

# Director Campaign Engagement

## About the team

The Campaign Engagement Team is responsible for coordinating support for the campaigns that Climate 200 is backing.

The team's objective is to make Climate 200 as useful as possible to the campaigns we support. Engagement starts with assessing campaigns for funding, recommending partnerships, and overseeing funding arrangements. From there the team enters into a close partnership: listening to campaigns, anticipating their needs, and building the connections, processes, and infrastructure required for them to succeed at the upcoming federal election.

As a starting point, the Campaign Engagement team will have a Director, two Leads and a group of Advisors. The team is also likely to manage a range of capacity building subcontractors.

## About you

You are an experienced social change campaigner, who understands how to pick strategies and tactics that work in an electoral context. Communication, organisation and ability to work under pressure are your strengths. You have a proven ability to communicate with a wide range of people and work across a diversity of political viewpoints to achieve a shared goal.

Ideally you have experience in political campaigning; or you have run lots of campaigns to make change and are ready to apply your skills and understanding to election campaigning.

Climate 200 is small and entrepreneurial, which suits your proactive and flexible approach. You are ready to quickly form and lead an effective, close-knit team that provides support to a dynamic network of community campaigns who (like you) love to learn on the go.

Most importantly, you are fired up to help elect fresh independent voices who stand for cleaning up politics and supporting the science on climate change.

## What the Director Campaign Engagement does

### **Strong relationships with key campaigns**

You build strong, respectful, and productive relationships with key campaigns.

### **Campaign infrastructure that anticipates campaigns' needs**

You anticipate what campaigns will need to succeed, and build networks of contractors and experts across web, design, media, research, organising and more to ensure campaigns can scale up quickly.

### **Responding to campaigns' needs**

You understand that our role is to enable and facilitate campaigns, not to direct them; you listen to local leaders and help Climate 200 to add value respectfully and responsively.

### **Getting great value**

You are focused on achieving great value for donors' contributions and coordinating great professional services for Climate 200 and associated campaigns.

### **Local line of sight**

You have great visibility and insights into how campaigns are progressing and add value through collaborative input into resource allocation decisions.

### **Volunteer power**

You channel non-financial offers of support from the Climate 200 community effectively to where they can have the most impact.

## Employment arrangements

<b>Timing</b>	ASAP until 30 July 2022
<b>Location</b>	We have a Sydney office but will consider remote work from anywhere in Australia
<b>Hours</b>	Full time 38 hours per week (negotiable). Weekend and evening work will be required, with flexible working conditions.
<b>Salary</b>	Negotiable for the right candidate
<b>Required</b>	Ability to travel within Australia