

## BOTTOMS UP! 🍹 COOL CANS

### CAN YOU DIG IT?

#### FAUX PAS ●●●

Betches, the female-owned media company dominating internet pop culture enters the RTD category with real vodka, no artificial flavoring, gluten free canned cocktails in two flavors: Vodka Soda with hints of lemon and mint and Vodka Mule with notes of Bartlett pear.

Made with notes of Bartlett pear. Packaged in hard-to-miss, vibrant can designs complete with Betches trademark humor and drink descriptions.



#### ●●● HELLO GORGEOUS

Sourced directly from France to inspire healthy, mindful drinking through a refined approach to beauty and self-expression, Hello Gorgeous wants to provoke an idyllic French Women lifestyle with its new class of premium craft cocktails fusing authentic French rosé, top-grade French vodka with natural botanical flavorings, and genuine French mineral water available in flavors: Clementine & Peach and Grape & Elderflower. Its Joie de vivre, bottled and chilled.

#### SPA GIRL ●●●

Pop and pour cocktail collection, Spa Girl RTD's are "the little cans that pack a punch" at 16.5% ABV, made with premium six-times distilled corn-based vodka and a women-centric attitude. These high proof darlings are free from artificial sweeteners and flavors with less calories, sugar, and carbs. The portfolio includes its Signature Vodka made ready to drink in Cucumber, Peach, and Pear cocktail flavors.

