



COMING THIS FALL TO KATY!

Dig World

The first and only all-ages, construction-themed adventure park in Texas is a few months away from its grand opening in Katy. The park will allow kids and adults to safely operate real, heavy construction equipment year round. Depending on height, kids may operate machines themselves or with an adult. Located adjacent to Katy Mills Mall, the 3.5 acre site is expected to host over 100,000 people in its first year, entertaining them with a multitude of once-in-a-lifetime, hands-on experiences. These will include the opportunity to operate excavators, skid steers, UTVs, and much more. "At Katy Mills, we are committed to growing, evolving, and supporting what the community needs," said Lisa Connolly, Katy Mills Director of Marketing and Business Development. "Dig World will surely enhance the family-friendly offerings of Katy Mills, providing a fun place for families to spend time together during their visit to the center."



Founders Jacob Robinson and Rick Bennett are excited about adding to the recreational and education opportunities available in Houston. "We want to create memorable experiences for families that last a lifetime as well as educate the next generation about construction and all the possibilities that surround that industry," said Robinson. Dig World will be able to host field trips, community events, birthday parties, corporate outings, and much more. In addition to construction equipment, the park will also have a playground, a gem-mining station, a turf field with yard games, and various other attractions.



Dig World's equipment partnership with Mustang Cat will ensure the park's use of top-of-the-line equipment. "We look forward to partnering with Dig World as they showcase our heavy equipment in a hands-on experience for the entire family," President & COO of Mustang Cat, Sam Tucker said. In addition, Dig World has established an educational partnership with the Texas A&M University Department of Construction Science that will assist in providing educational materials for the park. "The Department of Construction Science is excited to partner with Dig World to create an educational partnership, where future generations can experience and learn about the dynamic construction industry," said Dr. Patrick Suermann, Professor and Department Head.

Dig World is set to expand its operations over the next 24 months to various locations across the country. The park will be built by Box T Construction and developed by Trivium Advisors. To track the construction process of the park and to receive important updates about the grand opening and other events, follow Dig World on Instagram at @DigWorldTX and online at www.digworldtx.com. You can also reach out to pre-book your birthday parties, field trips, or events at info@digworldtx.com.

