

LET'S STAY CONNECTED

How to connect your community even during times of physical distancing

www.fisikal.com

fisikal[™]

Maintaining connectivity and interaction with your community is now more important than ever.

- ▶ Support your members and staff.
- ▶ Send consistent communication.
- ▶ Promote community wellness.

As part of the fisikal ecosystem, you have the digital capability to provide your members and staff with an uninterrupted level of support, 24 hours a day wherever they happen to be located.

www.fisikal.com

fisikal[™]

CONNECT WITH MEMBERS

The fitness industry had to turn digital overnight. Your members now expect round the clock support.

Connect digitally with members. Deliver a highly personalised experience based on each member's behaviours and preferences.

Create a library of workouts and classes from a huge selection of high quality digital content. Content can be managed in a variety of ways to create class timetables, 'workouts of the day', on-demand exercise demonstrations and highly tailored workout programmes.

Content can be free to access or chargeable depending on requirements. Any booking or payment processes are managed in-app.

www.fisikal.com

fisikal[™]

CONNECT WITH STAFF

Create a valuable, 24/7 information resource and two-way communications channel to keep your team informed, engaged and motivated.

Provide regular updates on issues such as 'how to deliver online content', insurance implications for the delivery of digital services, issues involved in the use of music online and any other topics that will help them succeed in a new and developing online environment.

Information can be pushed out to individuals by video or PDF, delivered directly to the palm of their hand via their mobile device.

A two-way, in-app, communication channel provides a direct connection between you and the individuals delivering your services. Break down barriers and encourage conversations.

www.fisikal.com

fisikal[™]

CONTACT

Maintain a personal relationship with staff and members

Keep staff and members informed and connected via the push-out of motivational messages, training tips, insight and advice delivered by video or PDF.

Staff and members can also contact you creating a two-way, 24-hour communication channel, Maintain a personal relationship through digital means.

Digital is the new personal.



fisikal™

www.fisikal.com

We are here to help. If you would like to chat through your digital options already included in your package, or how to maximise your digital opportunity in the coming months, please get in touch with us directly via email or phone.

Info@fisikal.com

www.fisikal.com

fisikal[™]