



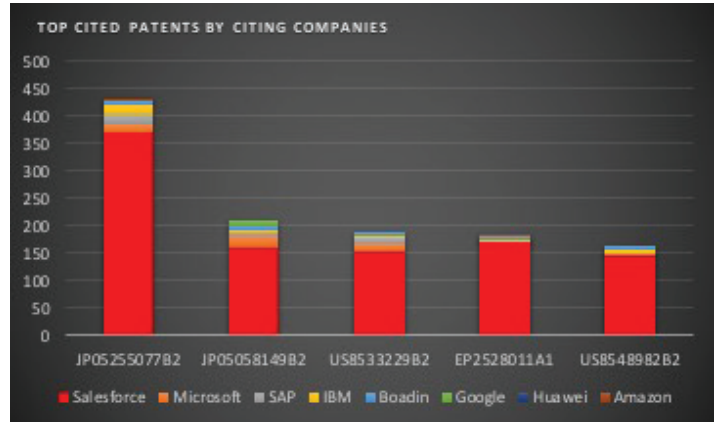
Patent Stat Sheet™

COMPANY OVERVIEW

An American cloud based computing company that provides companies with an interface for case management and task management.

Salesforce is a publicly held company valued at \$64 Billion.

In August 2017, Salesforce announced that it had breached the \$10 billion revenue run rate becoming the first enterprise cloud company to do so.



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ANALYSIS:

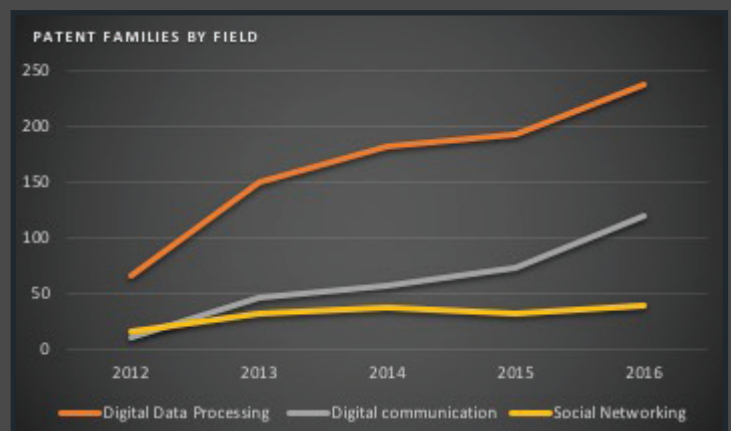
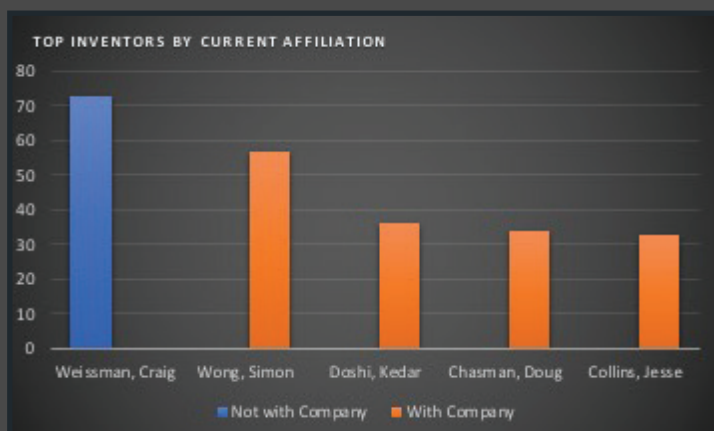
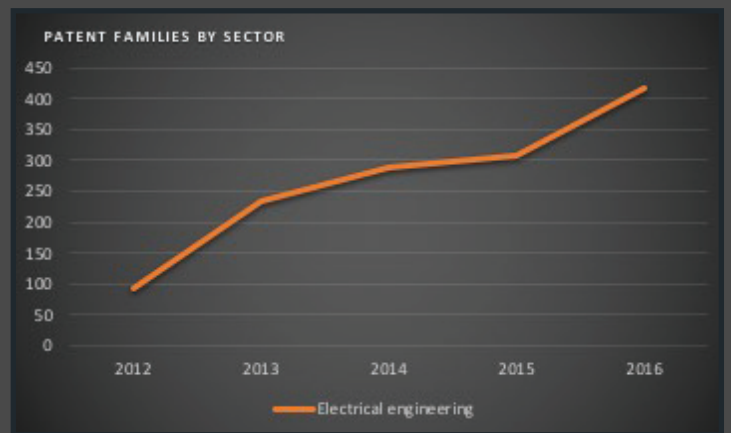
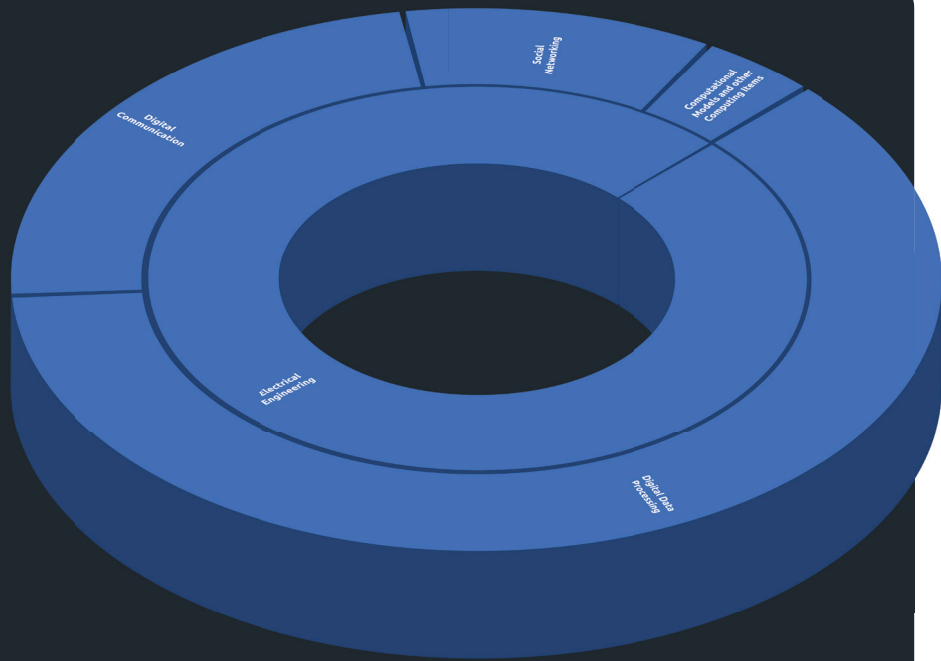
Their portfolio is almost exclusively focused on Electrical engineering and has been steadily rising since 2012.

Growth in the patent portfolio is driven by Data processing, in the form of Software as a Service, and Digital Communication in the form of cloud computing, but there is also a sizable collection on social media.

Of the top inventors, only one has left the company, but this individual had the largest number of patent families associated with him.

The portfolio was grown organically with only a minuscule number of patents acquired from Exacttarget.

The vast majority of the citations to the Salesforce portfolio come from themselves, but Microsoft, SAP, and IBM have all shown interest in their portfolio.



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