



Betsy Schuring

Coach / Facilitator

Betsy inspires leaders to promote a highly engaged culture.

By providing tools, she helps them realize their potential and enhance their performance. Knowing the positive ripple effect this has on an organization, she encourages the motto, "Live your best life!"

Clients appreciate Betsy's ability to:

- Recognize, celebrate and leverage their unique strengths while managing blind spots
- Identify personal and organizational goals
- Serve as an accountability partner, leading to positive change, tangible results and a meaningful legacy

Areas of expertise:

- Executive coaching
- Entrepreneurial and emerging leaders coaching
- Cultural talent/fit alignment
- Team facilitation
- Industries including: gaming, hospitality corporate, retail, healthcare and non-profit

More about Betsy

For over 20 years, Betsy has worked with start-up organizations to Fortune 500 companies, partnering with seasoned C-suite executives as well as emerging leaders. As a graduate of the University of Nebraska, Betsy discovered the importance of applying positive psychology in human interactions. She is a certified Strong Interest Inventory Coach, graduate of Who You are Leadership, a graduate of Lead Self Lead Others and a coach of Clifton StrengthsFinder. She resides in Omaha with her husband and their two rescue dogs.

client testimonials

What an amazing trainer, coach, mentor and overall person Betsy is. She is perceptive, extremely smart and her technique for helping you grow as a leader is so pleasant. When I started working with her, I thought that I was such a great leader. I realized pretty quickly that my skills in that area could be so much better and developed so much more. My professional relationship and affiliation with her have lasted many years and thru many organizations. Whether it was The Ritz Carlton Hotel Group, West Paces Hotels, Henry Ford Hospitals or Northwell Health, Betsy has always been a refreshing "go to" person for all needs: as related to talent selection, team building and overall coaching. There is no doubt in my mind that wanting to be the best means you have to surround yourself with the best people to attain those goals; and there is no one better than Betsy.

– Jeffrey Jacobs, Hospitality Ventures Consulting LLC

Betsy has been instrumental in my personal and professional development. Her ability to train, assess and identify my key personal strengths has enabled me to evolve personally and advance professionally. Betsy is truly invested in her client's success!

– Cristina Cyr, Franchise Development Talent & Demographics Manager Home Instead Senior Care®

Betsy has been our Leadership Consultant at Lotus House of Yoga, High Vibe Cafe, Vibe Tribe Travel and My Yoga Exchange for the last 10 years! The expertise and strategic planning that she has guided us through is a direct correlation to the success and growth of our companies! Betsy is honest, dependable, and incredibly hard-working. She is also a pillar of the Nebraska Business Community and a huge advocate of charitable work. Along with her undeniable talent, Betsy has always been an absolute joy to work with. She is a true team player, and always manages to foster positive discussions and bring the best out of all of our leadership team!

– Anne Sweet, Founder & CEO Lotus House of Yoga High Vibe Cafe Vibe Tribe Travel

Betsy helped me understand my unique strengths and how to apply and articulate them. This helped me feel confident and prepared me for my internship interviews.

– Casey Mariucci, Columbia University Student, Intern for Barbara Corcoran (Real Estate Division)

I appreciate the thought and consideration when selecting my coaching mentor, Betsy Schuring. Our time together has been invaluable, and I have learned so much from working with her over the last few months. I continue to be extremely grateful for this investment in my professional development.

– Kellee, Manager, Health Services, Mutual of Omaha

client list



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