

NUCORO

Self-directed Investing

Self-directed investing is becoming increasingly accessible to the everyday consumer. With stock trading apps gaining momentum and banking customers gaining knowledge of the stock market, self-directed trading has become part of the daily routine for many shrewd, experienced investors.

Giving your customers the right tools to fully take control of their investments has never been more crucial. Re-engaging this stock-market-savvy segment of your customer base helps you keep them engaged; driving better relationship longevity and subsequent revenue.

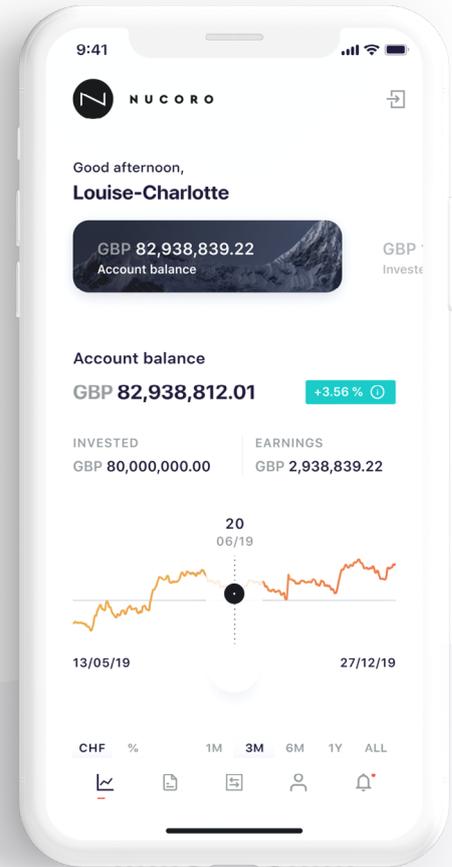


Use case: Stock trading application

Our holistic wealth management platform gives your customers easy access to the stock market, empowering them to invest in the brands they love instantly, from their mobile device or desktop.

Enabling fully automated next-generation financial products for your clients, your new digital service offers a streamlined, seamless journey for every investor.

Implementing a digital-first strategy alongside our customisable platform, your customers can:



Discover Stock Trading

Allow your clients to uncover the asset universe, give access to the stocks investors love, and inspire new investment strategies.



Search for securities

Customers can browse collections or get inspiration from the community to find the best opportunities on the market.



Set-up a watchlist

Enable your customers to create a watchlist of promising brands, setting their favourite companies to keep an eye on so that they're ready to invest when the price is right.



Get price alerts

Pre-setting their price preferences, customers can relax in the knowledge they'll be notified when the desired price is reached.



Reaping the rewards

Through a best practice, open API structure, the platform is built to easily connect to your core banking system, custodian platform, existing applications or standalone client experiences.

The modularity of the Platform gives you full flexibility to build all types of money management propositions for your customers whilst allowing you to achieve the following key goals.



Increase Revenue

Drive revenue by cross-selling and upselling new propositions and adding impactful features to generate engagement.



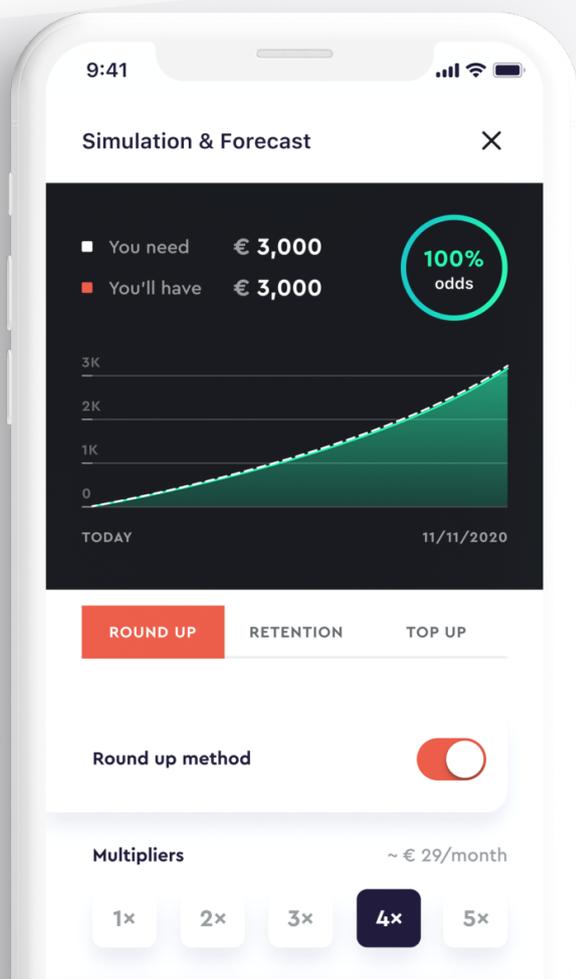
Grow your client base

Drive better customer retention and attract new audiences by giving them the tools to take full control of their investment plans in one place.



Empower your customers

Allow your customers to take control by building portfolios to match their preferences, values, and bespoke risk profile.



Key platform features:

- ✓ Risk assessment
- ✓ Suitability checks
- ✓ ID verification
- ✓ Bank account verification
- ✓ Customisable advice
- ✓ Customisable portfolios
- ✓ Multi-currency
- ✓ Multi-market
- ✓ Deposit automation
- ✓ Drawdown schedules
- ✓ 2FA
- ✓ Access logs
- ✓ Performance measurement



Infrastructure and security



Keeping up with the cloud

In an increasingly digital environment, flexibility is key. With AWS and Microsoft Azure deployment options we cover the largest cloud providers used in the banking industry.



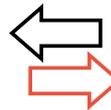
Taking care of compliance

Used by clients regulated by financial regulators worldwide and built on market leading cloud platforms, the Nucoro Platform comes with the highest security certifications and standards.



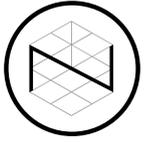
Military-grade encryption

Military-grade encryption algorithms such as AES-256 are used to store sensitive data. Security cryptographic functions like PBKDF2 recommended by NIST are used throughout the platform.



Horizontally scalable

The Nucoro Platform can efficiently run propositions and services of any size. Its horizontal-scaling allows it to adapt automatically to extremely high loads.



NUCORO

**To drive up your
business margins,
contact sales
sales@nucoro.com**

Contact us