



BACIVITA

BOOST YOUR IMMUNITY

A novel combination of a well-researched probiotic and naturally sourced Vitamin C for immune health

The Global Immune Health Supplement Market is expected to grow at a CAGR of around 6.6% from 2020 to 2027

Good gut health has been linked to immunity. It can be achieved through the consumption of probiotics. 70% of immune system cells are found in the gut which is known as gut-associated lymphoid tissue (GALT). The microbiota plays an important role in maintaining a healthy immune system by interacting with GALT.

BACIVITA combines the power of our flagship, proprietary strain *Bacillus coagulans* Unique IS-2 with Vitamin C. *Bacillus coagulans* Unique IS-2 is a safe and well documented probiotic strain with established anti-inflammatory and immunomodulatory properties. Vitamin C, also known as ascorbic acid, is a water-soluble vitamin and is one of the most popular micronutrients due to its role as an immune booster. It is important for the normal functioning of immune system cells.

INDICATION AND CAUSES

Immunity refers to the body's ability to protect against infectious diseases which can be caused by bacteria or viruses.

As a huge proportion of the immune system lies in the gut, a small disturbance in the gut physiology can lead to

- Frequent and recurrent infections
- Inflammation and infection of internal organs
- Blood disorders such as low platelet counts or anemia

BENEFITS

- Enhances immunity
- Acts as a powerful antioxidant, helps fight cell damaging free radicals in the body to maintain overall health.
- Helps in the growth, development and repair of all body tissues
- Enhances absorption of iron



COMPOSITION

Each chewable tablet/ effervescent tablet
Bacillus coagulans Unique IS-2 - 2 billion cfu
Vitamin C - 40mg

DOSAGE

Adults: 2-3 chewable/effervescent tablets daily
Children above 5 years: 1 chewable/effervescent tablet daily