862
15. Lincoln Electric System - \$44,749
16. BNSF Railway - \$42,479
17. State of Nebraska - \$35,955
18. Security First Bank - \$34,506
19. Lincoln Journal Star - \$33,695
20. UNICO Group - \$32,771
21. West Gate Bank - \$32,580
22. Continental ContiTech - \$32,410
23. TMCO, Inc. - \$31,566
24. Cornhusker Bank - \$31,186
25. Garner Industries - \$30,073
26. Black Hills Energy - \$29,201
27. DuTeau Chevrolet/Subaru - \$28,913
28. First National Bank - \$28,437
29. Kawasaki Motors Manufacturing Corp. - \$28,099
30. Swanson Russell - \$27,530
31. Bryan Health - \$26,594
32. Lincoln Public Schools - \$25,648
33. Pinnacle Bank - \$25,208
34. Bison Inc. - \$22,849
35. Nationwide - \$21,541
36. Madonna Rehabilitation Hospital - \$21,052
37. United Way of Lincoln and Lancaster County - \$20,497
38. Mapes Industries, Inc. - \$20,020
39. Cooper Foundation - \$19,984
40. HBE LLP - \$18,903
41. Computer Services, Inc. - \$18,780
42. City of Lincoln - \$18,750
43. UPS - \$18,035
44. Cada, Cada & Jewson - \$17,209
45. New Generation Construction - \$15,000
46. Kia Motors America, Inc. - \$15,000
47. BKD, LLP - \$14,894
48. Nebraska Wesleyan University - \$14,083
49. Allstate - \$13,317
50. Frontier Bank - \$13,100

Resources Under Management (RUM) is a combination of the United Way Impact Fund, Emerging Leaders United, Emerging Leaders United WingFest, Stable. Strong. Successful., Women in Philanthropy Helping Hands Auction, and Women United donations. In total, these dollars support 62 health and human services agencies and nearly 130 programs.



LOANED EXECUTIVE PROGRAM

The Loaned Executive Program is an important resource for the annual campaign. In 2020, three supporting companies sponsored four employees or retirees who worked to help increase awareness and contributions for the campaign. This program also receives sponsorships from several companies to offset expenses related to training and supporting individuals during the campaign. The Loaned Executive Program continues to enable United Way of Lincoln and Lancaster County to keep overhead costs low so that more funds can go directly to the community.

Allisa Lovitt, HBE LLP, Division Chair

Loaned Executives

Ally Becker, HBE LLP

Andy Drake, UNICO Group

Zach Lundak, HBE LLP

Stacia Thiesen, Union Bank and Trust

Program Sponsors

Assurity

Bryan Health

Cada, Cada & Jewson

Farmers Mutual of Nebraska

Frontier Bank

Lincoln Industries

NAI FMA Realty

Security First Bank

U.S. Bank

AFL-CIO UNIONS



In 2020, the following unions supported the Lincoln and Lancaster County Campaign.

Sheet Metal Workers International Association

Steamfitters and Plumbers Union

Transportation Communications International Union

The United Association of Journeymen & Apprentices
of the Plumbing and Pipe Fitters Industry

United Steel Workers of America

United Brotherhood of Carpenters and Joiners of America

Alliance of Theatrical Stage Employees

Amalgamated Transit Union

American Federation of Government Employees

American Postal Workers Union

Association of Federal, State, County, Municipal Employees

The Bakery, Confectionery, Tobacco Workers
and Grain Millers

Bricklayers and Allied Craftworkers Union

Brotherhood of Locomotive Engineers and Trainmen

Brotherhood of Maintenance of Way Employees

Cement, Lime, Gypsum & Allied Workers -
Local Union No. D-174

Communication Workers of America

Goodyear Retiree's Club

International Association of Fire Fighters

International Association of Machinists & Aerospace Workers

International Brotherhood of Boilermakers

International Brotherhood of Electrical Workers

International Brotherhood of Teamsters

International Union of Police Association

Labors International Union of North America

Lincoln Central Labor Union

The National Association of Government Employees

The National Association of Letter Carriers

Nebraska Association of Public Employees/Association of
Federal, State, County, Municipal Employees

Nebraska State Educators Association

Service Employees International Union

Organized labor encourages individual union members to contribute their time and resources to the United Way Campaign. A full-time AFL-CIO community engagement liaison serves as a link between the state federations, central labor councils, local unions, and United Way.

TOCQUEVILLE SOCIETY

Thank you to these contributors who are making a difference right here in Lincoln and Lancaster County by making a generous gift of \$10,000 or more to United Way of Lincoln and Lancaster County in 2020.

Jim and Mary Abel
 James and Amy Anderson
 Jim and Bev Bartek
 Robert and Barbara Bartle
 Jim and Dr. Nancy Biggs
 Jim and Carol Bishop
 Mike and Connie Boehm
 Jason W. Bombeck
 Jim and Judy Cada
 Doug and Mary Carper
 Bill and Marilyn Cintani
 Amy and Tim Clare
 Geoff and Kristen Cline
 Brad and JoNell Crain
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 Mike and Brenda Decker
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 Alice M. Dittman
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 Ronnie D. and Jane O. Green
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Tom and Candy Henning
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 Eric and Becky Mooss
 Philip Morgan and Michelle Hrbek
 Robert and Sally Morrow
 William J. Mueller and Kim M. Robak
 Angie and Dan Muhleisen
 Philip S. Mullin and Linda Robinson Rutz
 Michael D. Munro and Susan L. Keisler-Munro
 J. Scott and Teri M. Nelson
 Jeff and Dr. Elizabeth Noordhoek
 John and Jody Olsson
 Holly and Tonn Ostergard

Cary and Lisa Peterson
 Ryan and Rebecca Polluck
 Joe and Mindy Popevis
 Monte and Mary Rasmussen
 Todd and Shelley Reimers
 Bob and Cheryl Reynoldson
 April Rimpley and Jon Cannon
 Ed and Coty Ring
 Bryan and Doris Robertson
 Lynn and Dana Roper
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 Shelley Sahling-Zart and Todd Zart
 David and Marla Schmidt
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 Richard and Ranae Stoakes
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 Mike and Becky Walters
 Mark and Rita Walz
 Eric and Carrie Weber
 Bob and DeeAnn K. Wenger
 Richard and Kim Wiedenbeck
 Bob and Lynda Wilhelm
 Robert and Sue Wilkinson
 John and Cyndi Woollam
 Jennifer Wooster
 Anonymous (3)



This year, the pandemic forced us to keep our distance, but our passion for advancing the common good never wavered. Tocqueville Society Chair, Linda Robinson Rutz, invites you to scan this QR code to tune in to a Fireside Chat to learn more about the Tocqueville Society.

Tocqueville Society Members represent 18 percent of total Campaign giving.

SPONSORS

Sponsorships help keep administrative costs low to ensure that dollars raised go directly to community needs. Thank you to the individuals and businesses who made events, programs, training and marketing possible.

Brochure Sponsor

U.S. Bank

Campaign Packaging Sponsor

Midlands Packaging Corporation

Day of Caring Sponsor

Black Hills Energy

Marketing Sponsor

redthread

Media Sponsors

10/11 Cares

Alpha Media

Broadcast House

KLKN - TV

L Magazine

Lincoln Journal Star

Neighborhood Extra

Strictly Business Magazine

Meeting Space Sponsors

Community Action Partnership of
Lancaster and Saunders Counties

Downtown Lincoln Association

Mill Towne Building

Lutheran Family Services

Union Bank & Trust

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Eagle Printing and Sign

Goldenrod Printing

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Title

Lincoln Journal Star

Nelnet

Mueller Robak, LLC.

UNICO Group + Nationwide

Printing

Eagle Printing and Sign

Media

Alpha Media

10/11 Cares

Videographer

redthread

Emcee

Madison Pitsch

Seasoned Benevolent Heart

Ameritas

Beeman Automotive, Inc.

Nancy Biggs

Deb Brown

Bryan Health

First National Bank of Omaha

INSPRO A Marsh & McLennan Agency LLC Company

Lincoln Orthodontics

Madonna Rehabilitation Hospital

Modern Real Estate

Linda Robinson Rutz

Rooforia Home Exteriors

Boots and Kevin Wailes

Warming Hearts

Assurity

Bison Inc.

Doane University

Staci L. Hass

Lutz

Pinnacle Bank

Caring Hearts

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Paula Hodges

Jennifer Wooster

Silver

Michelle Waite

Bronze

Amy Argo

Golden Ticket

Executive Travel

Natalia and Tyler Wiita

Auction Donors

3 Daughters Boutique

A La Lis Sweet Treats

Angel's Inspirations

Amy Argo

Around the World Cookies

Backswing Brewery

Shelli Baldwin

Barb's Buttery Toffee

Bark Box

Batter and Dough

Bella Spa & Apothecary

Nancy Biggs

Starlet Borecky

Eve Brank

Michelle Bring

Debbie Brown

Butterfly Bakery

Caesars Entertainment

Cakes of Blessing

Mary Campbell

Canyon Coffee Roasters

Capital Patio & Flame Shop

Rosalyn Carr

Jenni Christiansen

The Coffee House

The Coffee Roaster

Color Street Nails by Cherie Birkel

The Cookie Company Gateway

Cowhorn Pepper Company

Jan Coy

Craft Axe Throwing

Cultiva Espresso & Crepes (East Campus)

Cupcakes & More

Dismal River Club

Dunkin' Donuts

Eileen's Colossal Cookies

Elite Event Rentals

Frank Eman

Embassy Suites - Lincoln

Eucalyptus Day Spa

Mark Feit

G&M Window Service

Amy Gagner

Kay Glenn

Go Ape Community

Goldenrod Pastries

Amy Goodburn

Granite City

Group Therapy Bike Tours

The Habitat

Happy D. Clown LLC
 The Harbor Coffeehouse
 Angela Heitzman
 Hey Cupcake!
 HGA Fundraising
 High Society Cheesecake
 HobbyTown Corporate
 Paula Hodges
 Ray & Dee Huppert
 Hurtz Donuts
 Hy-Vee
 Indigo Bridge
 Integrity Dermatology
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 Kind Heart Bakery (Waverly)
 Kinkaider
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 Lincoln Escape Room
 Lincoln Parks Foundation
 Lincoln Stars
 Lithuanian Bakery, Inc.
 LuLu's on N
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 Ashley Martin
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 Michael Tish Jewelers
 The Mill Coffee & Tea
 Mo Java Cafe
 Bill Mueller
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 Sandra Nuttleman
 NuVibe Cafe
 Sheila Odom
 OHS Club

Jen Owens
 Panera Bread
 The Parthenon
 Poppy Fox Bakery
 The Press Box Sports Bar & Grille
 Rabbit Hole Bakery
 Rachel's Boutique
 Carol Riefler
 Kim Robak
 Linda Robinson Rutz
 Rocket Car Wash
 Rock-N-Joe Coffee
 Runza
 Sami's Cakes-Cake Art of Waverly
 Sandy's Inc.
 Schneider Electric
 Scoops
 P.S. It's Gluten Free
 Arlene Smith
 Starbucks
 Stauffer's Cafe and Pie Shoppe
 Strategic Air Command & Aerospace Museum
 Tom Sullivan
 Super Saver
 Sweet Things
 T. Louise Bakes
 Ashley Taylor
 Lona Thompson
 Tico's
 Tina's Cafe & Catering
 Tips & Toes
 Toast
 Venue
 Vera Bradley
 Village Inn
 Michelle Waite

The Warm Cookie

Wax Buffalo

Mary Weixelman

Mia Wilken

Jamanda Wolfe

Jennifer Wooster

Shelly Zabarovski

Mara Zigurs

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redthread

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Eagle Printing and Sign

Music

Bert & Scott (Acoustic Duo)

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10/11 Cares

Alpha Media

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HomeGrown.Lincoln

Title

Security First Bank

Power

Lincoln Electric System

Smokin'

U.S. Bank

Hot

Assurity

Duncan Aviation

Nelnet

Medium

Ameritas

BKD, LLP

Bryan Health Young Professionals

Farmers Mutual of Nebraska

Frontier Bank

Q2

Mild

Branch and Gather

Consumer Title and Escrow

First National Bank of Omaha

Garner Industries

HBE LLP

Infinity Promotions

Lincoln Journal Star

Olsson

Orangetheory

Tomahawks Axe Throwing

Vendor

Buffalo Wild Wings

Buffalo Wings and Rings

GrannyWeav's Soul Food & Catering

Longwells

Mary Ellen's

Stur 22 Lounge

The Watering Hole Downtown

UnbeWingable

Additional Sponsor

American Red Cross

WOMEN IN PHILANTHROPY SPONSORS

Networking Event

Nelnet

Location

Urban Legends

Cooper & Co.

Earl May Nursery & Garden Center

WOMEN UNITED SPONSORS

Lunch and Learn

Nelnet

Goodcents

BOARD AND STAFF

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Kevin Wailes, Lincoln Electric System, President-Elect
Brian Chaffin, Olsson, Vice President
Brett Sundberg, West Gate Bank, Secretary
Bryan Robertson, U.S. Bank, Treasurer
Eric Mooss, Bryan Physician Network, Assistant Treasurer

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Joy Citta, Community Volunteer
John T. Connor III, CFO Systems LLC
Jamie Deterding, Fiserv
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Charlesette Foster, University of Nebraska - Lincoln
John Greving, Nebraska Wesleyan University
Erin Hart, Duncan Aviation
Larry Keiter, Ameritas
Adam Kroft, redthread
Rhonda Lahm, State of Nebraska
Alyssa Martin, City of Lincoln
Susan L. Martin, Nebraska State AFL-CIO
Katie McLeese Stephenson, HopeSpoke
Philip Morgan, Nelnet
Tiffany Murray, SCHEELS
Ryan Nelson, Concrete Industries, Inc. (NEBCO)
Walter Powell, Lincoln Public Schools
Doris Robertson, Union Bank & Trust
Linda Robinson Rutz, Community Volunteer
Tim Schlegelmilch, Farmer's Mutual of Nebraska
Russ Sebek, Great Western Bank
Mark Stueven, Integrity Marketing Group
Ava M. Thomas, Lincoln Journal Star
Natalia Wiita, Lincoln Journal Star

United Way of Lincoln and Lancaster County Staff

Mary Aldrich-Knight, Senior Director of Finance & Administration
Shelli Baldwin, Office Manager
Starlet R. Borecky, Assistant Director of Resource Development
Michelle Bring, Senior Director of Marketing and Resource Development
Jan Coy, Resource Development Manager | Corporate Relations
Becky Ellis, Resource Development Manager | Labor Liaison
Judith Hudgins, Administrative Assistant
Meagan Liesveld, Executive Director
Peter Oquist, Finance Manager & ePledge Coordinator
Jeremy Powell, Database Manager | Trend Analyst
Georgann Roth, Community Impact Manager
Jim Schiefelbein, Resource Development Manager | Business Accounts
Peter Schnake, Communications Manager
Rachael Surmick, Director of Community Impact
Ashley B. Taylor, Finance Assistant & Accounts Receivable Specialist
Mia Wilken, Event and Volunteer Engagement Manager

UNITED WAY OF LINCOLN AND LANCASTER COUNTY FOUNDATION

The United Way of Lincoln and Lancaster County Foundation, Inc. was created in 2005 to support the mission and programs of United Way of Lincoln and Lancaster County. The aim of the Foundation is to guarantee our ability to respond to the changing landscape of Lincoln and Lancaster County in the long term. It is designed to transcend the accomplishments of annual campaigns, allowing your gifts to impact our community for generations to come.

United Way Foundation Board Officers

Linda Robinson Rutz, Community Volunteer, President

Mark Schorr, Erickson & Sederstrom, P.C. LLO, President-Elect

William J. Mueller, Mueller Robak LLC, Vice-President

Monica S. Ledbetter, Prosperity Home Mortgage, LLC, Secretary

Tim Sabo, Nelnet, Treasurer

United Way Foundation Board Members

Nick Cusick, Bison/IMSCORP

Bryan Robertson, U.S. Bank

Russ Sebek, Great Western Bank

Kevin Wailes, Lincoln Electric System

UNITED WE WIN

IN 2020:

4,423 youth
developed positive
relationships with
at least one adult.

THANK YOU to our donors, volunteers,
local government and nonprofit partners
for making this possible.

**We have one life.
To live better, we must
LIVE UNITED.**

LIVE UNITED



**United Way of Lincoln
and Lancaster County**

238 S. 13th Street, Lincoln, NE 68508-2004
402-441-7700