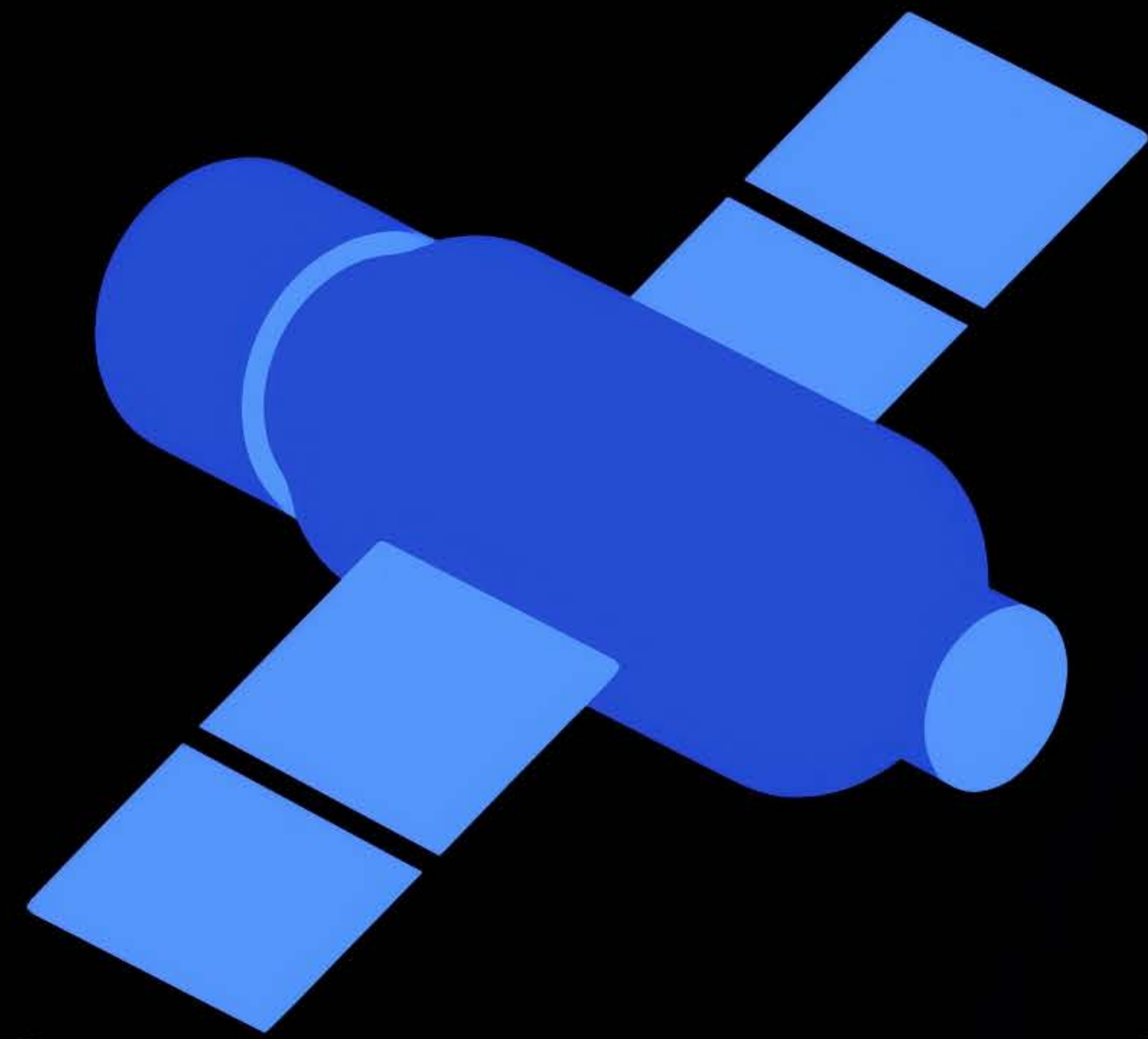


Station

Brand Assets
Guidelines

Structure



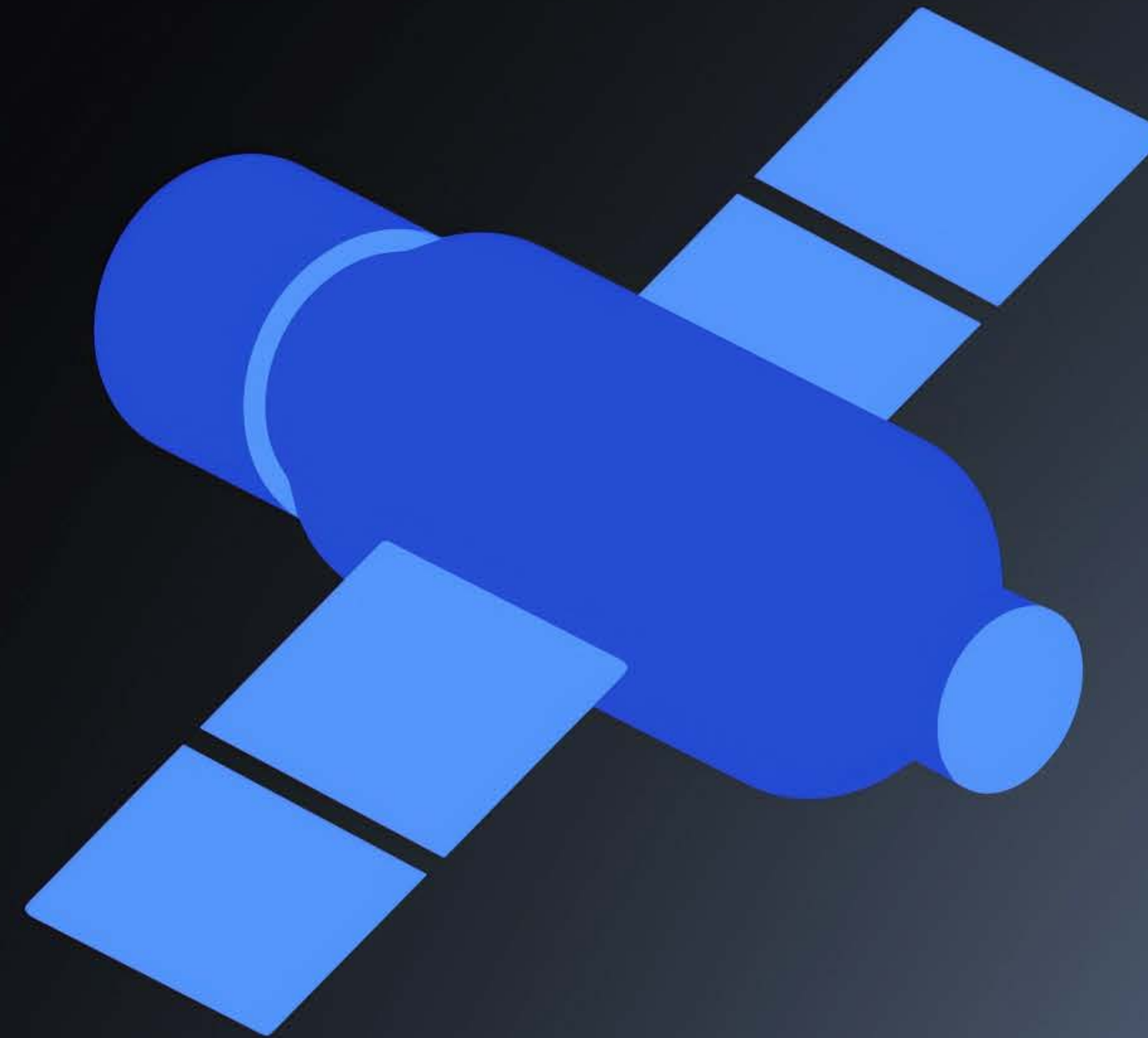
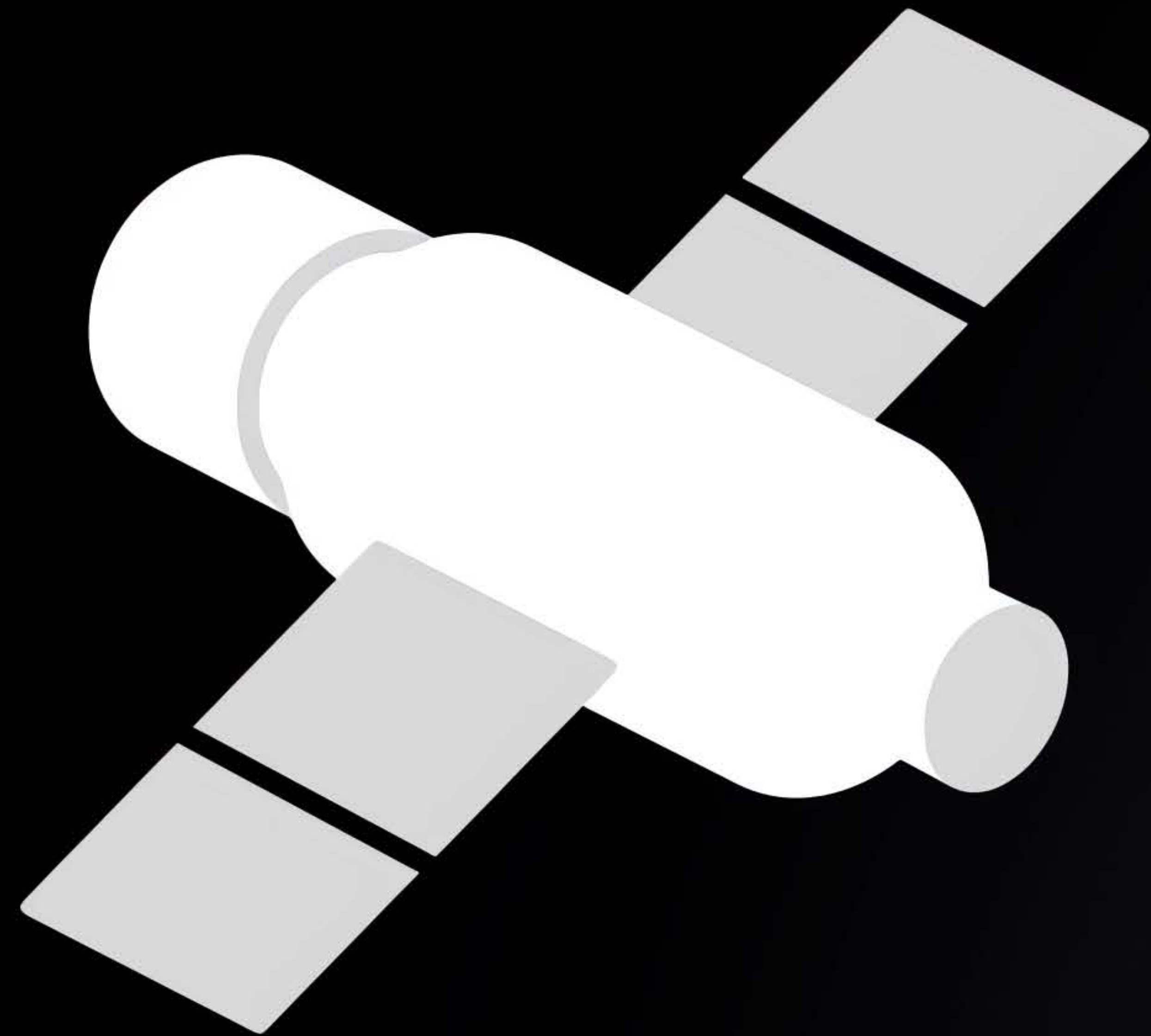
Symbol

Station

Wordmark

Symbol

Station's symbol is a globally recognized image, associated with the moon and interconnectivity across the Cosmos.



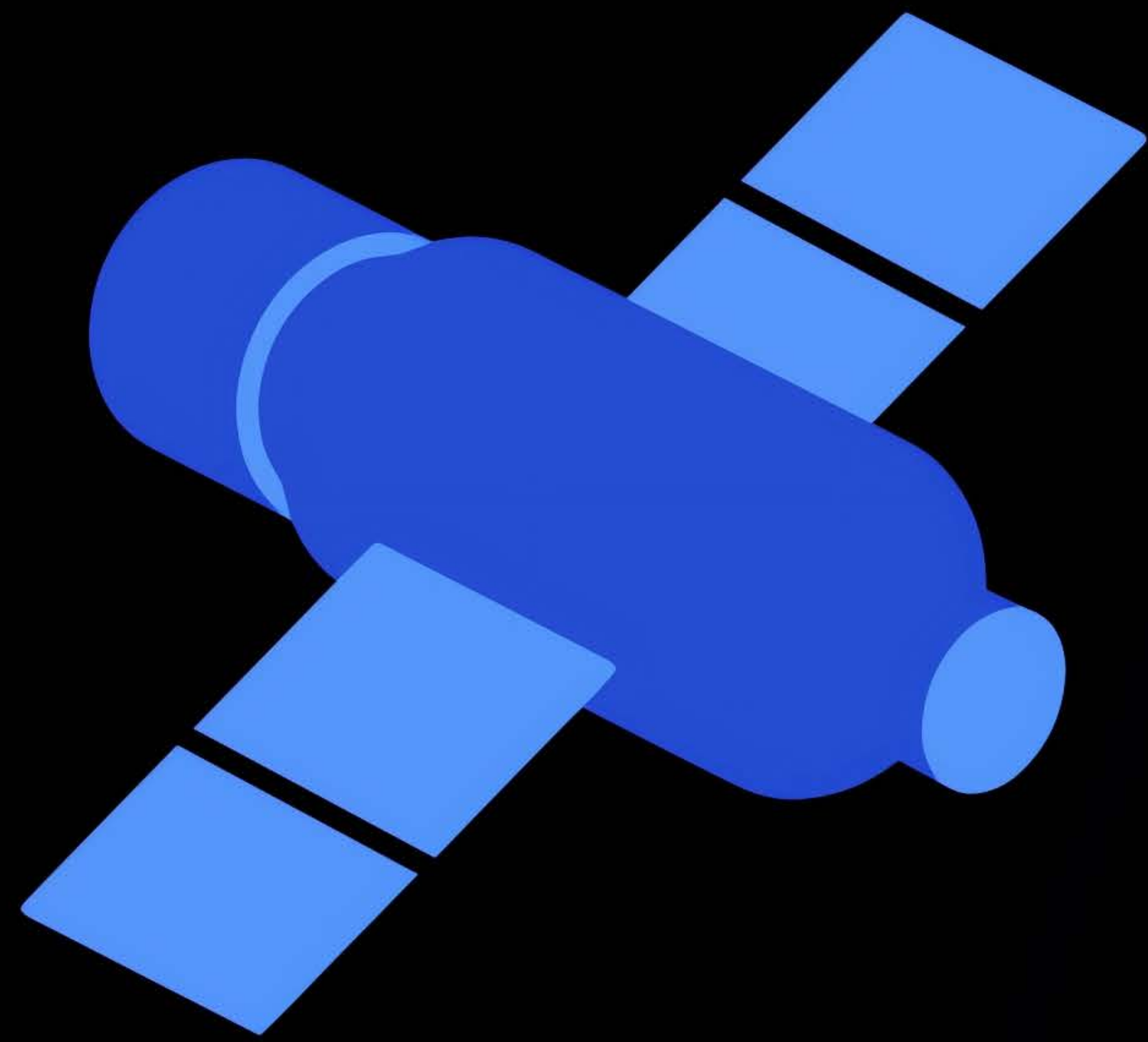
Wordmark

Station's Wordmark is concise, distinct, and confident.
The wordmark functions as the symbol's foundation.

Station

Lock-up

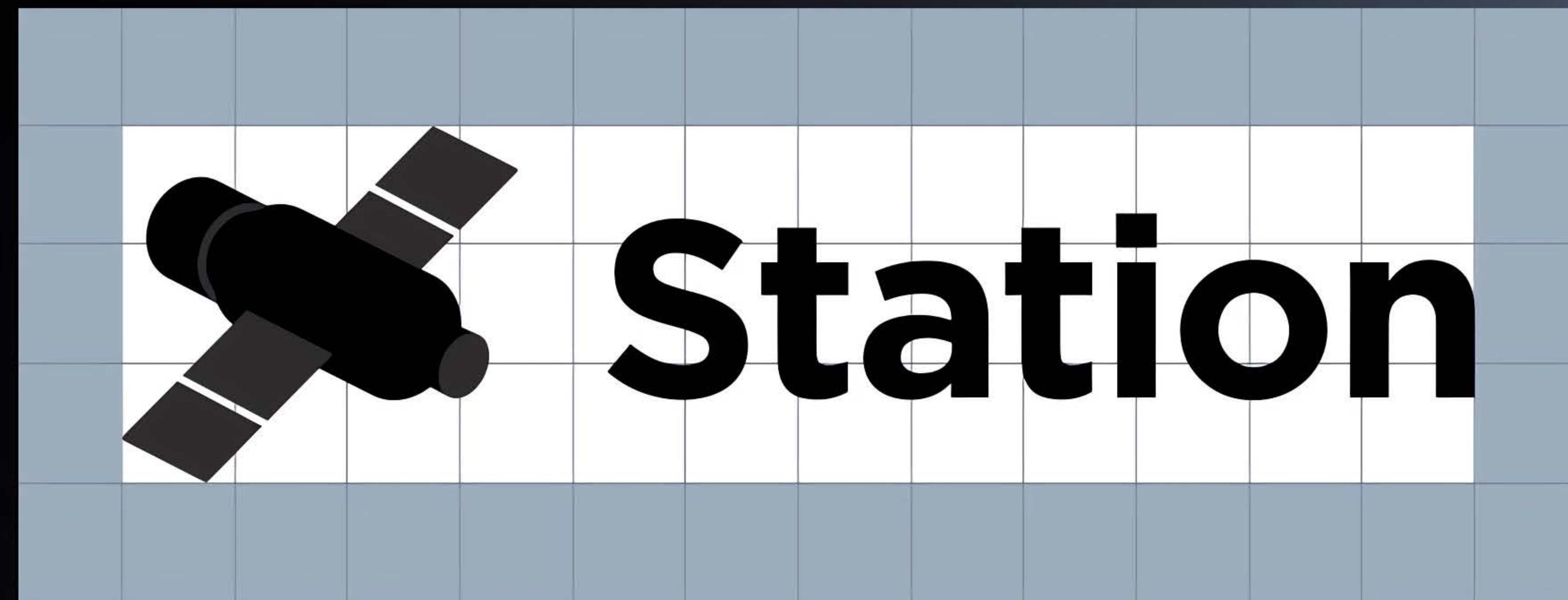
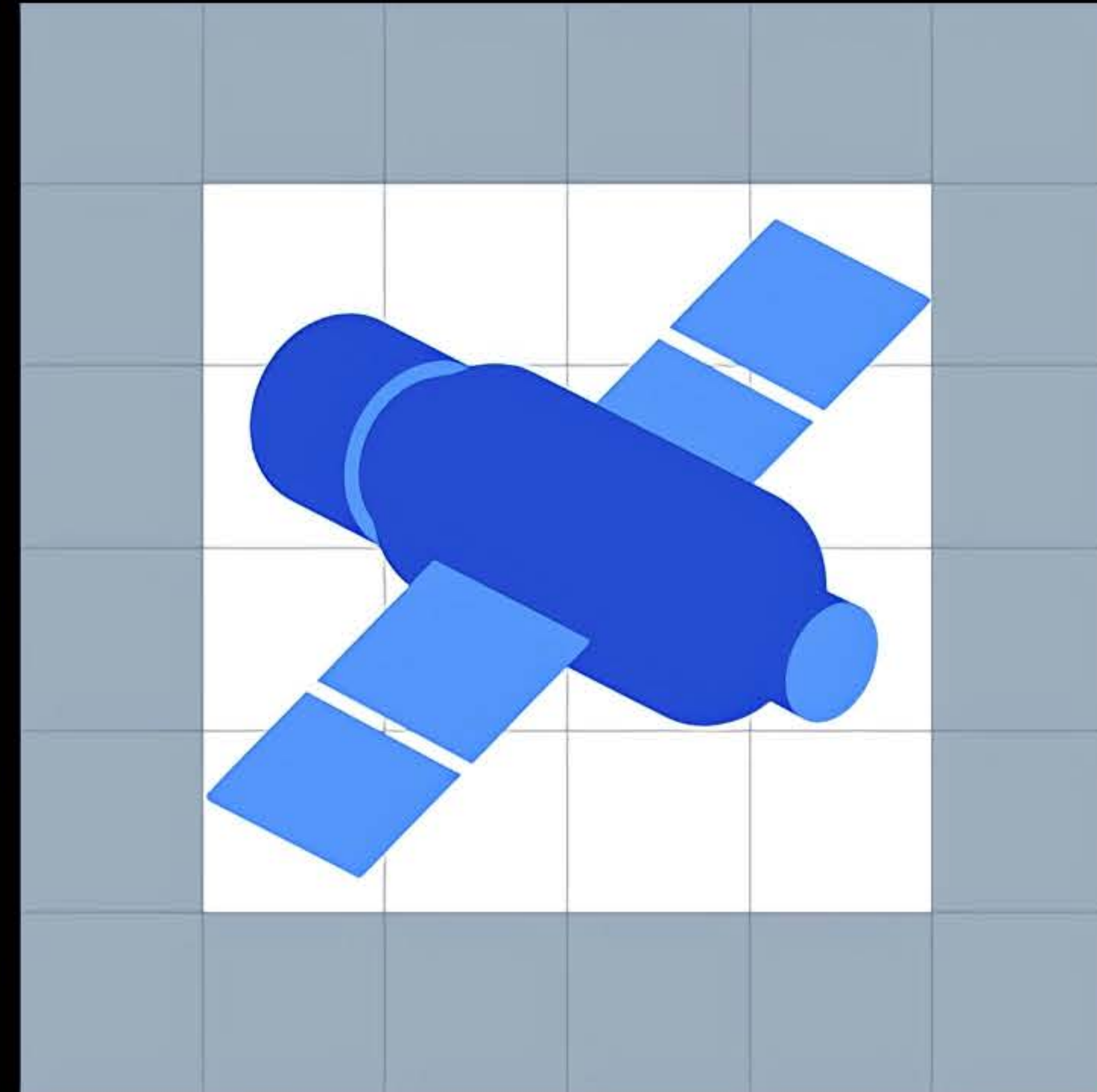
As lock-up, the symbol and the wordmark are used in tandem horizontally.



Station

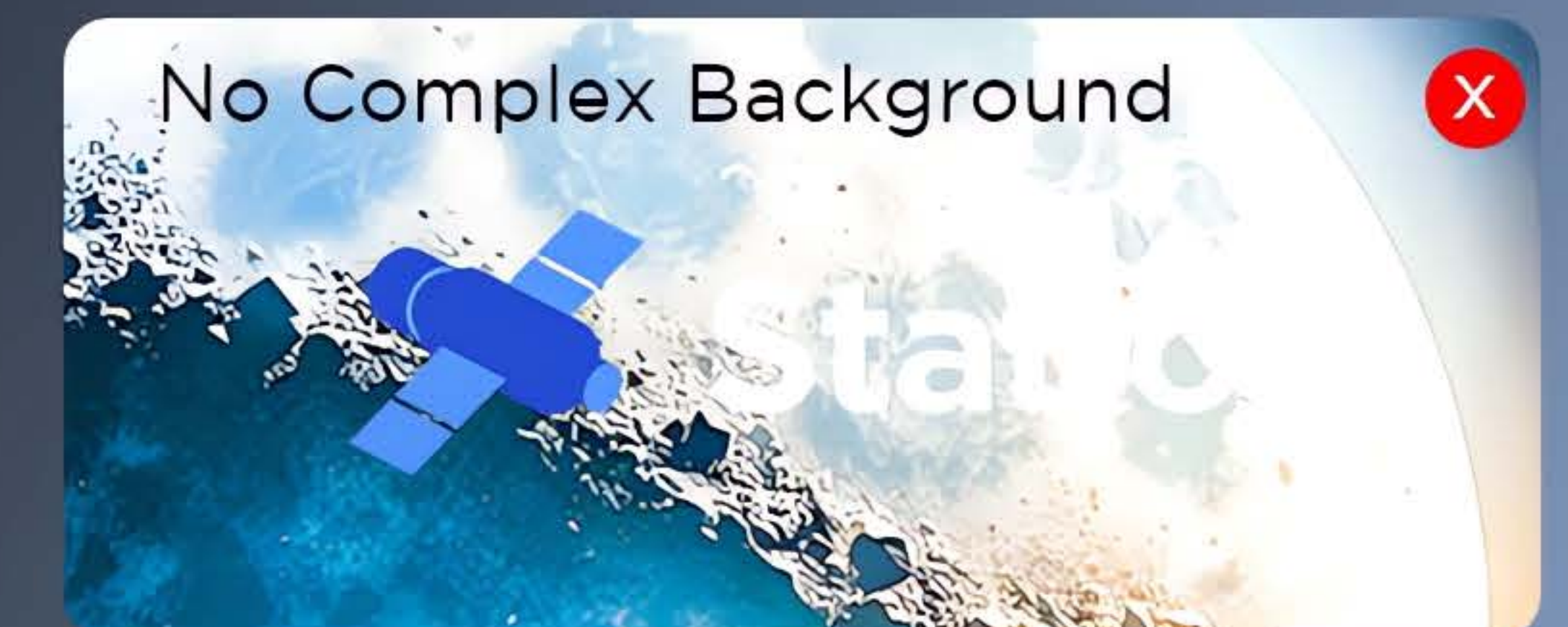
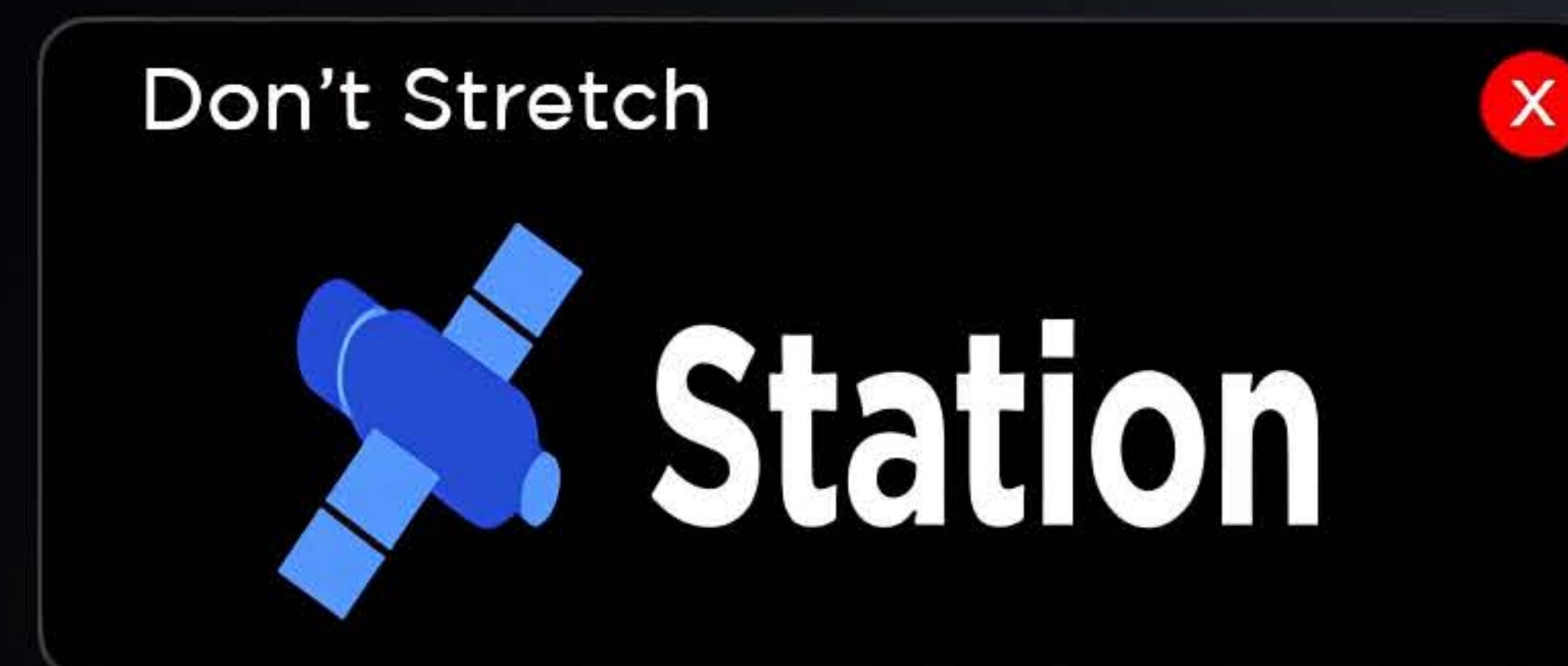
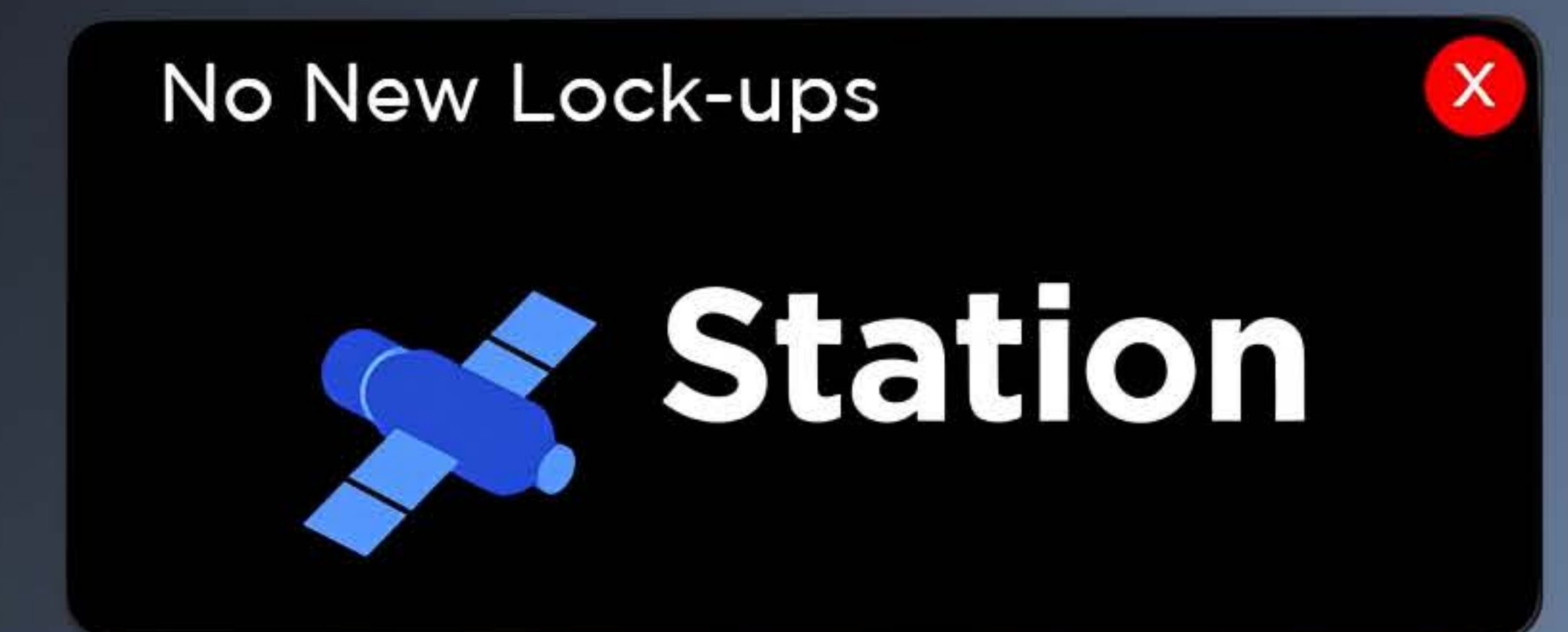
Exclusion Zone

There are defined parameters for the logo's clear space, the area where no graphic elements may be added. Please do NOT add graphic elements within the exclusion zone.



Inappropriate uses

To maintain brand consistency across channels, please do not misuse Station's logo or wordmark.



THANK YOU!