



Unique Biotech Limited

Role: Content Writer

Job description

- Conducting in-depth research on industry-related topics in order to develop original content.
- Developing content for blogs, articles, product descriptions, social media, and the company website.
- Assisting the marketing team in developing content for advertising campaigns.
- Proofreading content for errors and inconsistencies.
- Measure impact and perform analysis to improve KPIs.
- Editing and polishing existing content to improve readability.
- Include and optimize all content for SEO.
- Conducting keyword research and using SEO best practices to increase traffic to the company website.

Requirements

- 2-4 years of experience as a Content Writer(preferably in Pharma/Life Sciences)
- Bachelor's/Master's degree in any discipline (preferably English, Mass Communications, Biotechnology/Microbiology)
- Strong attention to detail and ability to multi-task projects and deliverables
- Tech-savvy with the ability to make complex technical matters easy-to understand even for non-technical people
- Strong verbal & written communication skills
- Good time management skills, including prioritizing, scheduling, and adapting as necessary

About Us

Unique Biotech Limited (UBL), situated in Hyderabad, India, has been a pioneer in the probiotic industry since 2001.

As one of the largest probiotics manufacturers and probiotic suppliers in Asia, we have expertise and capabilities in providing high-quality probiotic solutions aimed at improving health and wellness through microbiota management. UBL collaborates with business partners, research institutes, and hospitals across the globe, to provide documented, safe, and clinically proven probiotic formulations for various indications.

Reach Out to us on hr@uniquebiotech.com or +91-7288057775