Yehuda Kogan is the CEO and co-founder of Lin Health. Prior to Lin Health, he was an Entrepreneur In Residence at aMoon, a $1.1 billion healthcare fund.

Previously, he was the head of the growth marketing team at Google where he led Google's digital marketing in Europe. Yehuda holds a BSc in Electrical Engineering from the Technion (Cum Laude) and an MBA from INSEAD (France).

Abigail is a clinical psychologist who specializes in creating digital products that transform lives. She built the first-ever digital relationship support program, Power of Two. As Chief Clinical Officer at myStrength, she helped lead the creation of a digital behavioral health program that was acquired by TeleDoc.

Abigail has 4 boys, owns every type of ball from base to moth, and loves to take her bright orange beach bike tooling around in the fields behind her house.

Shahar has worked in the tech industry for nearly 20 years. He holds a BS and MBA. He also has extensive experience in multiple tech roles in several different companies.

He served as VP of R&D in two other successful companies. Additionally, he has served at VP level in several operational roles. When Shahar is not working he likes to travel, workout, or binge the latest Netflix hit.

Alissa is a public health technologist who started her career managing research trials on health behavior change, chronic disease management, and behavioral economics.

Alissa has taken several digital health products from idea to execution, for startups (NextHealth Technologies, Play-it Health, and myStrength) and a large academic hospital system (NYU Langone). Alissa loves a good adventure and spends much of her free time skiing, hiking, and biking.