

Let's do great things

aginicventures

Aginic Ventures has a toolkit of awesome services to support your product from idea phase to launch. Plus, you'll have access to our **founder mentorship scheme**, and a range of common **business advisory services**.

Discover & Validate

We're collaborating to refine your business model, technical and commercial viability, and customer needs before diving into development.

Problem and market discovery

Competitor analysis

Stakeholder identification

User needs analysis

Customer value proposition

Technical validation

Risk assessment

Business model

Pricing and revenue modelling

Sales forecasting

Product discovery

Define MVP

Define & Build

Once we have identified the problem your product is trying to solve and the pathway to customers, we're rapidly working towards your MVP. These proven processes ensure your product is set up for a successful launch.

Product design

User journey mapping

Prototyping

User testing and feedback

Brand sprint

Brand creation

Marketing asset creation

Product roadmap

Commercialisation roadmap

Customer strategy

Investor proposition, pitch deck creation

Technical deep dive

Backlog development

Build MVP

GTM strategy

Business Setup

Launch & Scale

Boom! We've made it. Time to get your awesome product into the hands of customers. We offer a range of go-to-market services for launch, as well as access to common business advisory services.

Marketing campaign

Capital raising

Capacity building guidance

Reporting and benchmarking