

Bachelor Programs

- B.A. Responsible Entrepreneurship
- B.A. Sustainable Product Management
- B.Sc. Artificial Intelligence & Sustainable Technologies

Our 3 Bachelor’s Degree programs are for anyone who wants to build a successful career while gaining the skills needed in the 21st-century. Graduates will enter the corporate sector, join various companies from pre-seed stage to IPO and various other sectors, such as nonprofits, family offices, and venture capital in different roles — while others will found their own startups. Our flexible learning model and interdisciplinary approach will allow you to change your path or redefine your goals while the program is taking course.



Table of contents

01	Program Overview (The 5 W’s) Who, What, Why, When, Where, Costs
02	Who is accepted?
03	Learning Experience Overview, The 4 Phases, Curriculum, A Typical Learning Week at Tomorrow, Elements of the Program, The Tomorrow University Experience, Metaverse Campus
04	Participating Internationally
05	The Money Stuff Scholarships, What’s included, Tuition
06	Application Process
07	Visa Process

Program Overview (The 5 W's)

01

Who	Our 3 Bachelor's Degree programs are for anyone who wants to build a successful career while gaining the skills needed in the 21st-century. Graduates will enter the corporate sector, join various companies from the pre-seed stage to IPO and various other sectors, such as nonprofits, family offices, and venture capital in different roles — while others will found their own startups. Our flexible learning model and interdisciplinary approach will allow you to change your path or redefine your goals while the program is taking course.
What	All Bachelor's Degree programs are 180 ECTS, six semesters, remote-first programs that set young entrepreneurs, tech + data scientists, and product experience designers within a global network of highly ambitious peers up for impact. Onboarding into the community happens every 3 months in small cohorts of 25 learners.
Why	Our programs are designed to help you jumpstart your career with a hands-on approach to education. You'll gain the skills, knowledge, and mindset to be on a path for success and making an impact. The program includes real-world challenges, solo and in groups, as well as a variety of extra-curricular talks and events with our mentors, partners, and ambassadors.
When	The Founding Cohort starts in October 2022. Cohorts kick off every 3 months. There is a time commitment of around 10 weekly hours on the learning app. You should also plan in self-study time to fully leverage the benefits of the program. All study material is accessible at any time.
Where	The studies and community interaction with your peers will take place online. However, as the world opens back up, there will also be opportunities to meet up in person. We will offer international in-person events and the possibility to study from 100+ Impact Hubs around the world.



Costs	€19.800 in total for 3 year program (€6.600/year)
-------	---



Who is accepted?

02

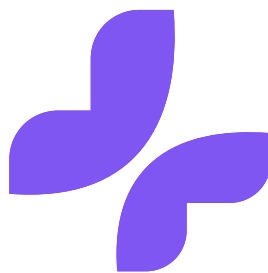
you are

- ✓ An innovative thinker looking to build the network and skill-set to crush your career and create a more sustainable future.
- ✓ An experienced operator looking for support in realizing your ideas while studying or working.
- ✓ A fresh high school graduate looking to become an entrepreneur, product designer, or tech and data scientist in the future.

- ✓ Hoping to join a startup and make an impact or found one of your own.
- ✓ A student who is unhappy with their current studies because it's not going as expected and wants a program that delivers.

and the following

- Seeking a new challenge, committed to a growth mindset, and are striving for positive societal change.
- Willing to share your experiences, expand your perspectives, and raise the bar for yourself and others.
- Committed to learning and have a spirit of service to others.

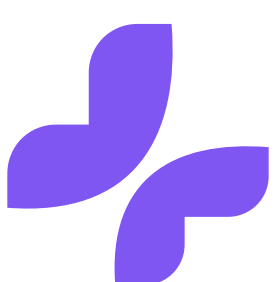


All Bachelor's Degree programs include a variety of real-world challenges with an interdisciplinary learning approach for highly individualized learning.

Our curricula focus on specific learning outcomes and mastering competencies — seasoned academics and industry leaders teach our programs. Over the course of the six semesters, we will offer 30 modules and a Bachelor Lab across 4 distinct phases. The 4 phases include:

- Orientation Phase
- Calibration phase
- Elevation Phase
- The Entrepreneurship Lab or Corporate Lab

In the final phase, you will choose between the Entrepreneurship Lab or Corporate Lab. You will develop your own proposal based on your real-world needs and circumstances. This may be starting up your own company, looking to scale up an existing company, or launching an intrapreneurial initiative within the company you work at. Once your proposal is approved, you will work towards achieving the goals of the project. And we will be with you every step of the way.



The 4 Phases

03

The Orientation Phase

01

The Orientation Phase is dedicated to establishing a common mindset together with your cohort and becoming familiar with the TOMORROW way of learning. To support purposeful learning, you start with Mission Identification & Learning Insights to craft your very own personal mission statement. This individual profile on the learning platform is the reference for providing constant feedback about the evolution of your competencies. The orientation phase consists of six introductory modules, 5 ECTS each, and prepares you for your TOMORROW learning journey.

This phase is the same for all three programs and topics include 📌

- Introduction to Entrepreneurship
- Mission Identification and Learning Insights
- Technology Revolutions
- Teams and People Management
- Sustainability Foundations
- Strategy and Global Markets

The Calibration Phase

02

The Calibration Phase offers comprehensive and practice-oriented experiences, to introduce you to the principal subject and research areas in solo and group challenges. While the whole Calibration Phase lasts three semesters, you will have a high degree of autonomy in setting your own pace and self-management. This process is accompanied by mentors who offer guidance.

In total, you complete 18 Calibration modules of your choice. Only after having chosen eleven Calibration modules of one program, you take a final decision on the study program you want to pursue. To practice an interdisciplinary approach and mimic work life by working together with your peers from other study programs, you choose at least four modules from the neighboring programs. You thus have the flexibility to dive deep into your field of interest or pursue a more interdisciplinary approach by choosing 11-14 Calibration modules from your field of studies. The total of 18 modules, 5 ECTS each, throughout three semesters is the core of each study program and prepares you with the necessary competencies to enter the elevation phase.

B.A. Bachelor Responsible Entrepreneurship

- Sustainable Business Modeling
- Entrepreneurial Mindset
- Organizational Governance
- Storytelling & Effective Communication
- Resilience Training for Responsible Leaders
- Brand Building & Marketing
- Venture Capital
- Finance for Entrepreneurs
- Business Development & Sales
- Responsible Leadership & Organization
- Management Sustainable Growth
- Customer Development & Prototyping
- Business & Society
- System Thinking for Sustainable Development

----->

The 4 Phases

03

----->

02

B.A. Sustainable Product Management

- Human-Centered Design & Design Thinking
- User Experience & Usability
- Programming
- Generative User Research
- Understanding Users & Customers
- Design Methods for Discovery
- Designing the Product
- Evaluate User Research
- Information Architecture
- Basics of Visual Design
- Measuring & Learning
- Agile Product Development
- Sustainable Design
- Designing for and with Novel Interfaces

B.Sc Artificial Intelligence & Sustainable Technologies

- Ethics and Economics of AI
- Data Structures and Algorithms
- Data Science in Python
- Machine Learning with Python
- Deep Learning 1
- Deep Learning 2
- Mathematical Concepts 1
- Mathematical Concepts 2
- Statistics 1
- Statistics 2
- Data Solutions
- Data Visualization
- Introduction to Neuroscience
- Data Products

The Elevation Phase

The Elevation Phase takes you deep into a specific topic with a focus on finding solutions for the grand challenges of the 21st century. Each Grand Challenge focuses on an obstacle in the subject area of one of the 17 Sustainable Development Goals and is designed together with a TOMORROW cooperation partner. You enter the elevation phase being guided by one mentor in each grand challenge from the Tomorrow University mentor community, which is composed of academic and professional mentors. Beyond the strong real-world approach, this phase will foster meaningful relationships between mentors and students. It also allows you to exercise and iterate upon their academic knowledge in group challenges, internships, service projects, research, and entrepreneurship. In total, you complete three grand challenges, each 10 ECTS: Two from professional mentors in your study program and one from a neighboring study program. Topics include:

- Climate Action
- Industry, Innovation, and Infrastructure
- Sustainable Cities and Communities
- Decent Work and Economic Growth
- Gender Equality

03

The Entrepreneurship Lab or Corporate Lab

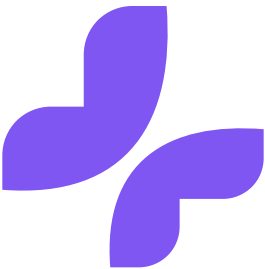
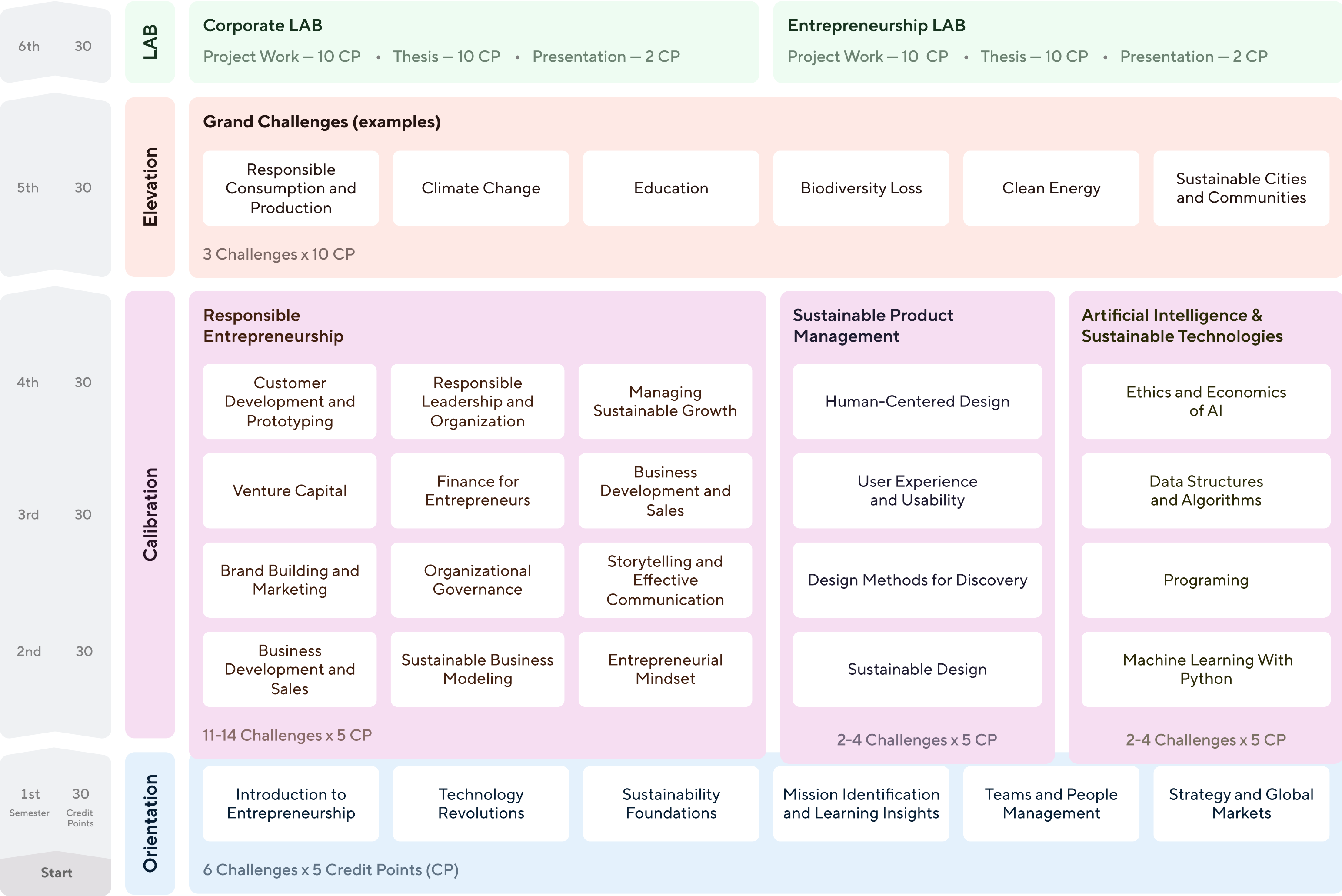
After having acquired competencies and subject matter expertise in solo and group challenges in the Elevation Phase, you circle back to your personal mission statement and translate your knowledge to your very own real-world application throughout the Activation Phase. You either start your own startup in the Entrepreneurship Lab or work on an innovation project in collaboration with a company in the Corporate Lab. In this phase, you will demonstrate and apply your knowledge. As a first step, you will hand in a proposal for your very own venture idea or a corporate innovation idea. As innovation is all about learning and experimenting – the proposal will essentially be a list of hypotheses and experiments designed to test the idea in the market. In a three-day kick-off you'll design your roadmap with experts and mentors from the field. Don't worry, you'll be guided and receive feedback throughout the entire process.

04



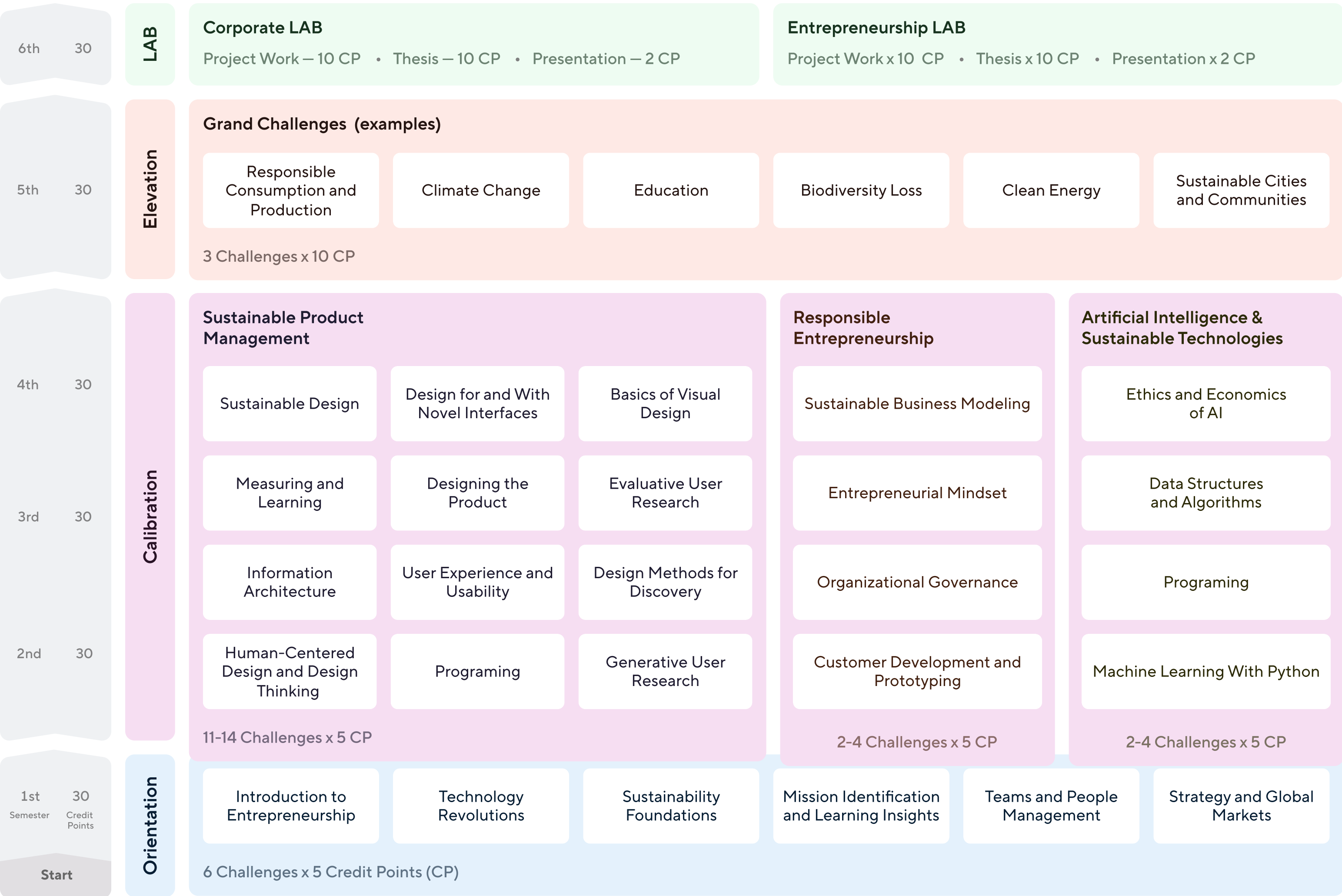
B.A. in Responsible Entrepreneurship Curriculum

03



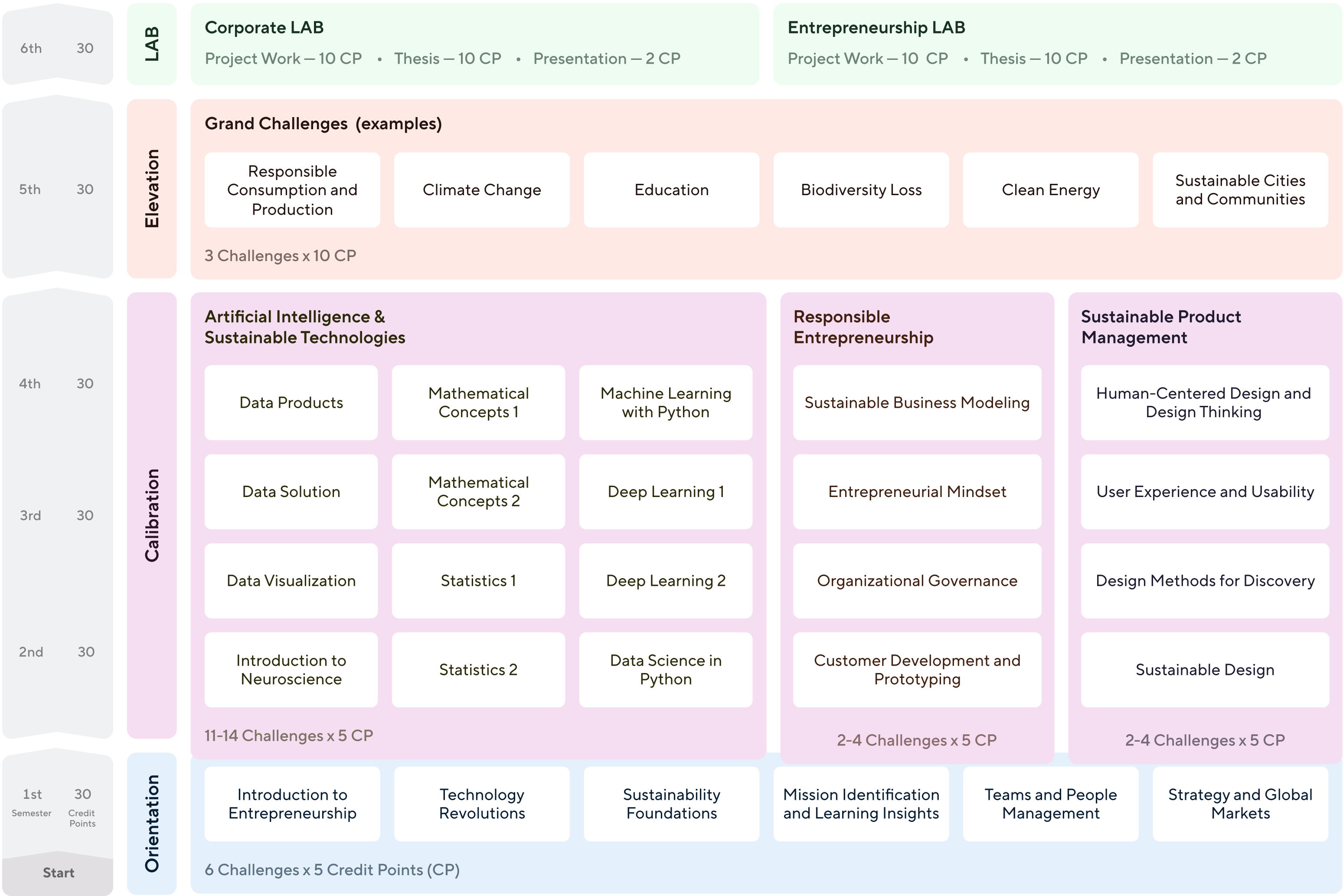
B.A. in Sustainable Product Management Curriculum

03



B.Sc. in Artificial Intelligence & Sustainable Technologies Curriculum

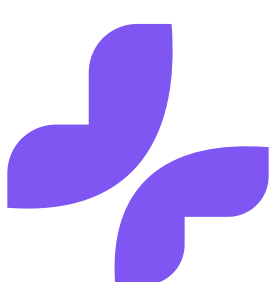
03



A Typical Learning Week at Tomorrow

03

Learning for the program takes around 20 hours per week. We encourage you to "choose your own journey". Lean into sessions when you have more time on your calendar and take a step back when you're busier.



Elements of the Program

Peer Groups

Engage with like-minded learners in similar stages to work through the biggest challenges you are facing. You meet online in group challenges, on Slack, and in-person in Impact Hubs or anywhere you like and build your support network and accountability group within the cohort.

World Class Speaker Sessions

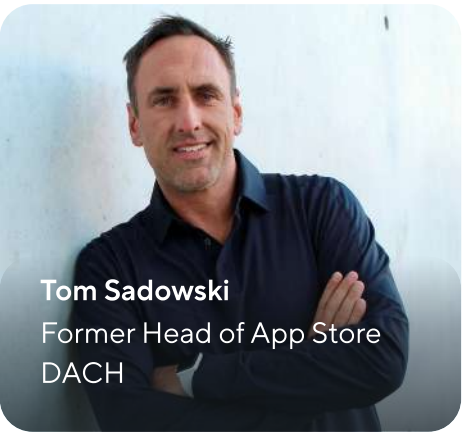
Our curated series of speaker sessions feature workshops and fireside chats with current and former entrepreneurs, working professionals who share their experiences to learn from. These can cover everything from "Prototyping" → "Launch" → "Growth" and much more! Examples of past speakers include:

- Building a product customers love with Markus Müller, Former Head of Product at N26
- How to disrupt a company from within with Esther Bahne, Former Head of Strategy and Innovation BMW
- App Business Trends with Tom Sadowski, Former Head of App Store DACH Apple
- The founder's journey with Christian Kroll, Co-Founder and CEO Ecosia



Mentors, Feedback Sessions, Check-ins with Professors

While our learning model offers you full flexibility in the pace you study, you have joint kick-offs and regular check-ins with our professors and subject matter experts from academia and the industry. Additionally, we offer you individual feedback sessions, group discussions, and mentoring and coaching sessions with our industry experts and fellows.

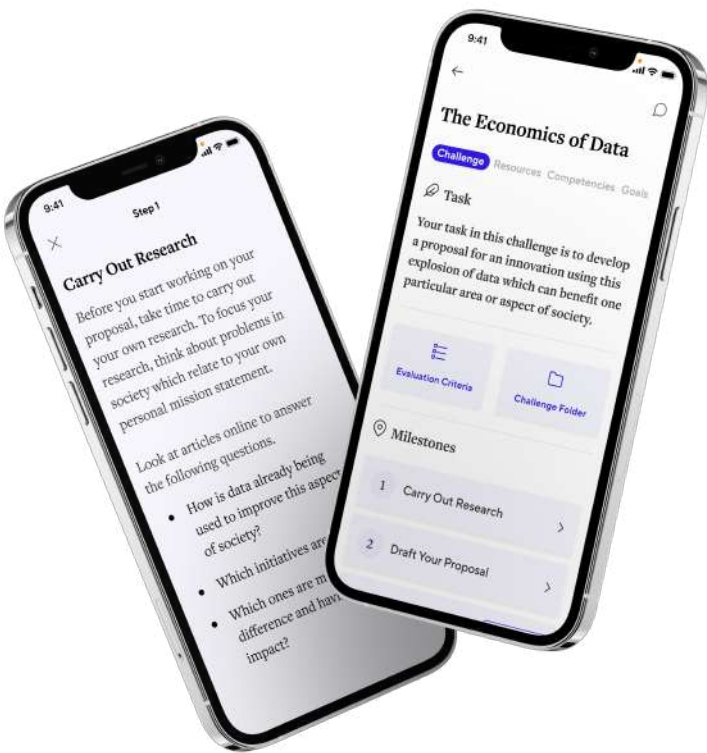


The Tomorrow University Experience

03

Mobile-App

The learning experience takes place on ToUs cutting-edge mobile-app. It can be accessed via your phone, tablet, or computer. You can learn and track your progress throughout the program on the app while staying connected to your peers and mentors.



Challenge-Based Learning

Our learning philosophy centers around completing challenges based on real-world scenarios. You'll gain competencies under the guidance of experienced industry experts and mentors who are already making an impact in their fields.

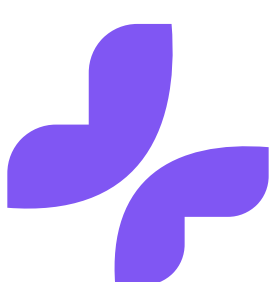
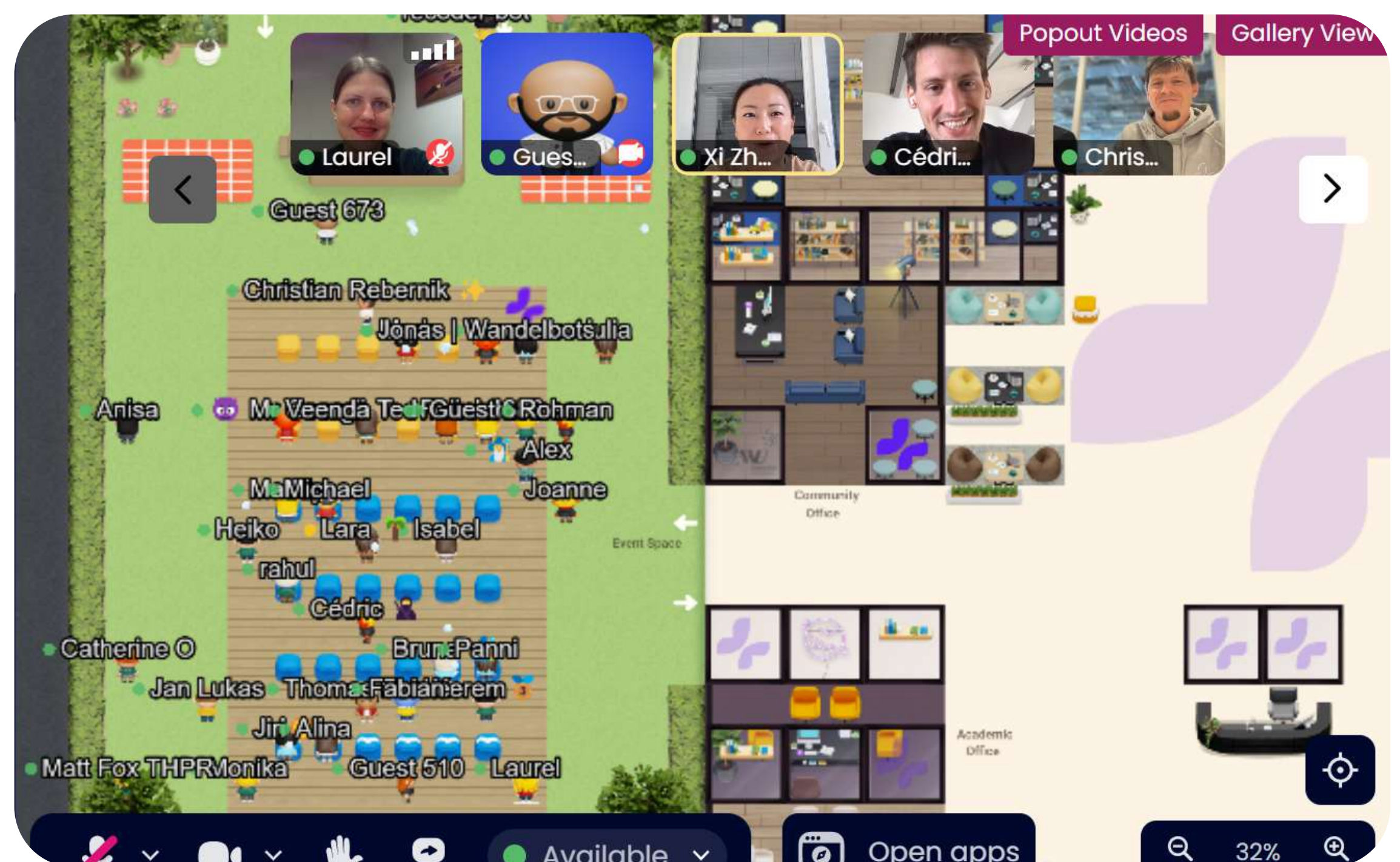


Career Outlook

Some learners enter the program having already found their own company or venture — others have a goal of taking or continuing on the intrapreneurship route. Learners will leave the program prepped to take on our society's grandest challenges while gaining the most in-demand skills of the 21st-century needed for making impact at scale.



Tomorrow University doesn't simply take offline learning online. The metaverse campus provides an unparalleled University experience where you can engage in a simulated campus environment. There are online meeting rooms, activities, and event spaces taking place on an ongoing basis. You can come and go as you please, connect, and network at any time — there's always something happening in the metaverse.



Participating Internationally

04

Our Bachelor's Degree programs are one of our most international-friendly programs given their abundance of peer-to-peer mentoring and coaching.

Group sessions will mostly be in CET-friendly time zones. Content will be available anytime.



The Money Stuff

Scholarships

05

01

Tomorrow Purpose Scholarship

This scholarship recognizes individuals who demonstrate a passion and desire to create purposeful change and impact in their spheres of influence but lack the financial means to fund their education.

€5.000 grant

Motivation letter: ~450 words reflecting on their personal values and how they intend to apply those values to create purposeful change. For inspiration, check out the [17 Sustainable Development Goals](#).

Criteria: Need-based, proof of financial need, motivation letter

02

Venture Scholarship

The Venture Scholarship recognizes entrepreneurial-minded individuals who want to start their own business during their studies in a highly motivational environment, but lack the finances to support their tuition costs.

€5.000 grant

Motivation letter: ~450 words explaining their innovative idea, prototype, or business plan.

Criteria: Merit-based, current business plan, motivation letter

03

Global Diversity Scholarship

This scholarship supports ToUs goal to create a more inclusive, diverse, and equitable study environment. Eligible individuals include but are not limited to applicants of various social origins, ethnic origins or nationalities, ages, genders or gender-neutral identities, physical + mental abilities, religions, worldviews, sexual orientations, and rural communities.

€5.000 grant

Motivation letter: ~450 words on their perspective of diversity, equity, and inclusion in the context of either sustainability, entrepreneurship, or technology. Applicants must also disclose and certify their eligibility for this scholarship.

Criteria: Merit-based, motivation letter

04

Visionary Women Scholarship

The Visionary Women Scholarship recognizes female students who have an outstanding drive, talent, and vision and are characterized by their ambition, potential, and diversity of thought. They are not afraid to challenge the status quo and bring a unique perspective to the table.

€5.000 grant

Motivation letter: ~450 words on their perspective of what defines a visionary leader and/or what changes are needed to increase the representation of women in the business community.

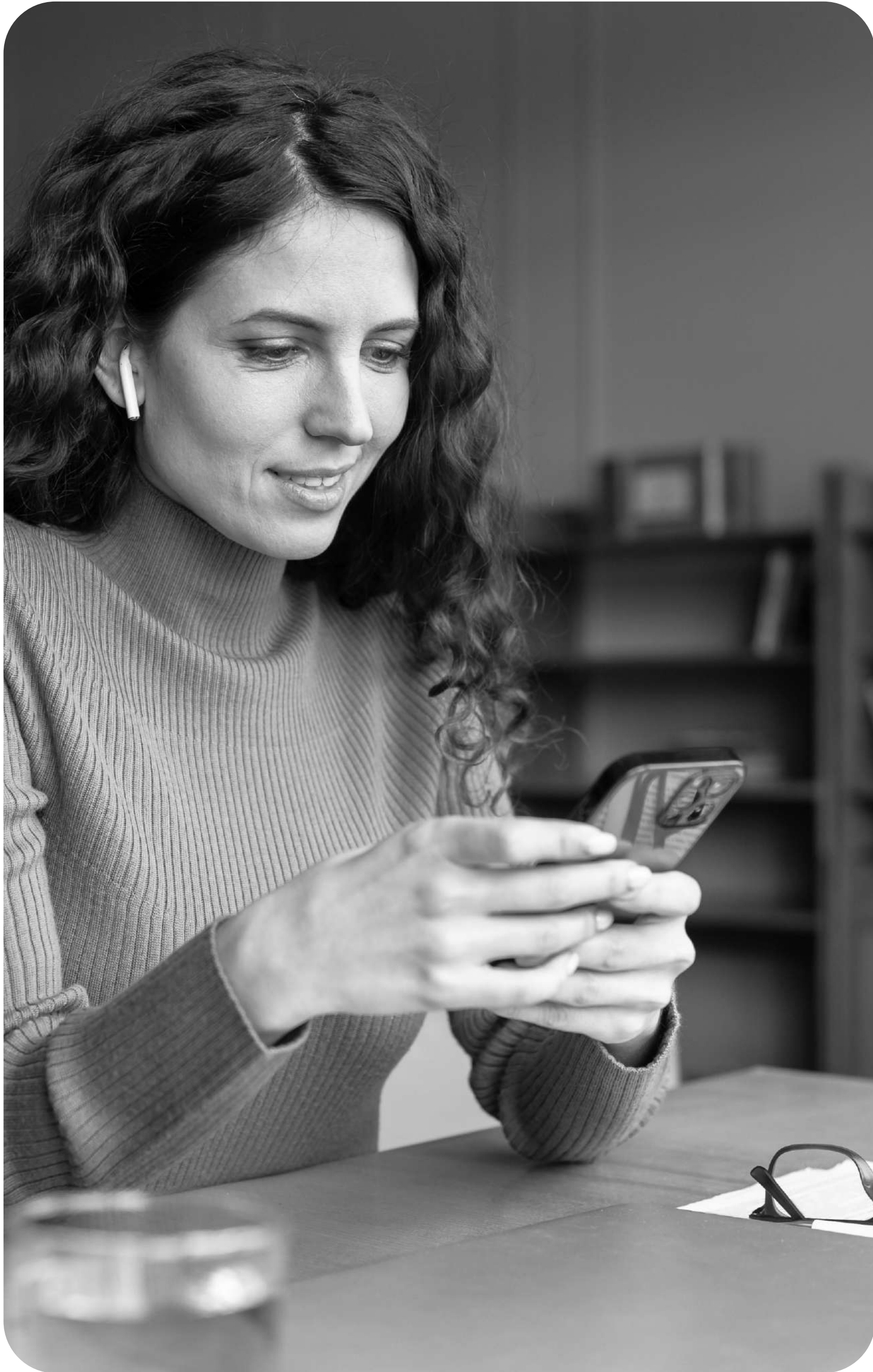
Criteria: Need-based, female, motivation letter



The Money Stuff

What's included?

05



Access to the learning app and platform



36 modules by world-class current and former entrepreneurs and operators



Access to the Slack community



Access to around 108 solo and group challenges provided with real-world content from education and industry leaders.



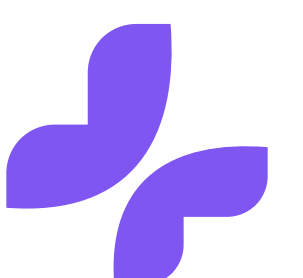
Online content library that's available at all times



180 ECTS Credit Points



Access to 100+ Impact Hubs around the world



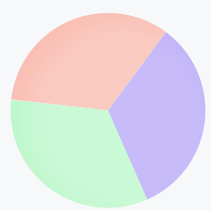
Tuition

05

The program fee is €19.800. Collecting program fees allows us to invest in resources and hire the best team possible who is dedicated full-time to making the program unique. They allow us to source top-notch content, mentors, and program partners who help make your learning experience a success.

You can choose between the following payment options:

- Full price upfront with a 5% reduction (€18.810)
- Monthly payments (€550) x 36 months
- Yearly payments (€6.600) x 3 years
- Seat confirmation (€3.000)



There are different ways of financing your studies. Most students use a mix of financing options ranging from student jobs and saving to scholarships or governmental support. If you need further assistance please contact our admissions team.



Scholarships
up to a €5.000
grant



Super Early-Bird
20% reduction



Early-Bird
10% reduction



Application Process

06

Our application process is straightforward. There are different dates to keep in mind whether you apply as a Super Early-Bird, Early-Bird, or are seeking scholarship opportunities. We're here to help.

01

Complete a few questions or speak with our admissions team

02

We ask you to provide the following documents:

- A recognized secondary school leaving certificate or high school diploma
- CV (Curriculum Vitae) and/or link to your LinkedIn profile
- Copy of passport or national ID to verify your identity
- Proof of English language proficiency (at least B2, e.g. certificate, native speaker)

03

Then, we invite you to an admissions interview

04

When your documents are complete and you fulfill all the entry requirements, you'll sign an admissions contract and send your initial tuition down-payment

ONBOARDED

Onboard and start your classes with your cohort!

Get in touch with



Dr. Thomas Funke
and our admissions team

 [Book a Call](#)

