

INSURANCE INDUSTRY
CHARITABLE FOUNDATION

BLAZING THE TRAIL

Benefit
Building Hope. Together.

THURSDAY | SEPTEMBER 22, 2022

6:00 - 10:00 PM

Ritz Carlton Hotel | Chicago



**Insurance Industry
Charitable Foundation**

Helping communities and
enriching lives, together.

Sponsorship Opportunities

OUR MISSION IS SIMPLE. HELPING COMMUNITIES AND ENRICHING LIVES, **TOGETHER.**

The Insurance Industry Charitable Foundation (IICF) is a unique nonprofit that **helps communities and enriches lives by uniting the collective strengths of the insurance industry in providing grants, volunteer service and leadership.** Established in 1994, IICF has served as the philanthropic foundation of the insurance industry for more than twenty-five years.

This year's annual Blazing the Trail event, will convene industry professionals and leaders, as well as representatives of local nonprofits, to recognize the philanthropic achievements of the industry and give back to those in need throughout the Midwest.

Proceeds from the Blazing the Trail Benefit will benefit IICF's Midwest Community Grants Program, through which grants are awarded to local nonprofit and charitable organizations focused on education, safety and health.

OUR IMPACT IN THE MIDWEST



\$3.9 MILLION

awarded in grants



35,000 BILINGUAL BOOKS

distributed to early learners



12,000+ VOLUNTEERS

providing **35,000 HOURS** of service
to IICF nonprofit partners



HELPED 200 NONPROFITS

throughout the Midwest, supporting
nonprofits focused on health, safety
& education



WHY BECOME A CORPORATE SPONSOR?

- ❖ Amplify your community impact and brand profile
- ❖ Collectively address social issues relevant to business and important to our communities
- ❖ Create new volunteering opportunities to engage employees, year-round and during Week of Giving
- ❖ Give your business a competitive edge by demonstrating leadership in corporate social responsibility and community outreach
- ❖ Leverage opportunities exclusively available to IICF supporters that showcase industry philanthropy

SPONSORSHIP OPPORTUNITIES

| | 1 TITLE SPONSOR \$50,000 OR 2 CO-PRESENTING SPONSORS at \$35,000 each | PLATINUM \$25,000 | GOLD \$15,000 | SILVER \$10,000 | PARTNER \$5,000 |
|--|---|--|--|--------------------|--------------------|
| RECOGNITION | | | | | |
| <i>Number of event tickets</i> | 30 ppl with best placement for 3 tables of 10 | 20 ppl with premier placement for 2 tables of 10 | 10 ppl with priority placement for one table of 10 | One table of 8 ppl | 4 event tickets |
| <i>Your logo on event website and invitations</i> | ✓ | ✓ | ✓ | ✓ | Company Name |
| <i>Your logo on printed event materials and signage</i> | ✓ | ✓ | ✓ | ✓ | Company Name |
| <i>Link to your website on Blazing the Trail Event page.</i> | ✓ | ✓ | ✓ | ✓ | ✓ |
| <i>Company recognition on dinner tables</i> | Logo | Logo | Logo | Company Name | |
| <i>Company acknowledged in social media event posting</i> | ✓ | ✓ | ✓ | | |
| <i>Your logo on event advertising and publicity</i> | ✓ | ✓ | ✓ | | |
| <i>Company representative invited to Chair the event OR share brief remarks during event</i> | ✓ | Verbal company recognition during program | Company recognition during program | | |
| <i>Private meet & greet with featured speaker if agreed by speaker</i> | ✓ | ✓ | | | |
| <i>Quote in event press release</i> | ✓ | | | | |
| <i>Your logo included on all name tags</i> | ✓ | | | | |
| <i>Your logo on staff attire if permissible by venue</i> | ✓ | | | | |

**READY TO COMPLETE YOUR
SPONSORSHIP COMMITMENT FORM?**

Deadline for recognition in the event is September 1, 2022

[CLICK HERE](#)

UNIQUE SPONSORSHIP OPPORTUNITIES

LIVE AUCTION PRIZE DONORS - Do you have a skybox, corporate jet tickets, sporting event tickets, or other items you would like to donate to the Live Auction?

- Name/Company listing in printed auction materials
- Name/Company listing on IICF Website
- Event tickets included for donations that value \$5,000+

In-Kind Value of \$250+

COCKTAIL HOUR SPONSOR

- Logo recognition as sponsor on cocktail napkins
- Four event tickets
- Company recognition on signage and in advance of the event

**\$7,500 (3 available) OR
\$20,000 for level exclusivity**

(includes a dinner table of 10 and higher level recognition)

DINNER WINE SPONSOR

- Logo recognition as dinner wine sponsor at dinner tables
- Logo recognition as sponsor on menu card
- Four event tickets
- Company recognition on signage and in advance of the event

**\$7,500 OR
In-Kind with lower financial contribution**

DESSERT RECEPTION SPONSOR

- Logo recognition as sponsor on cocktail napkins
- Logo recognition on after dinner dessert plate
- 2 Branded Pillows displayed with Sponsor logo on furniture during reception
- Branded appetizer trays with Sponsor logo
- Four event tickets
- Company recognition on signage and in advance of the event

**\$7,500 (3 available) OR
\$20,000 for level exclusivity**

(includes a dinner table of 10 and higher level recognition)

WINE PULL SPONSOR

- Logo recognition on wine bags distributed by purchasers
- Two event tickets
- Company recognition on signage and in advance of the event

\$3,000

INDIVIDUAL TICKETS \$1,000 EACH | [CLICK HERE](#)

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Thanks to the Generous Donations

from individuals and corporate supporters like you, the IICF Midwest Division has granted \$3.9 million to community nonprofits in the areas of Health, Education & Safety.

For more information contact:

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(773) 991-2149



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The Insurance Industry Charitable Foundation (IICF) is a unique nonprofit that unites the collective strengths of the insurance industry to help communities and enrich lives through grants, volunteer service and leadership. Established in 1994, IICF has served as the philanthropic foundation of the insurance industry for more than twenty-five years, contributing \$42 million in community grants along with 300,000 volunteer hours by more than 110,000 industry professionals. IICF reinvests locally where funds are raised, serving hundreds of charities and nonprofit organizations, for maximum community impact. IICF is a registered nonprofit organization under section 501(c)(3) of the IRS code. Learn more at <http://iicf.org> or follow us on Twitter @doubleicf.