



# Rana El Deeb

**Coach / Facilitator**

**Rana is passionate about success, achievement and growth.**

With extensive education and nearly two decades in multinational organizations as an executive coach, entrepreneur, and talent management professional, Rana raises the bar for what her clients can achieve.

## **Clients appreciate Rana's ability to:**

- Connect clients to their strengths and help them grow from there
- Personalize coaching techniques to individual needs
- Ask powerful questions to increase self-awareness
- Structure the trajectory from identifying a goal to having an action plan
- Create powerful encounters that inspire client trust

## **Areas of expertise:**

- Leadership coaching for C-suite leaders
- Women in leadership
- Emotional intelligence for leadership and communication skills
- Leading through change – change management
- New leaders

## **More about Rana**

A native of Egypt, Rana has worked with diverse clients across the world, from Egypt and countries in the Middle East to the US and Canada. Rana holds a Masters and Phd in Human Resources management from Arab Academy University and has studied Coaching at the Universidad Francisco de Vitoria – Madrid, Spain. Her certifications include the Professional Certified Coaching Credentials "PCC" level from the International Coaching federation (ICF). She currently serves as a board member for the ICF Gulf Coast Chapter as external affairs director in addition to her work as a leadership coach at Rice University in Houston. An avid reader of psychology and novels, she thoroughly enjoys running, swimming and sharing her Egyptian heritage with her two girls.

## client testimonials

Working with Rana Deeb allowed me to grow my business, diversify and increase my revenue, through her challenging style, also the my coaching with Rana make me more accountable to commit to my goals.

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Rana is a rock star with deep knowledge around personal and leadership development. My work with Rana during my transition to bigger leadership role results in huge success, I was even able to handle this transition with much greater success than I thought I can and she made it smooth and enjoyable journey for me.

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Larry has a natural gift for observing and understanding how people tick and using that insight combined with great people skills to bring the best out of leaders and their teams.

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Rana has a kind demeanor which allowed her to handle groups very well for sharing knowledge and maximizing learning to everyone.

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Working with Dr. El Deeb helped me be a much better leader for my business and my people.