

2022 Cape Riverfront Market Demonstration Tent Information

Purpose:

The demonstration tent at the Cape Riverfront Market serves as an education-based station for anyone attending the market. Local individuals, groups, organizations, and businesses are given the opportunity to set up for a morning and educate the attendees at the Cape Riverfront Market about their business, their organization, or their hobbies and careers. Demonstrations may include cooking with produce found at the market, children's activities, animal-based education, hands on demonstrations, and more. The demonstration tent is set up every Saturday through the entirety of the market season.

Pricing:

There is no cost to set up at the demonstration tent.

Set Up:

Old Town Cape, Inc. will provide a 10X10 tent, signage, a table, and two collapsible chairs for individuals or groups participating at the demonstration tent. If participants plan on sitting for long periods of time while stationed at the demonstration tent, we encourage them to bring seating of their choosing that is comfortable for them. Demonstration tent participants are welcome to bring their own set up as well; we just ask that participants notify the market manager ahead of time with an overview of materials they are bringing.

Outlet Access:

There is no electric available for the demonstration tent area. If participants need electric and wish to utilize a generator, they must notify the market manager ahead of their scheduled date for generator approval.

Tear Down:

Old Town Cape, Inc. will tear down the demonstration tent beginning at noon. Demonstration tent participants *are not* responsible for assisting with tear down.

Times:

Demonstration tent participants at the Cape Riverfront Market can remain at their tent for up to four hours, but we ask that demonstrations stay for at a minimum of two hours, with a start time of no later than 8:30 a.m.

If inclement weather occurs, or if inclement weather is predicted, the Cape Riverfront Market manager will contact demonstration tent participants with further instructions, or to re-schedule a demonstration date if available. Demonstration participants *will not* be penalized for having to cancel their performance due to rain or extreme heat.

To schedule your date for the Demonstration tent, please call the Cape Riverfront Market at 573-382-0539, or send an e-mail to caperiverfrontmarket@gmail.com

2022 Cape Riverfront Market

Demonstration Tent Rules

1. Demonstrators are not allowed to sell products, demonstrations must be family-friendly, and demonstrators must avoid using the demo tent as a political or religious platform; the purpose of demonstrations is to provide an educational service to the community.
2. Cooking demonstrations must comply with local/state regulation codes. The Market is required, yearly, to pass an inspection in order to obtain a Temporary Food Stand Permit from the Cape Girardeau County Public Health Department. This Permit covers food demonstrators that will be giving out food samples. Food demonstrators need to be familiar with the requirements, and should contact the Cape Girardeau County Public Health Department with questions.
3. Scheduling of demos must be approved by the market manager. While striving to incorporate a diversity of demo topics/activities, demos emphasizing health and nutrition will be prioritized.
4. Electric will not be available for those participating at the demonstration tent.
5. Demonstrators must supply their own equipment and materials (the market will provide one 10' x 10' tent, one 6 foot table with a table cloth, signage, and two chairs).
6. Demonstrators may display signage, banners, business cards or informational handouts (such as recipe sheets). Sales/product catalogs are not allowed. Promotional items other than those listed above are discouraged. The focus must remain on the demonstration itself. All demonstration materials must stay within the demonstration area (i.e. demonstrators may not walk around the market passing out flyers).
7. Demonstrators may set out a donation container during demonstrations; however, they may not solicit donations. Demonstrators may conduct donation drives (canned goods, clothing, etc.), but must have approval from the market manager. For-profit businesses are not allowed to accept donations or set out a donation container.
8. Demonstrators may conduct drawing or giveaways of items made during a demonstration, however they cannot sell the items or tickets for the drawing.
9. If demonstrators are unable to attend their scheduled session, please notify the market manager as soon as possible to allow for scheduling change.
10. Demonstrators will be notified by the market manager of market cancellations due to inclement weather. In cases where the market remains open during rainy weather, demonstrators are not required to continue with the demonstration.

Demonstration Application

Please provide the market manager with the following information:

Name:

Group/Organization/Company (if different):

What you will be demonstrating:

Preferred dates or month to set up at the market:

Phone Number (cell preferred):

E-mail:

Your signature on this document indicates that you accept all rules and procedures outlined above. Please submit this form to Andrea and Sydney prior to your scheduled date at the Cape Riverfront Market. Forms may be submitted via e-mail to caperiverfrontmarket@gmail.com or delivered to the Old Town Cape office at 338 Broadway, Suite 401 in Downtown Cape.

Signature: _____ Date: _____

Thank you for the generosity of your time and energy put toward making the Cape Riverfront Market a community success!