

Garrett Sadler

Product Designer | UI/UX | Visual Designer

RELEVANT EXPERIENCE

Product Designer — Chroma Chameleon Agency

Remote | *November 2012 - Present*

Freelance design agency providing web and mobile app design and development as well as branding services. (Formerly Sadler Digital Workshop)

- Executed UX and UI design process from concept to delivery to create intuitive mobile apps and websites for more than 25 clients.
- For grateful coffee co, I am leading product design on a website and mobile app featuring online ordering and digital loyalty functionality.

Product Designer — Chamberlain

Remote | *November 2020 - January 2021*

Chamberlain Group is a global leader in smart access solutions across residential and commercial properties.

- Primary responsibility to design components using atomic design for Chamberlain's new partner portal design system with the goal to make it more responsive and modern.
- Designed over 30 responsive components and modules to be used in web and native apps, using Adobe XD and organized in Zeppelin.
- Worked in cross-functional teams with product managers, developers, and two other designers using 2-week agile sprints to meet tight deadlines to produce a unified design system and information architecture, including fonts, layouts, and interactions to reduce technical debt.

UX Designer — PeopleScout

Chicago, IL | *January 2020 - April 2020*

PeopleScout can provide you with high speed hiring for key professional roles for their clients...

- Audited the user experience of clients' hiring portals and advised them on ways to improve user experience and candidate acquisition strategy; ultimately reducing apply time and application abandonment.
- On average, cut 2 minutes off of the application time and reduce application abandonment rates by 20%.
- Consulted on the reporting dashboard of PeopleScout's new software suite to improve visual design and user experience.

Product Designer — Bi-State Development (BSD)

St. Louis, MO | *August 2018 - September 2019*

(BSD) is a hybrid government and private entity managing freight and commercial shipments within the St. Louis region.

- Designed pages for each of the five brands under the Bi-State development agency umbrella using HTML and CSS.
- Designed email templates (HTML & CSS) for all five organizations on the Mailchimp email marketing platform.

GarrettSadler.com

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SKILLS

RESEARCH

User Interviews
Usability Testing
User Research
Ethnography
Contextual Inquiry
Heuristic Evaluation
Competitive Analysis
A/B Testing

DESIGN

UX Design
Visual Design
Interaction Design
Information Architecture
Personas
Journey Mapping
Storyboarding
Rapid Prototyping
Wireframes
Design Thinking
Graphic Design

TOOLKIT

Prototyping:

Sketch
Invision
Figma
Framer
Protopie
Adobe XD
Zeplin
Abstract

EDUCATION

Full Sail University

Completed work towards
**B.S. Human Computer
Interaction (HCI)**

January 2011 - June 2012