

"LET'S CREATE!"

# ANTWAN 'ACE' RUSSELL

## UX/UI DESIGNER



ACERUSSELL.COM



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## ACADEMICS

### ROCHESTER INSTITUTE OF TECHNOLOGY

B.F.A. **NEW MEDIA DESIGN & IMAGING** MAJOR MAY '14

Cumulative GPA: 3.2

Communications & Advertising Concentration

**National Society of Leadership & Success**

Sigma Alpha Pi Honor Society | New Media Club

## SKILLS

- UX / UI Design
- Interface Design
- Visual / Product Design
- Audio Engineering
- Photography
- User-Experience
- Motion Graphics
- Video Editing
- HTML5 / CSS3 / JS
- C# / Python / BluePrints
- Game Design / Dev
- Innovation: Methods  
Platforms / Products

## EXPERIENCE

- Photoshop / Illustrator / InDesign
- Figma / Sketch / Adobe XD
- Whimsical / Xmind / InVision
- OBS / StreamLabs / Vufoia
- After Effects / Frame.io
- OneNote / Slack / Trello / Taskade
- Webflow / Wix / Wordpress
- Microsoft Office 365
- Audition / Abelton / FL
- Discord / Team Mgmt. / Guild Leader
- SourceTree / Git / Netlify / Photon
- Cinema 4D & Blender
- Unity & Unreal 4 Game Engine

## INTEREST

- Innovation: Problem Solving, Conceptualizing & Consulting
- Building high-performance computers / Tinkering
- Dev: Games / Apps / Products / Web / AR,VR,MR,XR
- PC,PS,Stadia, NS, XB / Streaming / Benchmarking

## CERTIFICATES

- Microsoft Certificate of Achievement  
**PROGRAMMING IN HTML5 WITH JAVASCRIPT & CSS3**

## VOLUNTEER



American Cancer Society

OCT 2014, JUN 2015, MAY 2016, MAY 2017



Ronald McDonald House Charities

OCT 2013



Habitat for Humanity

MAY 2019, JULY 2019

## EMPLOYMENT



**Dwaiter**

**UX / UI DESIGNER** 2018 - PRESENT

Current role includes UX / UI Design, Webflow development, product marketing (Flauntly) and assistant business development. Developed several B2B/B2C projects for industry leaders and small businesses. Case Studies: <https://dwaiter.com/work>



**EXP Studio™**

**CO-FOUNDER** 2020 - PRESENT

Created and established an innovative and hybrid learning center, agency, and multimedia production studio. Developing in-house platforms & products and working with individuals and business clients.



**SocialWiki™** - <https://socialwiki.io>

**FOUNDER OF PLATFORM** 2019 - TBD



**ChosenFate™ Game**

**CO-FOUNDER & UX / UI LEAD** 2014 - 2019

ChosenFate™ is a team based platform fighter. Players will choose from a number of weapons, armor, fighting styles, and special techniques to create their own personalized character. They then head into battle, either online or in local play. Contenders will work together to secure the enemy team's flag, and take down anyone who stands in their way.



**UNIVERSITY OF ROCHESTER ADMISSIONS**

**NEW MEDIA DESIGNER & DEVELOPER** 2014 - 2016

Created and managed interactive projects using UX/UI design, research, WordPress, and HTML5 / CSS3. Utilized BaseCamp for project management. web publications and provided monthly analytic analysis. Worked on several projects as a developer to produce various media and user-interactive projects. Created motion graphic animations and collaborated with the videographer, marketing team, and photographer when necessary.



**LILYPAD SOLUTIONS**

**REMOTE FREELANCE UX / UI DESIGNER** 2014 - 2015

Worked closely with the Founder of the start-up. UX / UI Design including wireframes, comps, newsletters and mobile app functional tour user-case scenarios / designs.