

# LET'S GO ON-DEMAND!

[www.fisikal.com](http://www.fisikal.com)

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**Gone are the days of being limited to the physical four walls of a gym in order to work out. The fitness industry has become a digital force and with a surge in fitness streaming platforms, users can now access high-quality workout content On-Demand in the comfort of their own homes.**

Fisikal enables On-Demand content via web or app-based platforms adding a whole new dimension to the digital offer. Combine this functionality with livestreaming classes and members have a blend of scheduled and time-flexible content to incorporate activity into daily life.

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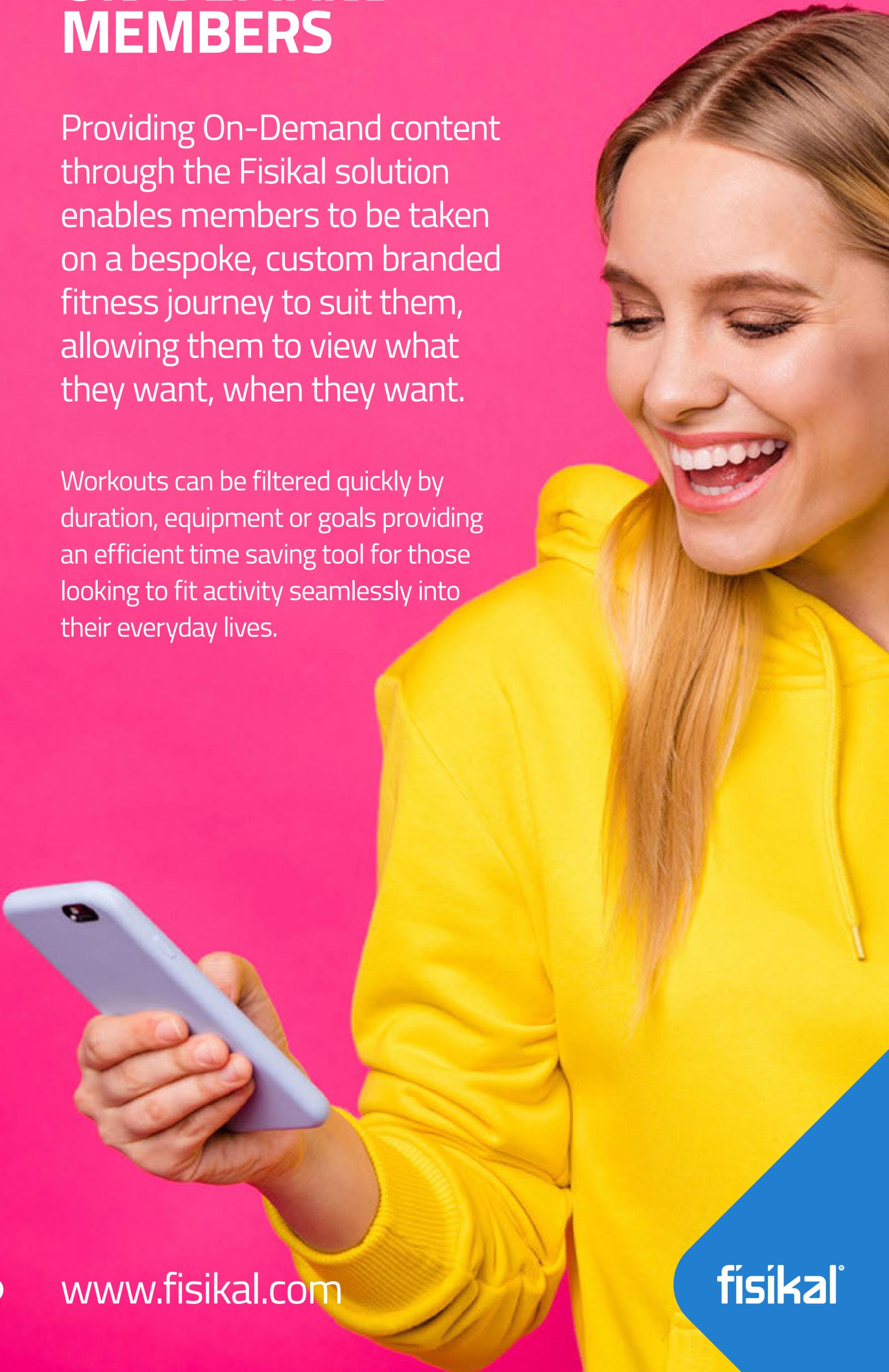
# ON-DEMAND MEMBERS

Providing On-Demand content through the Fisikal solution enables members to be taken on a bespoke, custom branded fitness journey to suit them, allowing them to view what they want, when they want.

Workouts can be filtered quickly by duration, equipment or goals providing an efficient time saving tool for those looking to fit activity seamlessly into their everyday lives.

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# ON-DEMAND OPERATORS

Connect the physical to the digital offering with On-Demand. This provides a 24/7, wraparound service to members and extends brand presence outside of the four walls of the facility.

Control the ability to drip feed content to a planned timeline, releasing for a certain period of time or to a select group. This opens opportunities to introduce a tiered fee structure based on access rights.

Tap into the data analytics at the touch of a button to view how members are interacting to the On-Demand content in order to analyse customer behaviour, trends and how to stay ahead of the curve.

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# WE ARE HERE TO HELP.

If you would like to chat through your digital options already included in your package, or how to maximise your digital opportunity in the coming months, please get in touch with us directly via email or phone.

[Info@fisikal.com](mailto:Info@fisikal.com)

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