

Foundation Web Privacy Policy

Notice of Website Privacy Practices

Overview

The Blue Cross Blue Shield of Arizona Foundation for Community & Health Advancement ("we" or "us" or "our") is serious about protecting your privacy. We understand your concerns with regard to how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. This notice (this "Notice of Website Privacy Practices") describes what information we collect about you from your use of the Site, how we collect it, how we use it, with whom we may share it, and what choices you have regarding it. This Notice of Website Privacy Practices is incorporated into and is a part of the [Terms of Use](#) of our site (azbluefoundation.org) or any replacement site, (the "Site"). We encourage you to become familiar with the terms and conditions of both this Notice of Website Privacy Practices and the Terms of Use. By accessing and using the Site, you agree that you have read and understand this Notice of Website Privacy Practices and you accept and consent to the privacy practices described therein.

1. Changes to Notice of Website Privacy Practices

Due to changes in relevant and applicable legal or regulatory requirements, our business practices; or in our attempt to better serve your needs, we may change our privacy practices and this Notice of Website Practices. Notice of such changes to our privacy practices will be given in the manner described in the [Terms of Use](#) and a revised Notice of Website Privacy Practices will be posted on the Site.

2. What Information Do We Collect?

We may collect certain identifying information from or about you in connection with your use of the Site. For example, we may retain the content of, and metadata regarding, any correspondence you may have with us or our representatives, regardless of the subject matter or the mode of communication by which such correspondence is made. This information helps us to improve the Site and the content, materials, and opportunities that we feature or describe on the Site.

Certain aspects of the Site may allow you to voluntarily submit information to us. We may use and keep the information that you submit on file as necessary and appropriate for the purposes for which it was submitted. You should be mindful of the information that you choose to submit to us and make sure that this information is complete and accurate.

As with many other Web sites, the Web servers used to operate the Site may collect certain data pertaining to you and the equipment and communications method that you use to access the internet and the Site. Without combining these data with other sources of information, they do not readily or personally identify you. They may reveal such things as the internet protocol (“IP”) address assigned to your computer, specific pages that you accessed on the Site or immediately prior to visiting the Site, and the length of time you spend in a visit to the Site. The purposes for which this information is collected and used include facilitating Site operation and system administration, generating aggregate, non-identifiable statistical information, monitoring and analyzing Site traffic and usage patterns, and improving the content and content delivery with regard to the Site and the content, materials, opportunities, and services that we describe or make available on the Site.

We may also use “cookies” (that is, small text files stored on your computer) to help track and customize your access and use of the Site. Cookies store and retain information that helps us recognize you when you return to the Site following a previous visit. Most popular internet browser packages allow you to configure the browser so as not to accept cookies. However, setting your browser to reject cookies may, in certain instances, prevent you from taking full advantage of the Site and the materials, products, and services that we make available on the Site.

3. How Do We Use The Information That We Collect?

In addition to the uses mentioned or described above, or otherwise described in our [Terms of Use](#), we may use the information that we collect from or about you to analyze and improve the content, features, materials, and opportunities that we make available on the Site, to notify you of changes made to the Site or new opportunities made available on or through the Site, to evaluate your needs and customize the Site content delivered to you according to those needs, to send you promotional materials that you request from us, and for other legitimate and lawful business purposes. If you contact us for support or assistance in connection with using the Site, we may use information about you or your system for purposes such as verifying whether your system meets the minimum requirements needed to use the Site and our various services.

4. With Whom Do We Share Information That We Collect?

In addition to the uses mentioned or described above or otherwise described in our [Terms of Use](#), in the course of conducting our business, we may transfer the information that we collect or that you submit to us, whether solicited or unsolicited, among our various offices and to the trusted business and marketing partners and service providers that we utilize in operating, maintaining, and further developing the Site and in delivering the content, materials, and opportunities that we make available on or through the Site. The sharing of such information is only to the extent necessary and appropriate, including, for example, for purposes of communicating with you or fulfilling your requests for Site content and materials. We may also produce reports on Site traffic or usage patterns and share these reports with our business partners and others, but the information contained in these reports is anonymous and does not allow identification of any specific individual or company. Please rest assured that, other than as expressly provided in this Notice of Website Privacy Practices, any personal information that we obtain about you through the Site will be reported outside our organization only in aggregated formats that do not identify any particular individual or company.

We may disclose information about you if we become subject to a subpoena or court order or if we are otherwise legally required to disclose such information. We may also use and disclose information about you to establish or exercise our legal rights, to enforce the [Terms of Use](#), to assert and defend against legal claims, or if we believe such disclosure is necessary to investigate, prevent, or take other action regarding actual or suspected illegal or fraudulent activities or potential threats to the physical safety or well-being of any person.

5. What Choices Do You Have?

In general, you can visit the Site without identifying who you are or revealing any personal information about yourself. We track the internet address of the domains from which users visit the Site, and we analyze this data for trends and statistics, but the individual user, in most cases, remains anonymous. The information collected and analyzed is used to improve our services. If you provide information to us through the Site, that information shall be used in the normal course of our business to provide services to you or on your behalf. The information will be shared only as described in the [Terms of Use](#) and this Notice of Website Privacy Practices. If you choose not to provide information through the Site, you may not be able to use certain functions of the Site.

When corresponding with us or our representatives, or when making a request for information, submitting information, or otherwise interacting with us or others through the Site, you choose what information to supply, what questions to pose and comments to make, whether you wish to receive further information, and by what method of communication that information should be delivered to you. Please take care to share only such information as is needed or that you believe is appropriate.

6. How Do We Protect Information Collected About You?

We take commercially reasonable measures to secure and protect information transmitted via or stored on the Site. However, we cannot and do not guarantee that any such transmissions or information will be totally secure. Unencrypted internet communications are not secure, and no security measures are impenetrable. You agree to immediately notify us of any breach of Site security, this Notice of Website Privacy Practices, or the [Terms of Use](#) of which you become aware.

7. Linked Sites

For your convenience, some hyperlinks may be posted on the Site that link to other Web sites not under our control. We are not responsible for, and this Notice of Web Site Privacy Practices does not apply to, the privacy practices of those sites or of any companies that we do not own or control. We encourage you to seek out and read the privacy policy of each website that you visit. In addition, should you happen to initiate a transaction on a website that our Site links to, even if you reached that site through our Site, the information that you submit to complete that transaction becomes subject to the privacy practices of the operator of that linked site. You should read that site's privacy policies to understand how personal information that is collected about you is used and protected.

8. Whom Can You Contact For More Information?

If you have any questions or suggestions about us, the Site, or our products, services, or privacy practices, please [contact us](#).