

PRESSURE SENSITIVE LABEL

50oz Bullet

THERE IS A LIMIT OF 8 COLORS; WHITE COUNTS AS A COLOR.

If you have a full color image on the inside back,
You are limited to 2 colors on the outside back and 1 color on the outside front.

13pt minimum and must appear on main
part of the label - not off to the side

Purified Drinking Water
50 fl oz



Distributed by COMPANY NAME CITY STATE ZIP
Local municipal source processed by reverse osmosis. Water quality contact
000-000-0000 or waterquality@mail.com NY Cert No. AL-51-09995

LABEL SIZE IS 6 x 8.5 ADD BLEED TO 6.5 x 9

ART SPECIFICATIONS AND FILE FORMATS

- Photoshop
- Illustrator

Resolution of files must be 300 ppi CMYK to avoid blurry images

Please convert all type to outline

Please convert all PMS to CMYK (unless specifically requesting PMS or Metallic Inks which incur additional charges per color)

ART FILES CAN BE EMAILED TO: ARTWORK@FASTMAIL.FM