



JUNE 2022

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Constant state of emergency...

**Public safety, security, crash fatalities, urban migration,
congestion, sustainability, inequity, quality of life**



ABOUT REKOR

Our mission

Drive the world to be **safer,**
smarter, and more efficient.



ABOUT REKOR

Company overview

Rekor, Nasdaq listed (REKR), is a technology company transforming **public safety**, **urban mobility**, and **transportation** markets around the globe by providing AI-driven, vertical-specific, mission critical solutions for intelligent infrastructure.



World class technology

Our award-winning, proprietary technology is a driving force in the world of AI and machine learning; including patented solutions that are recognized and used across markets, globally.

Global scale with deep expertise

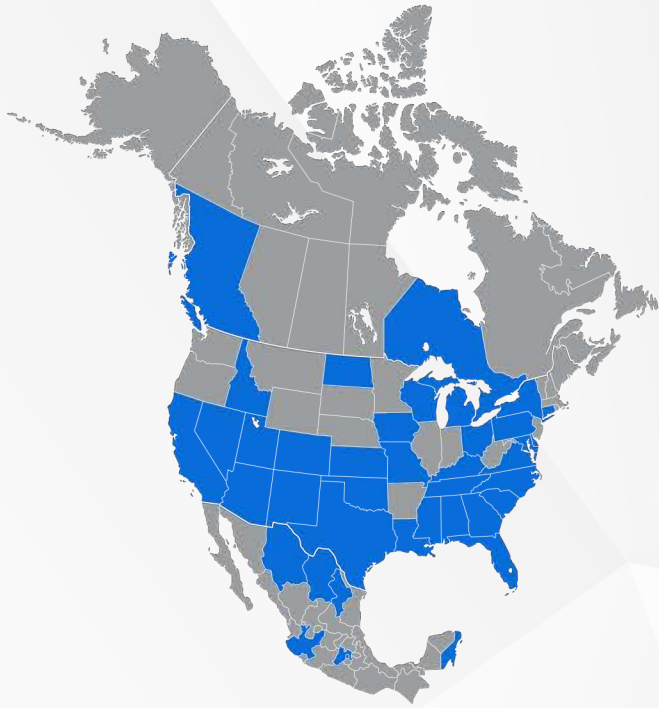
Our deep domain expertise across multiple market segments and international geographies allows us to operate from a highly privileged position of access and trust.

Expansive market footprint

From roadside, edge-enabled sensors to connected vehicle and mobile data, our footprint is more than where our customers are geographically. Rekor turns mobility data into knowledge in 80+ countries.

ABOUT REKOR

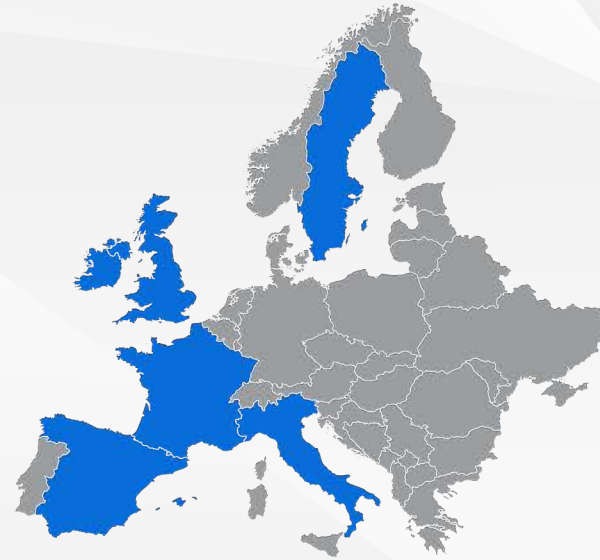
Global, expanding footprint



NORTH AMERICA



SOUTH AMERICA



EUROPE



ASIA / OCEANIA



ABOUT REKOR

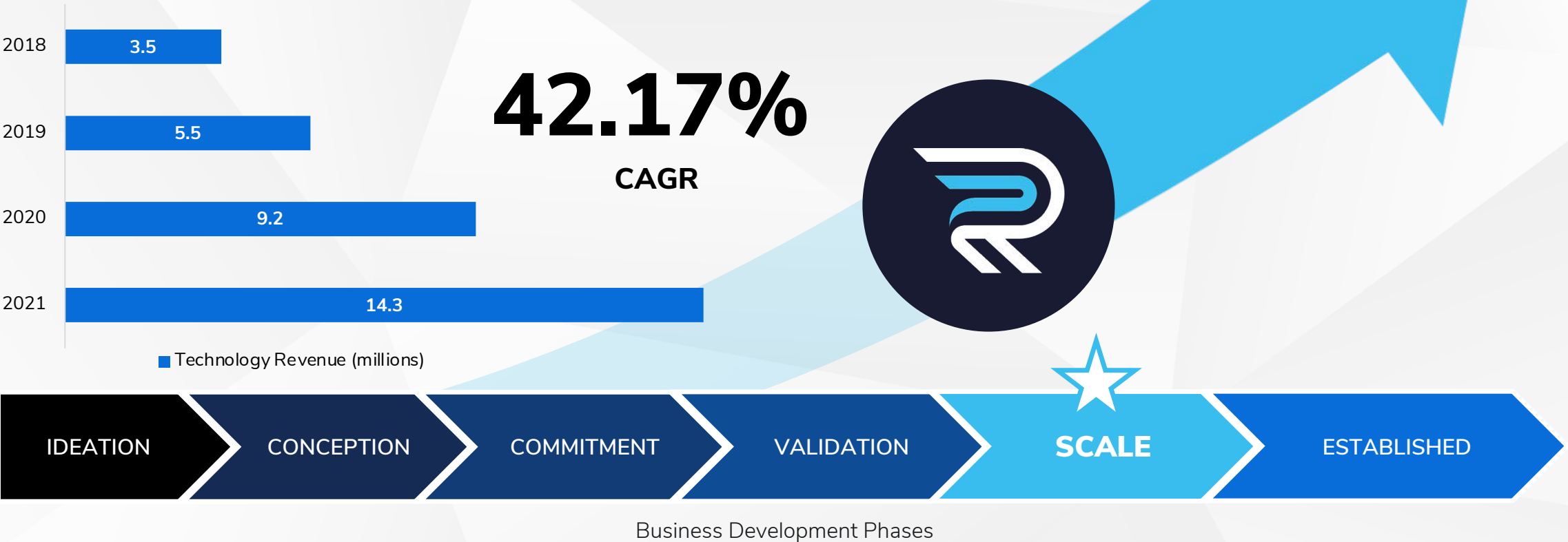
Powered by Rekor

Our technology empowers influential businesses, cities, and departments to effectively deal with evolving needs.



Strong foundation of growth

From ideation to established player, Rekor has built a strong foundation, and is poised for rapid expansion and scale.



Challenges to solve

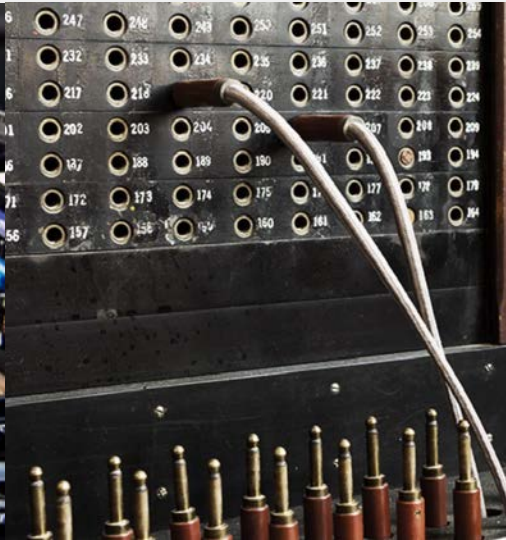
The current situation across industry is a direct consequence of many urgent issues that are in desperate need for solutions.



Aging Legacy Infrastructure



Rising Costs of Congestion



Outdated/Fragmented Technology



Siloed data and communications



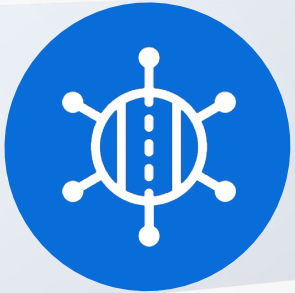
Unmanageable Amounts of Data

Data is necessary but insufficient



New economy of mobility and infrastructure

The intelligent infrastructure industry is at the epicenter of converging technology, societal, and economic forces driving disruption in the market.



Advanced
technology & AI



Connect vertical silos
to horizontal needs



Static to dynamic
infrastructure



Confluence of macro
and micro data



Integration of public
& private data



New operating system for digital infrastructure

A mobility internet that leverages massive amounts of data and AI to break down information silos, digitize infrastructure and create a new fabric of connectivity.





REKOR ONE[™]
INTELLIGENCE SYSTEM

OUR OPERATING SYSTEM

Rekor One[™]

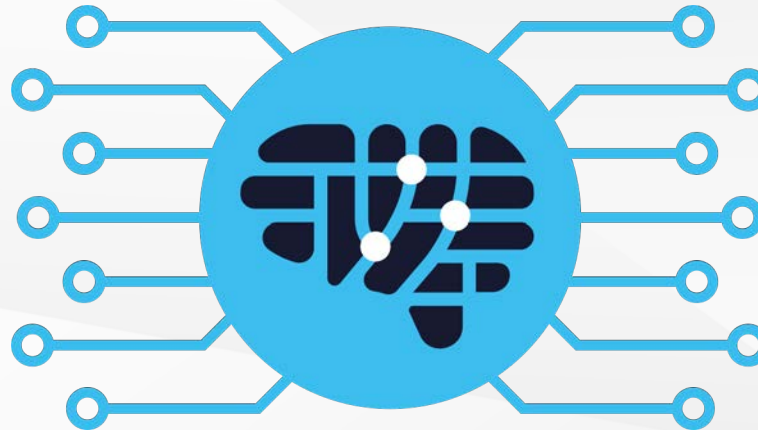
Our [Digital Infrastructure Operating System](#) ingests billions of data points from multiple sources and [transforms this data into knowledge](#). It does so by utilizing our proprietary intellectual property — including computer vision, edge processing, pattern recognition and predictive algorithms. [Rekor One is the brain that powers all our applications and platforms.](#)



Turning data into knowledge



Proprietary IP
AI/ML models, big data, intelligent
processing and visualization



Third-Party
Data Sources



Key Target
Market Segments



Proprietary
Data Capture



Existing
Infrastructure

Unrivalled privacy and security

Rekor uses industry leading security technologies to protect all captured and connected data from unauthorized access or use.

✓ Encryption of data

End-to-end encryption, using AES-256 algorithm to encrypt data at-rest and SSL/TLS encryption during transport.

✓ Access to data

Data is accessible 24/7 until it is purged. Customers have the flexibility to manage their own data retention periods.

✓ Secure cloud hosting

Platforms use AWS GovCloud hosting for secure data handling with some services offering optional CJIS compliance.

✓ Privacy of data

Data is only used to provide our services; we do not share Personally Identifiable Information (PII).

✓ Deidentification of data

In many cases, PII is stripped from data using a proprietary SHA-2 algorithm that is completely irreversible.

✓ Database security

Data is stored in secure databases where only authorized system admins have access.



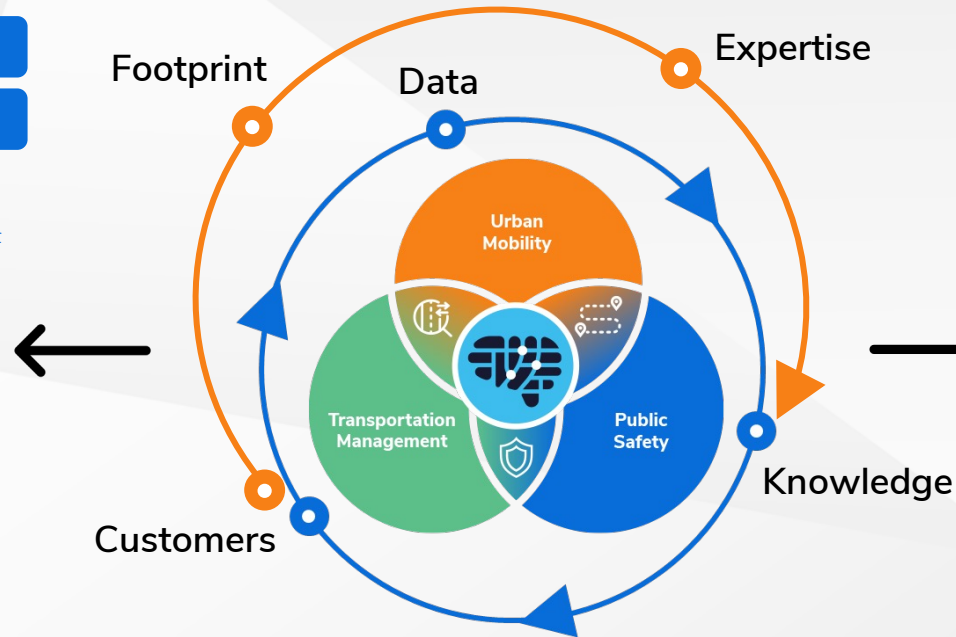
Rekor growth flywheel

Rekor's Digital Infrastructure Operating System creates a flywheel – leveraging mass data, applying AI/ML to turn that data into knowledge, enabling customers to make the right decisions at the right time with the right information. More data leads to richer insights. Richer insights leads to more customer value and usage. More usage leads to more data in a continuous cycle.

Example Capabilities

Planning	Operations
Incident Management	Reporting & Analytics
<ul style="list-style-type: none"> Public Safety & Security AI-Predictive Analytics Digital Vehicle Signatures License Plate Recognition IoT Optical Edge Devices HD Video Management Forensics & Archives Intelligence-led Policing Security & Surveillance Speed & Journey Time Vehicle counts & direction Special Events Smart Parking & Inventory Curb/Space Optimization 	<ul style="list-style-type: none"> Urban Mobility Analytics Transportation Management Traffic Statistics Incident Management Congestion Optimization Micro Mobility Planning CO2 Emission Hotspots Data-driven planning Resource Allocation CAV/EV Density & Charging Cross-agency Sharing Sustainability & Green Quality of Life & Equity Community Alerts

Rekor Flywheel



Customer Value

- ✓ Single source of truth
- ✓ Co-mingle data sets for new insights
- ✓ Leverage new capabilities in current or expanded use cases
- ✓ Interagency integration at different levels of government
- ✓ Cooperative purchasing across agencies

B2G & B2B

Closing of Southern Traffic Services acquisition

- ✓ Strengthens technology, expertise, and adds valuable footprint
- ✓ Traffic data collection, engineering, design, planning, implementation
- ✓ 30,000+ data collection sites, 60,000+ lanes, over hundreds of thousands of square miles throughout the United States
- ✓ Pioneered "Pay-for-Data" services across customers
- ✓ ~\$15M revenue, ~50% recurring revenue, ~\$3M EBITDA*
- ✓ Significant customer expansion and operational efficiency opportunities

*Management estimates for FY2022












REKOR SOLUTIONS

Rekor + STS



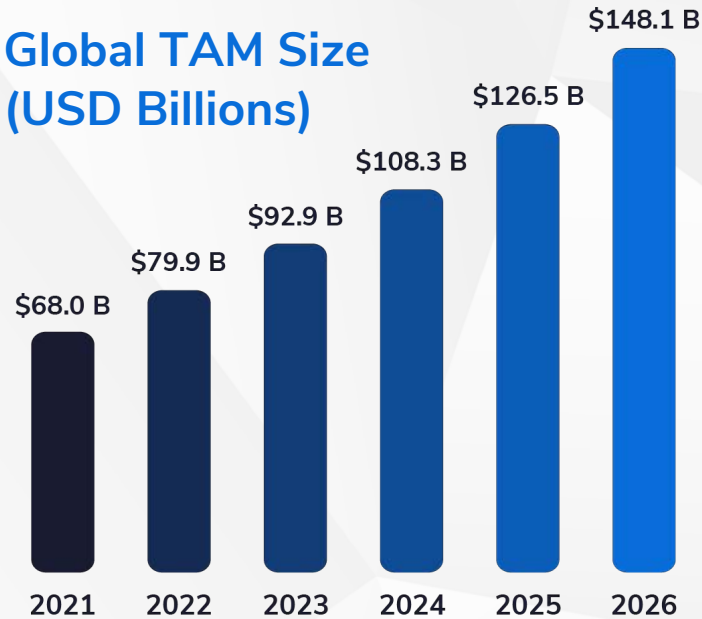
Rekor partner network

Rekor's vast and growing third-party data partner network allows it to aggregate data from additional sources with varied specialties to build a more complete data set. Below are some examples.

Significant revenue opportunity

Global TAM Size
(USD Billions)



Source: KPMG



Long Term Financial
Targets:

\$740 Million

2026 Rekor Revenue

70% - 80%

2026 Rekor Gross Margin

Source: Management Estimates

Rekor is a technology company...



...well-positioned to capture market share in a rapidly growing industry

...compounding our valuable competitive advantages today and

...recognized & utilized across multiple industries and geographies

...operating from a highly privileged position of trust and access

...transforming static infrastructure into dynamic & bridging physical & digital worlds

...integrating and serving all types of enterprises and government agencies

...built via modular, re-useable, vertical-specific platforms with deep domain expertise

...targeting mission-critical digital solutions for public safety, urban mobility, transportation

...developing award-winning AI & proprietary technologies and capabilities

...in a massive market that is poised to explode exponentially

REKOR SUMMARY

Fueling the future



INNOVATIVE TECHNOLOGY





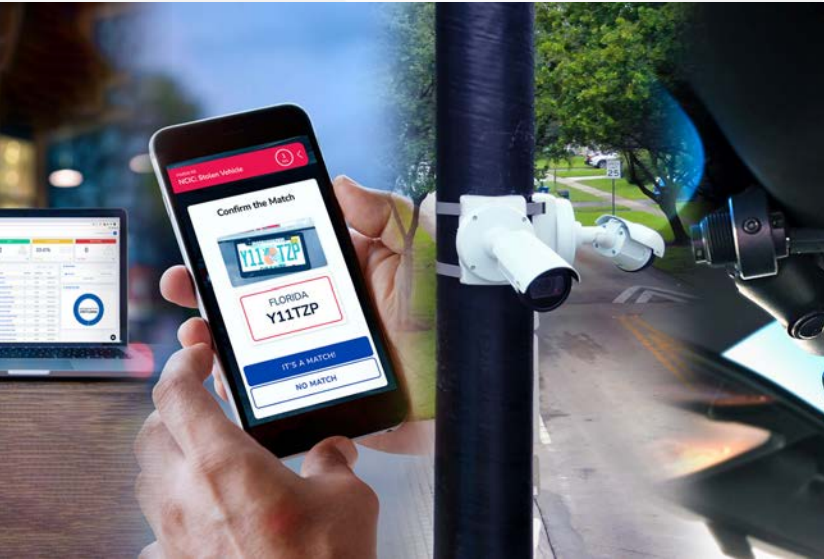
REKOR.AI



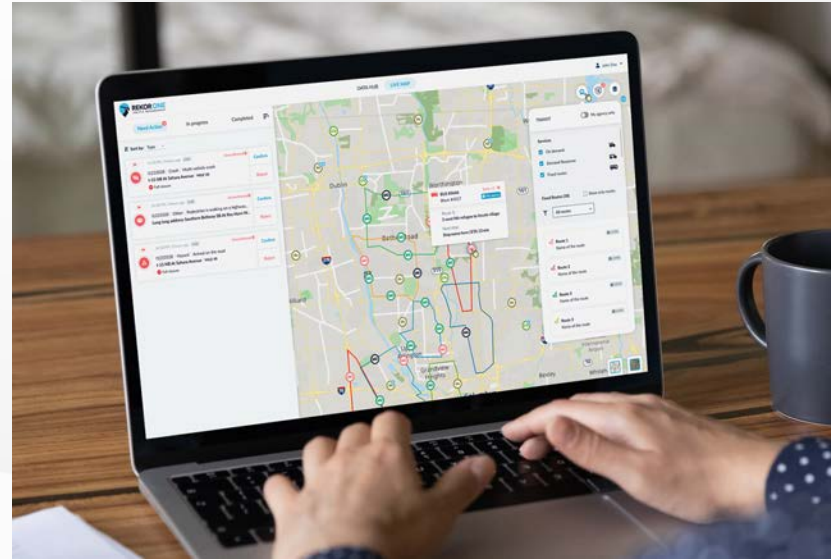
APPENDICES

Three pillars of Rekor

Rekor is uniquely positioned to become a leading force in data aggregation for roadway intelligence and smart cities.



AI-driven technology



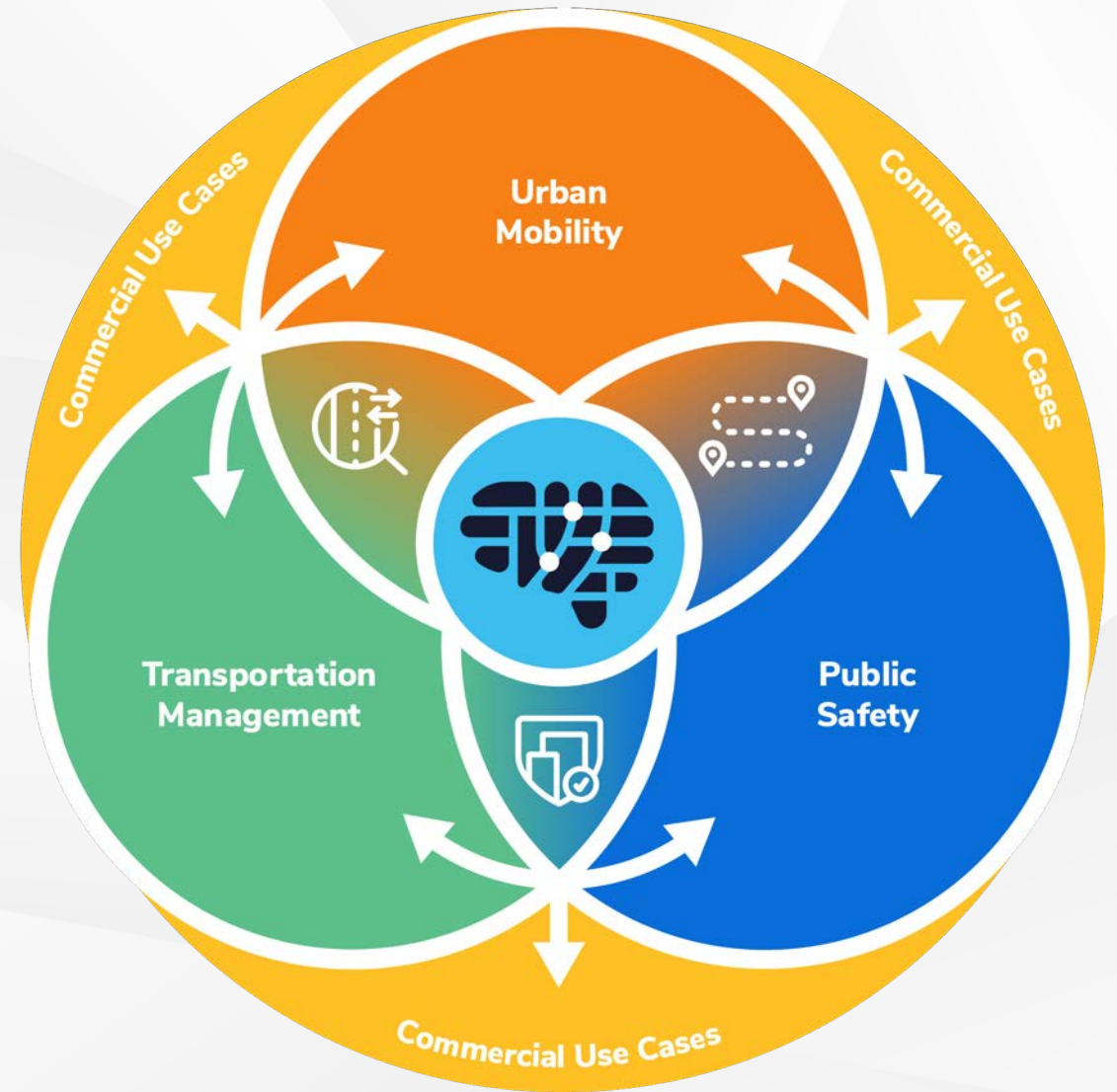
Industry expertise



Physical geographic footprint

How we scale

Rekor is well positioned to scale immediately, as we have built a unified system for data collection that bridges the gap between transportation management, urban mobility, and public safety. Additionally, this data can be repurposed and leveraged to enable countless commercial use cases.





REKOR SOLUTIONS

Data collection

- ✓ Mandated federal government law requires 50 states to collect and remit vehicle classifications, annually
- ✓ Other municipal data collection
- ✓ Private data collection



REKOR SOLUTIONS

Rekor is more than a technology company



Why Rekor? Why now?



**Strong industry tailwinds
with large and growing TAM**



**Rekor is still a discovery
stage company**



**Expanding geographic
footprint ready to scale**

Key performance indicators



**Total Performance
Obligation**



**Total Contract
Value**



**Recurring
Revenue**