



# PRESS KIT

**THINK. DESIGN. CREATE. EAT.**  
MEET THE FOCUS 3D **FOOD** PRINTER





# WHO WE ARE.

byFlow is a Dutch company specialized in 3D printing since 2009 and an expert in the field of 3D Food Printing.

It all started in the FabLab in Maastricht, where Floris Hoff, the founder of byFlow, discovered that the then-current models of 3D Printers limited his printing capabilities. Therefore he decided to produce a compact, portable and accessible to everyone 3D Printer, that's easy to maintain and use.

In 2016 the Focus - byFlow's first 3D Printer, was ready to use and has quickly entered the growing 3D Food Printing Industry. Since then, byFlow has established partnerships with leading Multinational companies and has been constantly growing and aiming to change the way people make and experience food.



# WHY 3D FOOD PRINTING.

With the world population set to reach 8 billion by 2024, the challenge is on to feed the world in a sustainable, safe and healthy manner. When we add to this the increased role of technology in society, and millennial consumers demanding ever more nutrition's, personalised & traceable food, the need for the food & technology industry to respond becomes even bigger. One of the expected solutions that will contribute to solving these problems is **3D Food Printing**.

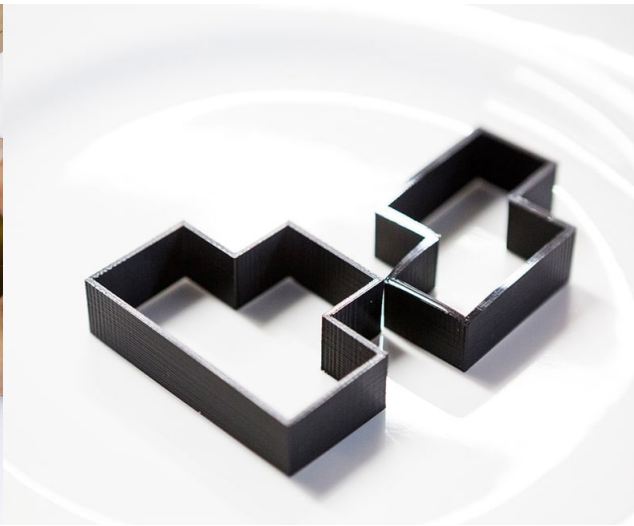
A 3D Food Printer is a device that makes it easy to quickly create, premade and personalise creations with fresh ingredients or ingredients that otherwise will be thrown away, like fruits & vegetables that have a small spot and are not suitable for sale in a supermarket. Moreover, 3D Food Printing contributes to a whole new experience of fine dining. Chefs, Caterers, Patisiers and Chocolatiers have joined R&D facilities and are now using this technology to attract their customers with new shapes and textures.



# BENEFITS.



**CREATE.**



**CUSTOMIZE.**



**AMAZE.**



**ATTRACT.**



**MAKE.**

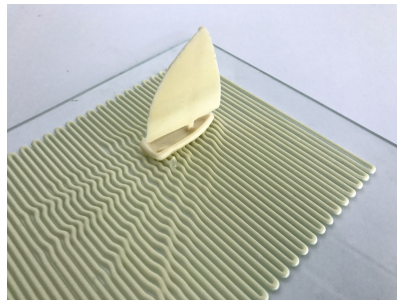


**RESEARCH.**



# **EXAMPLES OF CREATIONS.**







**WHERE TO FIND MORE.**



# ONLINE

<http://www.3dbyflow.com/>

<https://www.facebook.com/3dbyflow>

For using pictures or mentioning byFlow on Facebook please use  
@3dbyflow

<https://twitter.com/3Dbyflow>

For using pictures or mentioning byFlow on Twitter please use  
@3Dbyflow and #3Dbyflow

[https://www.instagram.com/byflow\\_3d/](https://www.instagram.com/byflow_3d/)

For using pictures or mentioning byFlow on Instagram please use  
@byflow\_3d

<https://www.youtube.com/channel/UC5W8KYp7akeKPg4xiE8V3pw>

For using movies or mentioning byFlow on Youtube please use @byFlow





# CONTACT.

## Contact person

Nina Hoff

CEO byFlow

Tel: +31-(0)6- 13 66 49 52

E-mail: [ninahoff@3dbyflow.com](mailto:ninahoff@3dbyflow.com)

## For pictures

Pictures can be found on our Website or on our Social Media channels. Publications are allowed only with mentioning Copyright byFlow or with using social media tags. If necessary, we can share high res photos on request.