
Foundation Facts

The Blue Cross® Blue Shield® of Arizona Foundation for Community & Health Advancement is committed to the public good, and leverages the intersection of philanthropy, programs, applied research, and public health to do more for the people of Arizona.

Four Health Focus Areas

The Foundation joins forces with community organizations through grants that support programs and applied research, amplifying their impact to tackle Arizona’s toughest health challenges.

- **Chronic Health Conditions** – Partnering with organizations to reduce the burden of chronic health conditions by expanding access to screenings, medication and medical care, and lifestyle management

- **Health Equity** – Addressing the social drivers of health to increase health equity and amplify every Arizonan’s chance of well-being

- **Mental Health** – Expanding statewide resources, reducing stigma about mental health, and connecting people to care that promotes positive mental health and saves lives

- **Substance Use Disorder (SUD)** – Investing in prevention, treatment, and recovery to reduce overdose-related deaths

Our Strategy

The Foundation partners with the changemakers, innovators, and problem solvers who are making communities healthier in Arizona. We amplify impact in three key ways.

- **Programs & Applied Research** – To support programs and applied research that inform real-world solutions to make healthcare accessible and affordable for every Arizonan

- **Grants & Social Investing** – To expand and accelerate programs and services that improve well-being and reduce health disparities

- **Cross-Sector Partnerships** – To align with trusted local organizations that recognize the healthcare needs of their communities and are successfully meeting them
Flagship Focus

During its first three years of operation, the Foundation is focusing on mental health. Grants fund innovative programs that increase access and affordability, and target youth mental health, suicide prevention, the intersection of mental health and SUD, and address how COVID-19 has impacted mental health for populations across Arizona.

Who We Serve

The Foundation makes bold commitments and investments in service of Arizona’s diverse communities. Everything we do is structured to serve the public good.

Making communities healthier, together.

Grants & Grantees

The Foundation provides grant opportunities, both discretionary and competitive, for Arizona-based non-profit organizations and academic institutions that are seeking funding for programs or applied research related to the Foundation's four health focus areas. The Foundation will provide opportunities for developing a connected and engaged community of grantees.

Economic Impact

The Foundation is committing $5 MILLION TO MENTAL HEALTH over three years

- Multiple discretionary grant AWARDS OF UP TO $45,000 EACH
- Competitive grant cycle AWARDS OF UP TO $125,000 EACH
- Momentum Maker GRANT AWARD OF $75,000

Community Impact

The Foundation's investments will expand publicly available resources to the community. Grantees will be selected based on their ability to build capacity and deliver measurable impact.
Where We Began

The Blue Cross Blue Shield of Arizona Foundation for Community & Health Advancement began operations in January 2022. A separate entity from Blue Cross® Blue Shield® of Arizona, the Foundation is a 501(c)(3) private, non-operating foundation.

The Foundation builds on BCBSAZ’s philanthropic legacy and the impact of Mobilize AZ℠, the company’s groundbreaking public health initiative (2018-2022). The Foundation provides a new framework to do even more for the people of Arizona.

Leading The Way

Dr. Christine Bracamonte Wiggs leads the Foundation as president and board chair. The Foundation’s officers and board of directors are comprised of healthcare and community leaders who advise on strategy and operations to maximize the Foundation’s impact. The Foundation staff includes public health and community engagement professionals who oversee Foundation activities including grants management and grantee relationships. Meet our board of directors and staff.

CONTACT

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