

THEUXDESIGNER:

# Jack Dyer

Jack is a professional full-stack Designer, with a decade of experience across the automotive, financial and service industries. He's used his extensive research skills and UX knowledge to transform global social media apps, design for international car brands and help thousands of people buy products more easily and enjoyably.

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*I created THEUXDESIGNER to help companies make the right decisions for the people who really matter: their users.*

*Many companies improve their products to please shareholders, but this often comes at the detriment of what their customers actually need. Listening to real users is at the core of my design philosophy. My design approach can make your customers happy because every decision is influenced by intuition and research. Your happy customers spend more money, tell more people about their positive experience, and you benefit as a result.*

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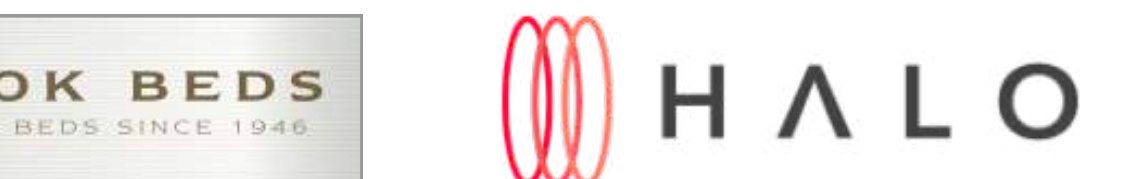




JUST SOME OF

# My clients

I've worked with some lovely clients (right), and I've designed everything for the brands below:





I'VE BEEN GIVEN SOME LOVELY

# Client feedback

I love my clients, because every one gives me an opportunity to grow and learn something new. Here's some of their feedback:



**Designed:**

New company branding, logo, business cards, flyers, with new website designed and developed.

**Sarah John**

*Director of Juniper Building Services*

*Jack is great to work with. He takes the time to fully understand the market you are looking to reach and how you want your website to look. He makes really good suggestions and he has superb technical knowledge. Nothing is too much trouble and I've really appreciated the dialogue with him.*

*Working with Jack has been a breath of fresh air as not everyone who designs websites is as approachable, patient, knowledgeable and pro-active as Jack.*

*I can 100% recommend The UX Designer!*

[juniper-building.webflow.io](http://juniper-building.webflow.io)



**Designed:**

- Fully built apps
- Live prototypes
- Print adverts
- Campaign logos
- Email templates
- Website designs
- Postcards/eCards
- Login flows

**Gary Atkin**

*Head of Software at Neon Agency*

*Jack is excellent to work with. He takes the time to understand requirements and proactively challenges assumptions with new approaches. His work is of superb quality and always impresses - I'd absolutely recommend working with Jack for his positive attitude, excellent abilities, and high-quality designs.*

[www.neon-agency.co.uk](http://www.neon-agency.co.uk)



**Designed:**

Complete rebrand of company logo, business cards, magazine adverts, print booklet.

New website also designed and developed.

**Tracey Stones**

*Director of Clearwater Financial Solutions*

*I have worked with Jack now for some time, and I am very happy with the designs he has created for my company and the service he provides, which is very professional and friendly. Jack has re-designed all of my company brochures/paperwork and my new website which is ready to go live. I would definitely recommend Jack to anyone that requires design work creating.*

[www.clearwaterfs.co.uk](http://www.clearwaterfs.co.uk)



**Designed:**

App screens live prototypes, user research sessions, poster design and marketing flyers.

**Michael Venn**

*Founder of Tagstr*

*Jack designed our mobile apps and websites. He truly has a passion for research-led design and his keen observations highlighted key improvements for our products.*

[tagstr.co](http://tagstr.co)



I'D LOVE IT IF YOU

## Get in touch!

When designing, there's nothing I love more than getting in the zone, blasting music and working non-stop. The only thing that beats it is digging deep into the root of a client's problems; listening to what they really need, underneath what they're saying.

If you'd like to know how I can help your business (either as an independent consultant or via an ongoing business relationship, get in touch and we'll have a video meeting. I'll give you the edge that your competitors don't have: A UX Designer who cares, goes the extra mile and digs deep to find the RIGHT solutions to your problems.

*Idyer*



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# THE UX DESIGNER

[www.theuxdesigner.co.uk](http://www.theuxdesigner.co.uk)

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“What I love about Jack is his positive attitude and people-focused approach. He's a real expert in UX-led design, but he's also brilliant at getting to know his clients and their businesses. As far as designers go, Jack has the ideal combination of qualities - he's naturally relaxed and flexible, as well as thorough and professional. Once you've found him, you won't want to let him go!”

Hayley Porri, River Agency

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