Cookies Policy

Last updated: October 2021

cogo

Our website and services delivered online use cookies and other similar technologies, for example, to distinguish you from other users when you browse our websites or use our online services and to allow us to improve our online services.

The word 'cookie' is a catch-all to describe a range of technologies used by websites to help them process information about visitors. This could include cookies, which are small text files placed on your computer by the websites you visit, but there are other technologies such as local storage, web beacons, JavaScript tools and special identifiers belonging to your device which allow organisations to track you and your behaviours as you browse the Internet and interact with different websites.

A good example of this technology in action is when you 'like' a post about gardening tools on social media and suddenly every single website you visit bombards you with adverts for garden spades. It's not magic – it's just your personal data being used to provide targeted advertising, and sometimes this can happen in ways you might not expect.

We may, for example, collect information about the type of device you use to access our online services, the operating system and version, your IP address, your general geographic location as indicated by your IP address, your browser type, the content you view and features you access on our online services, the web pages you view immediately before and after you access our online services, whether and how you interact with content available on our online services, and the search terms you enter on our online services.

Cogo's website sets cookies which remain on your computer for differing times. Some expire at the end of each session and some remain for longer so that when you return to our website, you will have a better user experience.

Technologies that are strictly necessary to make websites work properly are called 'essential'. Technologies that are not strictly necessary are called 'non-essential'. The cookie control software we use operates in 'explicit mode' and allows you to turn on support for non-essential cookies such as Google Analytics if you wish.

Detailed below are the cookies we use and why and how long they last.

Cookie	Name	Purpose	Type	Duration
Squarespace	ss_cid ss_cvisit crumb test ss_cvr ss_cvt	These cookies help the website run effectively and provide a better experience to users. They also help us understand how people are using our website, so we can make it continually improve it for our users. Squarespace uses a number of cookies for different purposes, see the details here: https://support.squarespace.com/hc/en-us/articles/36000126 4507-About-the-cookies-Squarespace-uses	Non-essential	Varies by cookie
Hotjar	_hjClosedSurveyInvites _hjDonePolls _hjMinimizedPolls _hjDoneTestersWidget s _hjMinimizedTestersWi dgets _hjIncludedInSample _hjShownFeedbackMes sage	These cookies are used to collect information about how visitors use our website. This might include what you are doing on our website and how you are interacting with it. We use this better understand how people experience our product, so we can improve our features and user experience. You can opt-out of Hotjar cookies on the Hotjar website here: https://www.hotjar.com/legal/co mpliance/opt-out	Non-essential	365 days
Google Analytics, Google Display Network Impression Reporting & Google Adwords	_qa _qali _qat_UA-XXXXXXX-1 _gid collect	These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The co okies collect information in an anonymous form, including the number of visitors to the website and blog, where visitors have come to the website from and the page s they visited. Although anonymous, Google does have the ability to track your activities across multiple websites	Non-essential	Varies by cookie

		including their own platforms such as YouTube through this technology. We may use these cookies to display ads you when you are on other websites through the use of Google Analytics and Google Adwords. Google uses a number of cookies, with different durations. You can read more about these here: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage For information about opting-out of Google advertising, visit https://support.google.com/ads/answer/2662922?hl=en. To provide website visitors with more choice on how their data is collected by Google Analytics, Google have developed the Google Analytics Opt-out Browser Add-on. The add-on communicates with the Google Analytics JavaScript (ga.js) to indicate that information about the website visit should not be sent to Google Analytics. The Google Analytics Opt-out Browser Add-on does not prevent information from being sent to the website itself or to other web analytics services. For more information about Google Analytics Opt-out Brower Add-on please see the link here.		
Shareaholic	c_id SHR_ID p_orc_pr_1 p_locc_h p_locc_user_id_expiry	Shareaholic is a tool we use to allow you share content on our site with other people.	Non-essential	Varies by cookie
Facebook	_fbp fr	We use the Facebook pixel to measure the effectiveness of our advertisements, analyse the effectiveness of our services, and	Non-essential	Varies by cookie

	tr	optimise what ads you see from us. It is possible to deactivate the "Facebook Custom Audiences" function for logged in users via https://www.facebook.com/settings/?tab=ads#_		

Note about Facebook

When you visit our Cogo Facebook page, Facebook sets cookies regardless of whether or not you have a Facebook account and will also track your Internet activities on and off Facebook. Although we cannot access the data from these cookies, by setting up the fan page we are responsible for their existence and we can benefit indirectly from 'insights' into our customer demographic which are only made possible through the existence of these cookies – see CJEU ruling C-210/16 on 5th June 2018.

Take control of cookies in your browser

We want to make it clear that you don't have to give us this information. There are a number of ways to control the cookies on your website browser:

When you first visit this website, you'll be advised that we use cookies and that by proceeding you are actively consenting to their use. We also provide links to our Privacy Notice in that pop-up.

You can choose not to accept cookies, but please be aware that services you request may not be available because of this. If you delete your cookies or clear your cache, you may be asked to give your consent again. This is because a cookie is usually used to remember the choice you made the first time.

If you wish to revoke your consent to the use of cookies on this website you can either delete the cookies in your browser's memory or clear your cache.

If you wish to prevent cookies being set before you visit this website (or most other websites) you can set your browser to block cookies. Most browsers allow you to do this in their settings.

Otherwise, cookie information set on your browser will generally update in some way each time you visit our website. It's auto-updating based on its parameters.

If you would like to know more about cookies, please visit the ICO website (https://ico.org.uk/your-data-matters/online/cookies/).

To opt out of being tracked by Google Analytics across all websites, visit http://tools.google.com/dlpage/gaoptout.

To opt out of being tracked by HotJar, visit https://www.hotjar.com/legal/compliance/opt-out.

To opt out of "Facebook Custom Audiences" for Facebook users, login to Facebook and visit https://www.facebook.com/settings/?tab=ads#_.

To opt out of a range of advertising networks, visit http://optout.networkadvertising.org.

We support "do not track"

Our software also supports 'Do Not Track' or DNT information provided by your browser.