Check Global Theory of Change

Inputs

- Tech
- Training
- Network
- Research
- Data

Assumptions

- Employing regional PMs enhances access/trust
- Interest in/need for media literacy projects
- Multicycle partnerships to foster change

Preconditions

- Global/regional access
- Hyperlocal literacy
- Trustworthiness
- Flexible/responsive funding models
- Agile management

Activities

- Online & in-person training supports
- Ongoing monitoring and evaluation
- Research-driven program/product development
- Community building (online, regional, in-person)
- Open-source tech design & development

Outputs

- Check meedan.com/check
- NAWA Media nawamedia.org
- Independent Media Response Fund
- Check Global Partners Map
- Check Global Network

Outcomes

- Raised the profile of open-source/
- crowd-based verification efforts (global)
- Enhanced online literacy skills (global)
- Amplified the work of hyperlocal grassroot CSOs
- Capacity building: enhanced understanding of procurement, compliance, M&E requirements

Risks

- ⚠️ Unstable internet infrastructure
- ⚠️ Over-reliance on big tech
- ⚠️ Government crackdowns
- ⚠️ Political/social insecurity
- ⚠️ Decentralisation = homogenisation
- ⚠️ Daunting procurement/compliance processes

Impact

- Independent media (individual, collective, organisations)
- Journalism students
- Grassroot CSOs
- Archivists
- HR activists
- Enhanced fact-checking, media literacy, digital literacy and M&E skills, based in emerging economies
- Grants
- Capacity building supports
- Open-source tech
- Networking opportunities
- Contributed to the development and sustainability of over 100 civil society organisations in NAWA, APAC, Latin America and Sub-Saharan Africa
- Initiated a change in narrative
  - the representation of women in media
  - the capacity of activists and civil society initiatives to hold governments to account
  - the value of public trust journalism, and the importance of countering misinformation in situations of social unrest, conflict, and global health emergencies.

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