THE EVOLUTION OF MENTAL HEALTH... FROM HOME
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Share Information

Symbol: KETA

**November 29, 2022:** Tripsitter Clinic’s common shares commenced trading on the Canadian Securities Exchange (CSE).

Auditors: MNP LLP
Legal Counsel: McMillan LLP
THE PROBLEM & MARKET SIZE
Mental Health is a growing epidemic and the cost to society are unsustainable

In any given year, an estimated 18.1% (43.6 million) of U.S. adults ages 18 years or older suffered from any mental illness and 4.2% (9.8 million) suffered from a seriously debilitating mental illness.¹

Neuropsychiatric disorders are the leading cause of disability in the United States, accounting for 18.7% of all years of life lost to disability and premature mortality.²

Untreated mental illness costs the US up to $300 billion every year due to losses in productivity.³
COVID-19 has accelerated mental health issues

- The number of people looking for help with anxiety and depression has skyrocketed. From January to September 2020, 93 percent in anxiety screens and a 62 percent increase over the 2019 total number of depression screens.4

- The number of people screening with moderate to severe symptoms of depression and anxiety has continued to increase throughout 2020 and remains higher than rates prior to COVID-19.4

- More people are reporting frequent thoughts of suicide and self-harm than have ever been recorded in the MHA Screening program since its launch in 2014.4
Total Market Potential

$16B
Anxiety Disorder & Depression Treatment Market

$238B
Annual US Spend on Mental Health Treatments and Ancillary Services

Total US Expenditure for Mental Health Services for 2010 to 2020 (in billion USD)
THE SOLUTION

A SaaS based platform connecting Mental Health Professionals and Patients
Healthcare is moving online

$1.9B+
Valuation

$1.4B+
Valuation

$400M+
Valuation
The Solution
TripSitter TeleHealth

• TripSitter.Clinic is a mobile-first, responsive webapp that acts as a virtual clinic, connecting patients with licensed medical practitioners.

• TripSitter.Clinic operates as a SaaS platform, functioning as the intermediary between patient and practitioner.

• Informational pages about specific conditions will be available, as well as an FAQ about psychedelic medicine.

• Patients can submit their information to see if they prequalify or they can see the doctor for an initial consultation.

• Patients can peruse the list of providers and make their decision based on the physician profiles.
The Solution

TripSitter TeleHealth Benefits

SAFE & SECURE
Only secure, PCI-Compliant payment methods are used to collect patient fees. Never fear a double charge or overcharge.

CONFIDENTIAL
We use only HIPAA-Compliant secure telehealth video sessions. The only person who can see or hear the patient is the doctor on the other side of the screen.

CONVENIENT
Book appointments effortlessly. The minimal follow-ups required are non-invasive and can fit into anyone’s busy schedule.

OUR PROVIDERS
Our healthcare providers are among the most experienced within their respective fields.
TripSitter Benefits

**ACCESSIBILITY**
TripSitter allows increased accessibility as it is available to patients who live in remote areas or locations where there are few to no clinics with practitioners that focus on mental health.

**SAFETY**
TripSitter gives patients access to mental health practitioners right in the patients home. Home settings can be more supportive to successful therapy.

**SAVINGS & EFFICIENCIES**
TripSitter’s virtual sessions allow for savings on rent and clinic infrastructure to be passed on to the patient. In addition, these virtual sessions allow our health practitioners to see more patients as less time is spent in the waiting room as well as the added time during transition between patients.
The Solution
TripSitter Protocol

01
Patient fills out intake form and submits payment.

02
Approximately 30 minute virtual consultation

03
Perform follow-up visits per the specific treatment plan

04
Patient files outcome measure

05
Perform 30-day follow-up

06
Patient files outcome measure prior to each semi-annual maintenance visit
Go To Market Strategy

TARGETING
- Clinics and organizations specializing in:
  - Anxiety
  - Depression
  - Post Traumatic Stress Disorder (PTSD)

ACQUISITION
- SEO/SEM
- Influencer campaigns
- Mental Health Conferences & Seminars

RETENTION
- Delivery of an exceptional experience
- Building auxiliary services such as therapy to drive retention
MANAGEMENT TEAM & ADVISORS & INFLUENCERS
The Team

Dr. John Huber
CEO

Doug Harris
CFO

Dr. Daniel Hanono
CMO

Zachery Tedder
National Therapy Director

Jamil Naser
Director of Marketing

Andrew (Drew) Polonsky
National Sales Director
Richard Dolan

Richard is an author, advocate and researcher on the subject of human betterment through effective and responsible investment.

An internationally best selling author and highly sought after speaker, Richard has toured with US Presidents William Jefferson Clinton, George W. Bush, President Barack Obama and Donald J. Trump as well as Secretary of State Hillary Clinton. He’s shared the stage with the likes of Oprah Winfrey, Ellen Degeneres, Tony Robbins, Sir Richard Branson, to name a few.

Jim Kwik

Jim is the founder of Kwik Learning and a widely recognized world expert in brain performance and accelerated learning. For over two decades, he has served as the go-to brain coach to many of the world’s leading CEOs and celebrities.

Jim is a a highly sought-out trainer for top organizations such as Nike, Google, Harvard and more. He is regularly featured in media including Forbes and CNBC and is the host of the acclaimed "Kwik Brain" podcast which is consistently the #1 training show on iTunes.
Advisors & Influencers

Mike Mancias

Mike Mancias is the Chief Human Performance Advisor to LeBron James. As Lebron’s athletic trainer and recovery specialist for over 14 years and counting, Mike is veteran in the world of Professional Basketball. Mike’s experience includes working with NFL, MLB, PGA, and top NCAA athletes.

Dwight Howard

Athlete, filmmaker, community leader, and philanthropist Dwight Howard is an American professional basketball player for the Philadelphia 76ers, playing center. A member of the gold medal winning U.S. Team at the 2008 Beijing Olympic Games, Howard is an NBA Champion, an eight-time NBA All-Star, eight-time All-NBA Team honoree, five-time All-Defensive Team member, and a three-time Defensive Player of the Year.
Thank You

References


4. Mental Health America - https://mhanational.org/issues/state-mental-health-america

5. Global Newswire, Reports and Data, May 2019

6. Source: US Substance Abuse and Mental Health Administration (SAMHSA)