

## OVERVIEW

This Privacy Policy (the "Policy") describes how and when Montana Instruments Corporation ("we") collects, uses, and shares your personal data. The Policy applies to any interactions with [www.montanainstruments.com](http://www.montanainstruments.com) or any affiliated subdomains of this site (together, the "website").

By using the website, you consent to the data practices described in this Policy. If you do not agree with the terms of this Policy, please do not use this website or disclose any information to us.

## PERSONAL DATA

### Information Collected

We collect information both directly (voluntarily provided by individuals) and indirectly (automatically provided via website technology) as needed to operate our business, and for the legitimate interest of our business, including marketing and sales purposes. We may collect and process the following information:

- Personal information that you voluntarily provide via forms, emails, phone calls, transactions, person-to-person interactions (e.g., at tradeshow) or other direct contact with us (e.g., first and last name, email addresses, phone numbers, job title and institutional affiliation, address, publications, research background, product interest details, etc.)
- Publicly available information (e.g., contact details or background information published on personal, company, or university websites, details made public on social media, etc.)
- Website log information (e.g., IP address, Internet domain names, type of device and description of browser type, time zones, etc.)
- Traffic data information (page visits, resource and media views, time on site, traffic or referral sources, search queries, and other immediate and historical website usage data)

Certain content, such as free downloads, may not be available to you without providing requested direct personal information and consenting to the described usage of that data.

### Information Usage

Indirect data is typically processed anonymously or in aggregate and is used primarily for statistical and analytical purposes. This data allows us to assess the effectiveness of our website, monitor market activity, and improve the user experience.

Direct data is used to provide you with the information requested, such as to fulfill requests for product information, complete a transaction, or view downloaded content. We may use this information to contact you for marketing purposes when you have agreed to this. The direct personal information we collect may be linked to your activity, including how you interact with the website and other communications from us (see Cookies section below).

In the case of information collected from public sources, we assume individuals no longer have a privacy interest in such information, and it can be further collected and processed to support our legitimate business interests in learning about potential customers.

### Information Storage

The collected data described above is stored on our website and customer tracking platforms, and in some cases, on our servers and internal database systems. Personal information is retained until we have legitimate reason to believe you are no longer interested in our company or services. You may also request the removal or correction of your personal data by contacting us at any time (see Contact section below). Certain information, such as details related to orders or service history, may not be deleted if required for our business operations or other legal records.

## Information Sharing

We are the sole owners of the information collected on this site. We will not sell or rent this information to anyone. When applicable, information voluntarily provided may be shared with partners or suppliers operating under an explicit distribution contract with Montana Instruments.

In the event our company is merged with or acquired by another company, your personally identifiable information may be transferred as part of that transaction.

## Revoking Consent

To opt-out of having any personal information used for email communication from us (except when required for transactional or notification purposes), please click on the "unsubscribe" link in any message you receive. This will allow you to update your contact preferences. Alternatively, you may unsubscribe by contacting us at [marketing@montanainstruments.com](mailto:marketing@montanainstruments.com).

## COOKIES

Cookies are small text files that are stored on your computer or mobile device when you visit a website or interact with certain content.

### Website

Our website uses cookies to distinguish you from other users of our website, which allows us to store information for you as you navigate and return to the site to support your browsing experience.

Third-party services, including Google Analytics (Google, Inc.), use cookies and similar technologies to collect website log and traffic data information and to compile statistical reports. This information is used to monitor and improve the website. Cookies cannot typically be linked to a specific individual.

You may change your privacy preferences regarding the use of cookies through your web browser.

## Communications

When consent has been provided to send marketing emails, this correspondence may use cookies or similar technology to track interactions with messages, including clicks and opens. This data is used in connection with our marketing and sales efforts to understand how individuals interact with us and provide more relevant and valuable content when possible.

## IMPORTANT NOTICES

### External Websites

We are not responsible for the content or privacy practices of any third-party websites linked to or mentioned on our website, including any social media platforms. The inclusion of a link to a third-party website does not imply that we endorse their products, services, or data handling practices.

### Notification of Changes

We reserve the right to update this Policy at any time. Any changes we make will be posted on this page, and when appropriate, notification will be sent via the most appropriate means. Please check back occasionally to review any updates. Your continued use of the website will be subject to the terms of the most-current Policy, even if a notification of changes has not been provided.

## Contact

Questions, comments and requests regarding this Policy should be addressed to [info@montanainstruments.com](mailto:info@montanainstruments.com), or you may contact our headquarters at 101 Evergreen Drive, Bozeman, MT 59715, USA.