



META
DEMONS

METADEMONS

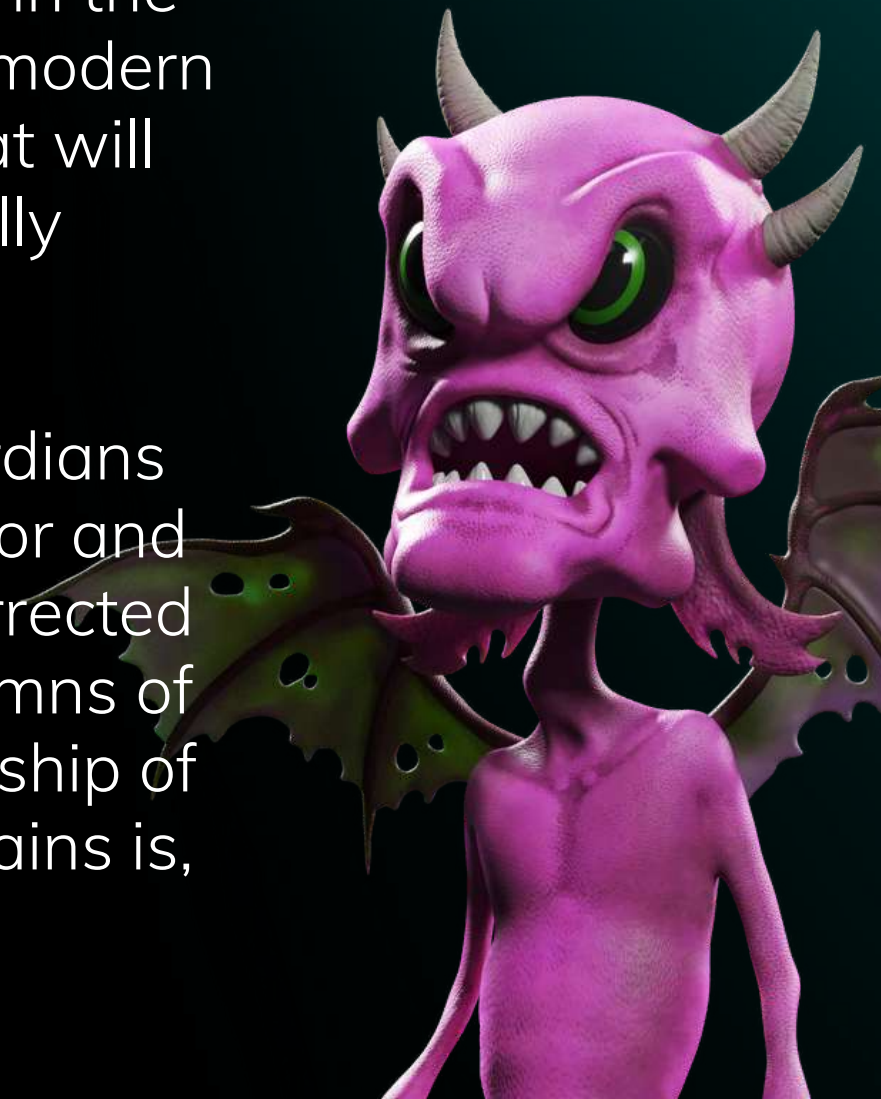
NFT WHITEPAPER

INTRODUCTION

Creatures of immense power, Metademons, in ancient culture, were physical manifestations of supernatural strength, known for their wisdom, longevity, and untapped protective powers that existed outside the realm of ordinary life. Portrayed as both guardians of the light and doom slayers of the darkness, 10,000 uniquely designed Metademons have their sights set out on garnering, and protecting, an immense treasure trove of bounty on the ERC-20 blockchain.

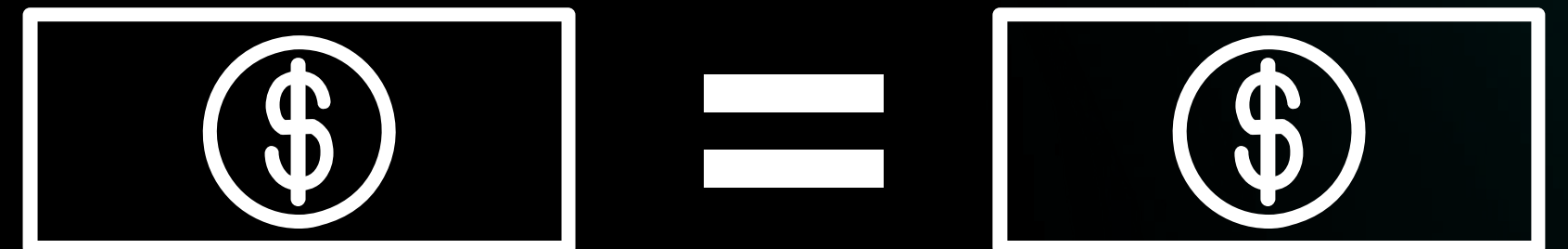
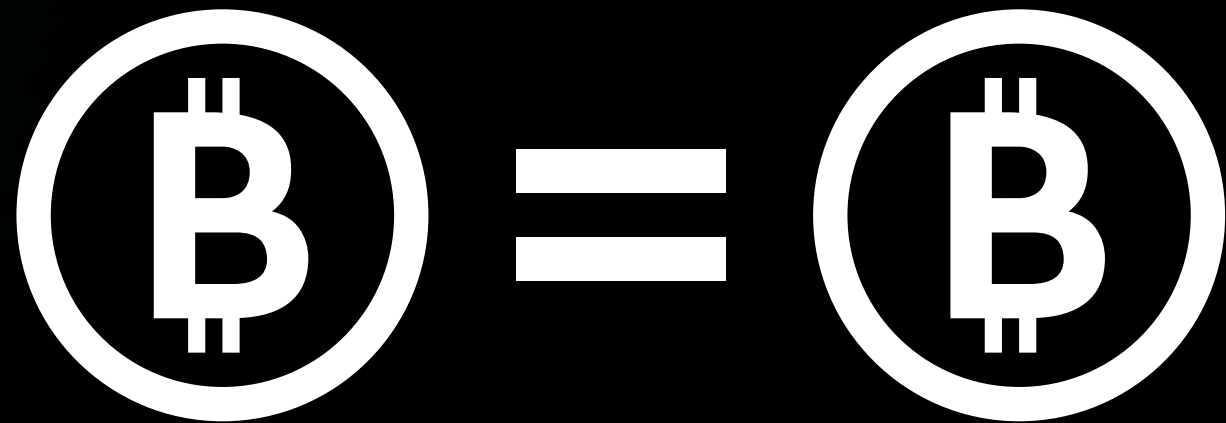
Although their history dates back to medieval times when currency existed in the form of a gold shilling or a well executed barter, these grim Metademons of modern times have set their sights on the universe's newest store of value, one that will exist far beyond the gold coins and decayed goats of yesteryear: digitally transferable cryptocurrency.

Diabolical by design and utterly recognizable when seen, these stone guardians carry with them a chaotic yet light-hearted energy that will bring great honor and respect to their holder, far beyond the realms of the Metaverse. Newly resurrected and ready to take off from their pillars perched high upon the towering columns of the Vitalik Cathedral, only a select syndicate of members will receive ownership of these esteemed creatures from the underworld. The only question that remains is, will you be lucky enough to be one of them?



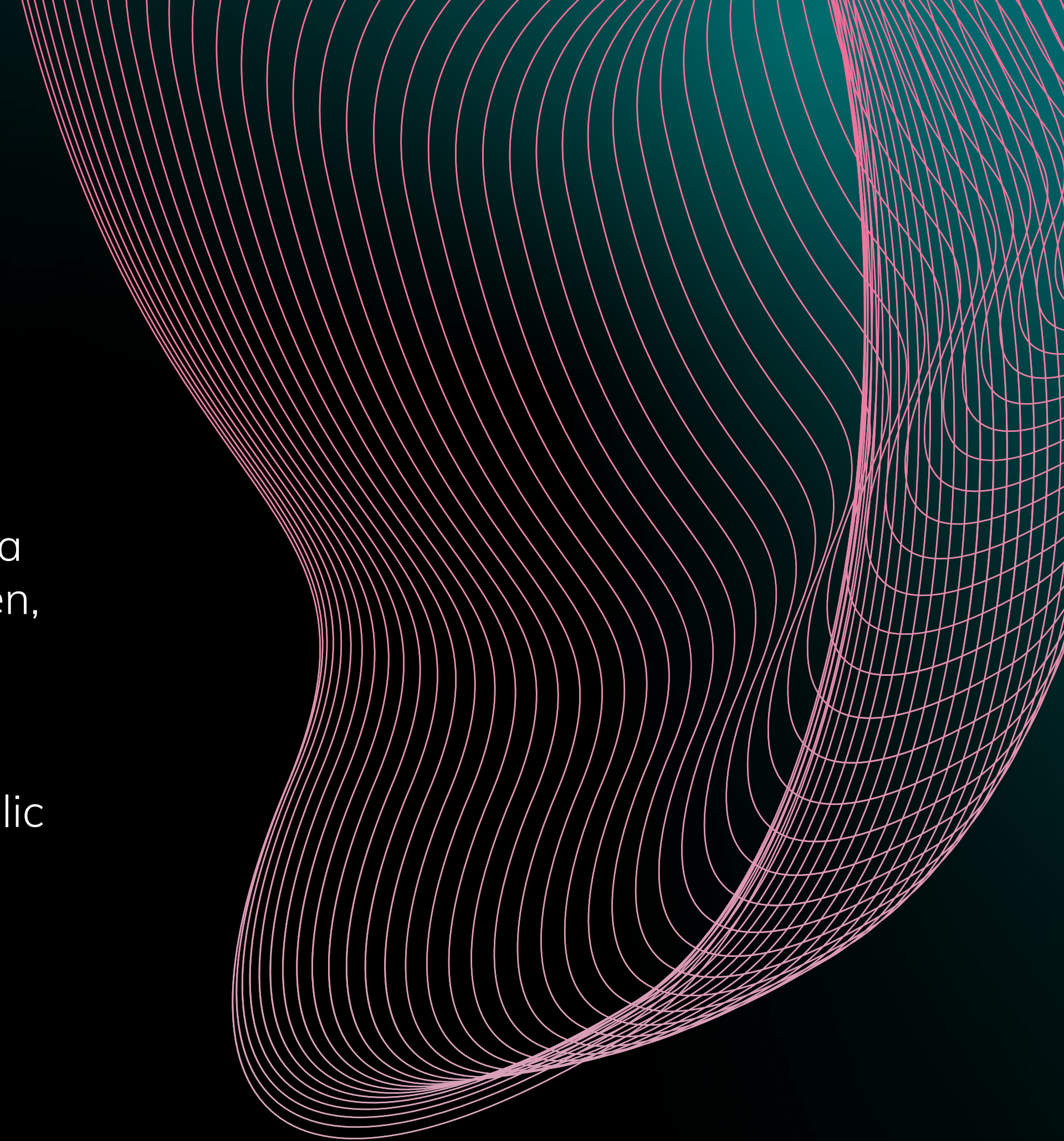
WHAT IS AN NFT?

- An NFT, when spelled out, stands for non-fungible token. When defining an NFT, it is best to start with the definition of fungibility. In essence, fungibility refers to the interchangeability of an object or asset. A dollar, for example, is fungible due to the fact that one dollar, when exchanged for another dollar, is a mutually acceptable transfer of wealth. Although there are hundreds of millions of cash dollars in circulation, each \$1 bill carries with it the same value as another \$1 bill. In terms of cryptocurrency, bitcoin is a fungible asset, because one bitcoin, when transferred or exchanged with another bitcoin, still holds the same value. The same goes for Ethereum, Solana, and many other popular coins you very well may have heard about.
- Non-fungibility, on the other hand, refers to the inherent uniqueness of each collectible. As seen in the previous example, one bitcoin will always equal one bitcoin. If, however, you had a rare 1/1 golden Pikachu Pokemon card, and exchanged it for a more common 2021 regular Pikachu Pokemon card, you would be left with regret for making the trade. This is due to the inherent uniqueness and value attributed to the rarer card. In essence, the non-fungible aspect of NFT's means that each minted piece of a collection is unique, and cannot be replaced with a counterpart of equal value.



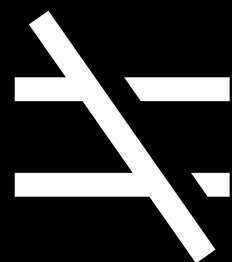
WHAT IS AN NFT? (CONT.)

- This NFT collection exists on the Ethereum blockchain. “But I thought you said Ethereum is a fungible token”. Yes, Ethereum is a fungible token, but its blockchain is also capable of storing additional data within each transaction, thus supporting the NFT infrastructure. The minting, buying, and selling of NFT’s is recorded in a public ledger on the ERC-20 blockchain, allowing for a verifiable, and unalterable record of every transaction that occurs within each Ethereum-based NFT project.



WHAT IS AN NFT? (CONT.)

- “But I can just screenshot this picture and have it on my phone or as a wallpaper”
 - Yes, yes you can. You can also walk into the Louvre national museum in Paris and take a picture of the Mona Lisa. The picture you took of the Mona Lisa: worthless. The actual Mona Lisa: valued at over \$850,000,000 and climbing, year after year. This seems to be the biggest mental hurdle for those not acclimated with the NFT ecosystem to wrap their minds around, and although at face value it seems reasonable, under closer scrutiny the argument fails to hold up.
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Pieces from the wildly popular Bored Apes Ecosystem - pictured beside are a regular Bored Ape and a Mutant Bored Ape, respectively. These two images hold entirely different values based on their respective rarity in their collections.

PROJECT LAUNCH PHASE

○ Pre-sale

- The Metademons presale will include a release of 1,000 unique Metademons NFTs. This presale will not be whitelisted, as we would like all early community members to have a fair chance of minting a Metademon. Furthermore, we want to ensure our community that early investors and endorsement partners will not have a strategic advantage in obtaining a Metademons NFT. NFTs minted in the pre-sale will not include any properties that are intentionally unique to the pre-sale. The first 1,000 NFTs minted will be randomly pulled from the 10,000 creatives available for minting in our smart contract to further ensure that pre-sale minters do not have a strategic advantage over others in the community.

○ Main Sale

- In the days following the pre-sale, the main sale will be launched. Please note that this is not being referred to as a public sale, because both sales are open to the public. This sale will make the remaining 9,000 Metademons NFTs available for minting. Similar to the pre-sale, the remaining 9,000 NFTs minted will be randomly pulled from the creatives available for minting in our smart contract. The likelihood of minting an NFT with a specific trait will not vary between the pre-sale and the main sale.



PROJECT LAUNCH PHASE

- **The Reveal**

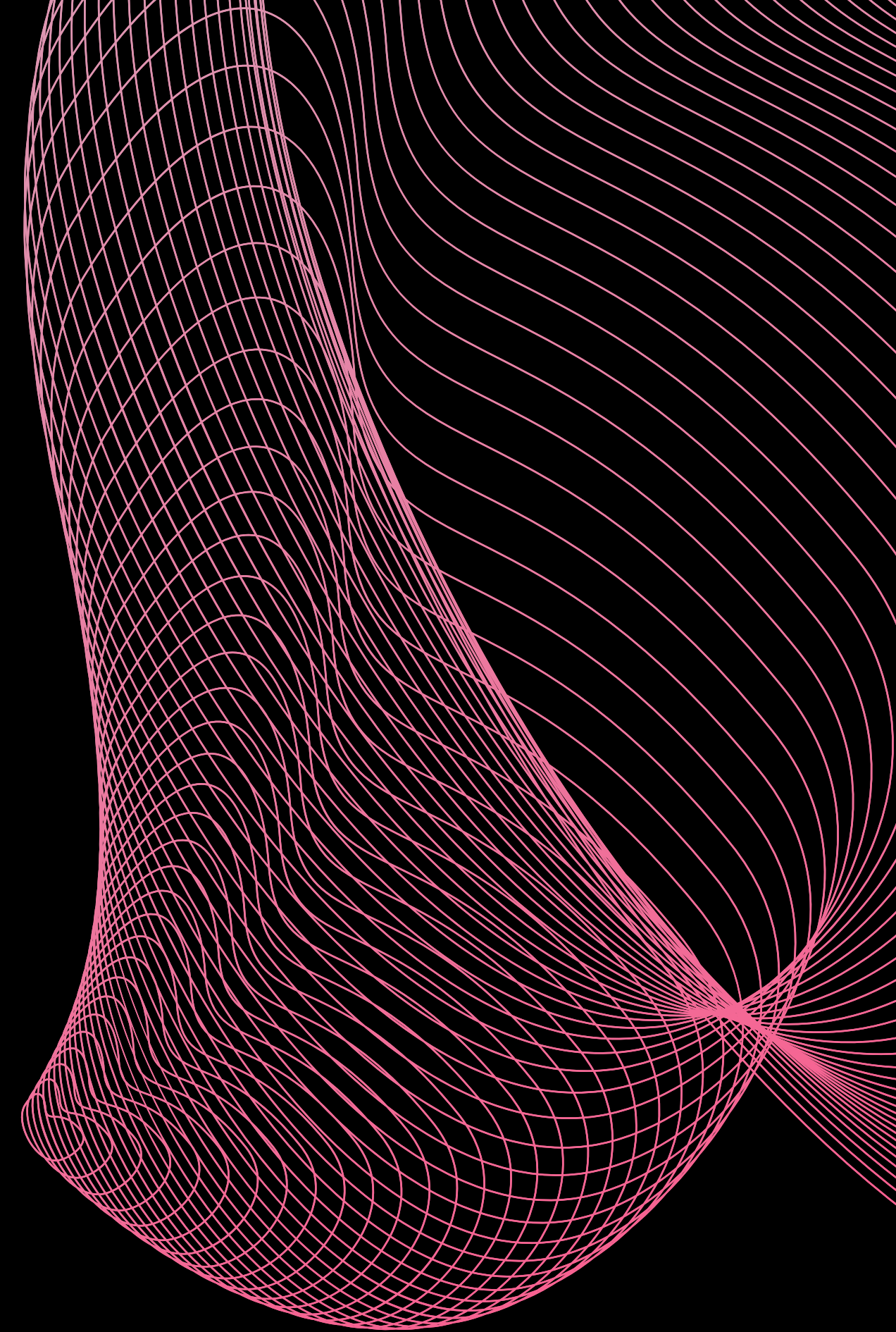
- Prior to the minting of all 10,000 NFTs, each NFTs unique creative identity will be hidden on the secondary market with a placeholder image covering it. Following the minting of all 10,000 Metademons NFTs, each unique NFT will be revealed, beginning 12 hours after the completion of minting. Due to the loading time of metadata between the smart contract and the secondary marketplace, this may happen on a rolling basis over several hours.
 - Rarity
 - Days following the reveal of all 9,999 NFTs, our project leaders will unveil tools to evaluate the rarity of your unique Metademons NFTs in comparison to the entire collection.
 - Charity
 - Following the completion of minting, the Metademons project team will make a donation of 4 Ethereum tokens to a charity voted on, in majority, by the Metademons Academy, or in other words, the community. Academy members will have the opportunity to add charities to the docket.
 - Community Member Raffles
 - Following the completion of minting, NFT holders will be awarded Ethereum giveaways



PROJECT LAUNCH PHASE

- **Weekly Giveaways**

- Each week certain Metademons will be selected to win an ETH giveaway, dependent on specific traits and attributes found in the Metademons collection. The traits will be switched every round, and will be hinted at via communication between our team and the holder community. Multiple winners will be selected each week, and we will work hard to make this a fun and rewarding experience, akin to a digital scavenger hunt.
- Members of the Metademons community will have the ability to trade with other holders to increase their odds at winning during a given week, based on the hidden messages found in the hints. It will not be obvious, but with due diligence and a close following of our communications, individuals will have a clue as to which attributes will be selected for a chance at winning the weekly prize during each installation.
- Weekly giveaways will occur on the Metademons main site, more details to come



PROJECT LAUNCH PHASE

- **Guardian Sounds Global**

- As we embark into the teething phase of our community journey, the Metademons' creative development team will roll out Guardian Sounds Global, a 24-hour live streamed FM radio station created exclusively for NFT holders to showcase their music on this lineup of specifically curated tunes. Guardian Sounds Global will allow our community members an exclusive outlet to release their new tracks, creating a new and exclusive outlet for exposure. Guardian Sounds Global will be integrated into our Discord Community in order to create a digital environment for community members to chill out as they go through their daily routine

