

MID-MARKET & ENTERPRISE BUSINESSES

# ECOMMERCE PLATFORM COMPARISON CHART



HOSTING INCLUDED	✓	✓	✓*	✓
24/7 SUPPORT INCLUDED	✓	✓	✓**	✓
LEVEL 1 PCI COMPLIANCE	✓	✓	***	✓
PROPRIETARY PAYMENT PROCESSOR		✓		
TRANSACTION FEES		✓****		
EMAIL MARKETING INTEGRATIONS	✓	✓	✓	✓
MULTI-CURRENCY W/ SUPPORT FOR PRICES SET IN A SPECIFIC CURRENCY	✓		✓	✓
BUNDLED PRODUCTS	✓	REQUIRES 3RD PARTY APP	✓	✓
CUSTOM FIELDS	✓	REQUIRES 3RD PARTY APP	✓	✓
WISHLISTS	✓	REQUIRES 3RD PARTY APP	✓	✓
UNLIMITED PRODUCTS	✓	✓	✓	✓
QUANTITY BASED PRICE BREAKS	✓	✓*****	✓	✓
PRICE LISTS	✓	LIMITED TO WHOLESALE CHANNEL	✓	✓

ABANDONED CART SAVER	✓	✓		✓
UP TO 600 PRODUCT VARIANT SKUS	✓	REQUIRES 3RD PARTY APP	✓	✓
MULTIPLE OPTION DISPLAY TYPES	✓	REQUIRES 3RD PARTY APP	✓	✓
COUPON CODES	✓	✓	✓	✓
CART LEVEL DISCOUNTS	✓	✓	✓	✓
AUTOMATIC SOFTWARE & SECURITY UPDATES	✓	✓		✓
FULLY CUSTOMIZABLE URLS	✓	LIMITED CUSTOMIZATION	✓	✓
ACCESS TO EDIT ROBOT.TXT	✓		✓	✓
FULL CUSTOMIZABLE CHECKOUT	✓	✓	✓	✓
PERSISTENT CART	✓	REQUIRES 3RD PARTY APP	✓	✓

\* Magento Commerce includes hosting, however usage & traffic spikes can impact pricing. Magento does offer an on-prem version of Magento Commerce that does not include hosting.

\*\* Magento Commerce includes 24/7 support as part of the licensing fee. Magento Open Source does not include support.

\*\*\* Magento Commerce without any changes or customization is considered to be PCI compliant, however any modifications to the source coding would make the merchant responsible for maintaining their own PCI compliance.

\*\*\*\* Shopify Plus merchants have a 0.15% transaction fee for not using Shopify Payments.

\*\*\*\*\* Shopify Plus wholesale channel has price lists which supports up to 3 quantity breaks on a product or variant. However, merchants wanting to offer quantity discounts on their primary store must use a 3rd party app.

**Disclaimer:** Features were verified as of February 11, 2020

For a real-time look at the ecommerce advantages powering BigCommerce, schedule a **personalized demo** with the team.

