



INSURANCE INDUSTRY CHARITABLE FOUNDATION  
PRESENTS THE 12TH ANNUAL

# IICF SOUTHEAST GALA

FEBRUARY 28, 2024

6:00 P.M.

OMNI PGA FRISCO RESORT  
COCKTAIL ATTIRE

Please note this event has changed to a Wednesday this year.

Proceeds directly support the  
IICF Southeast Community Grants Program.  
Through this fund, IICF Southeast has granted  
more than \$7.5 million in support of children at-risk,  
disaster relief, education, and veterans causes.

For more information, contact Sarah Conway at [sconway@iicf.com](mailto:sconway@iicf.com).

For accommodations at Omni PGA Frisco Resort, please visit:

<https://www.omnihotels.com/hotels/pga-frisco/meetings/iicf-room-block-02252024>

# IICF SOUTHEAST GALA

## FEBRUARY 28, 2024

### OMNI PGA FRISCO RESORT



#### Special Branding Opportunities:

- ☐ **Presenting Sponsor: \$75,000**
  - (4) tables of 10 with best placement seating
  - Invitation to VIP reception prior to the event
  - Prominent logo placement on all marketing materials, AV screens and event signage
  - Opportunity for company representative to present on stage
  - Opportunity to place provided branded items in valet bags or distribute exit gifts
  - Two-page ad in the digital program
  - Preference given for golf tee time
- ☐ **Hole-in-One Sponsor: \$50,000**
  - (3) tables of 10 with premier seating
  - Invitation to VIP reception prior to the event
  - Prominent logo placement on all marketing materials, AV screens and event signage
  - Opportunity for company representative to present on stage
  - Full page ad in the digital program
  - Preference given for golf tee time
- ☐ **Double Eagle Sponsor: \$27,500**
  - (2) tables of 10 with preferred seating
  - Invitation to VIP reception prior to the event
  - Prominent logo placement on all marketing materials, AV screens and event signage
  - Half page ad in the digital program
  - Preference given for golf tee time
- ☐ **Eagle Sponsor: \$17,500**
  - (1) table of 10 guests with preferred seating
  - Prominent logo placement on all marketing materials, AV screens and event signage
  - Half page ad in the digital program
- ☐ **Birdie Sponsor: \$12,500**
  - (1) table of 10 of guests
  - Prominent logo placement on all marketing materials, AV screens and event signage
- ☐ **Par Sponsor: \$7,500**
  - Tickets for 4 guests
  - Logo on AV screens and in digital program

#### Special Branding Opportunities:

- ☐ **Golf Experience (2 available) \$35,000**
  - (1) tables of 10 with preferred seating
  - Company branding on golf simulators available during the evening
  - Half page ad in the digital program
  - Prominent logo placement on all marketing materials, AV screens and event signage
- ☐ **Tee Time Breakfast Sponsor \$30,000**
  - (1) Table of 10 guests at the gala
  - Sponsor breakfast after the gala with company branding throughout for evening guests
  - Half page ad in the digital program

- ☐ **Valet Sponsor \$6,000**
  - (2) Tickets
  - Company branding on valet signage and AV screens
  - Quarter page ad in the digital program
- ☐ **Individual ticket: \$1,250**
- ☐ **Golf Add-In (more information to follow)**
  - Includes Golf for Breakfast

Reserve Your Hotel Room  
<https://www.omnihotels.com/hotels/pga-frisco/meetings/iicf-room-block-02252024>

### SPONSOR INFORMATION

Contact Name:

Company Name:

Phone:

Email:

Recognition Should Appear as:

Sponsor Level: \$

☐ I am unable to attend, but would like to make a donation in the amount of \$

☐ Enclosed is a check made payable to : Insurance Industry Charitable Foundation in the amount of \$

☐ Invoice Me

☐ Please Charge my Card

Card Number:

CVV:                      Expiration Date (mo/yr):

Cardholder's Name:

### PLEASE RETURN FORM TO:

Insurance Industry Charitable Foundation  
3026 Mockingbird, STE 308  
Dallas, Texas 75205

or by email to [bcrites@iicf.com](mailto:bcrites@iicf.com)  
Federal Tax ID#20-01240972  
Contributions are fully tax deductible to the extent allowed by law.

To Learn more or purchase a sponsorship online visit:  
<https://southeastgala.iicf.org>